



PHILIPS

VOLCANO

CX Symposium 2016

Guiding tomorrow's
innovation. **Today.**

CX Symposium 2016, London, 26 – 29 April 2016
Grand Hall, Olympia, London United Kingdom

By focusing on the people at the heart of cardiovascular care, we help you effectively target the needs of your patient population across the health continuum.

As a leader in Image Guided Therapy, we are committed to partner with you to improve treatment for every patient.

Our vision is to provide integrated solutions that advance minimally invasive procedures by helping you to decide, guide and confirm the right therapy for the right patient at the point of care. Working together to realize this vision, we can save and improve lives and reduce the total cost of care by making therapy more efficient, more appropriate and more personal.

Join us at Charing Cross Symposium 2016, Philips Volcano booth #400, to find out how we are making the difference where it really matters for helping during the treatment of vascular disease.

Symposium: Novel developments in imaging and therapy for vascular disease

Tuesday April 26

12:30 – 13:30 London Room Learning Centre



Perfusion angiography for functional imaging of the foot in CLI

Chair: Prof. Dr. J.A. Reekers, MD, PhD
Academic Medical Center Amsterdam, The Netherlands



The role of atherectomy in the treatment of SFA and BTK disease: new devices, new possibilities?

Michael K.W. Lichtenberg, MD, FESC
Vascular Centre Arnsberg, Germany



Technical aspects of venous stenting: how to optimize diagnosis and treatment

Paul J. Gagne, MD, FACS, RVT
Chief, Vascular Surgery, Norwalk Hospital
Associate Clinical Professor of Surgery, NYU



Image fusion in endovascular interventions

Prof. Dr. F. Vermassen
University Hospital Ghent, Belgium



Hybrid Suite with VesselNavigator

The Philips VesselNavigator is the latest Live Image Guidance solution in the Hybrid Suite. With its excellent visualization, VesselNavigator provides an intuitive and continuous 3D roadmap based on CTA or MRA data, to guide clinicians through vasculature during the entire procedure. This reduces the need for contrast enhanced runs to create conventional roadmaps.

72% average reduction in contrast medium usage



www.philips.com/vesselnavigator



Veradius Unity mobile C-arm

The increasing number and complexity of all mobile surgical procedures requires that surgical teams work together efficiently and quickly. Miscommunications between physicians and C-arm operators can slow the process. Philips Veradius Unity helps to establish good communication between physician and operator, to improve workflow and increase throughput.

80% say Veradius Unity is **easier to use** than their current system*



www.philips.com/veradiusunity



Phoenix Atherectomy System

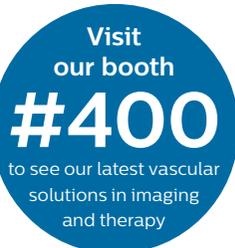
The Phoenix Atherectomy System continuously cuts, captures, and clears debulked material with just one catheter insertion. The design of the Phoenix cutter head allows debulked material to be continuously captured.

See why Phoenix is the atherectomy system you've been waiting for:



www.phoenixatherectomy.com

OTW, pushable design enhances deliverability and facilitates debulking around tortuosity



* Results obtained during user tests performed by an independent company. The tests involved 30 USA based clinicians (15 physicians teamed up with 15 nurses or X-ray technicians), who performed simulated procedures in a simulated OR environment. None of had worked with a Philips C-arm or with each other before.

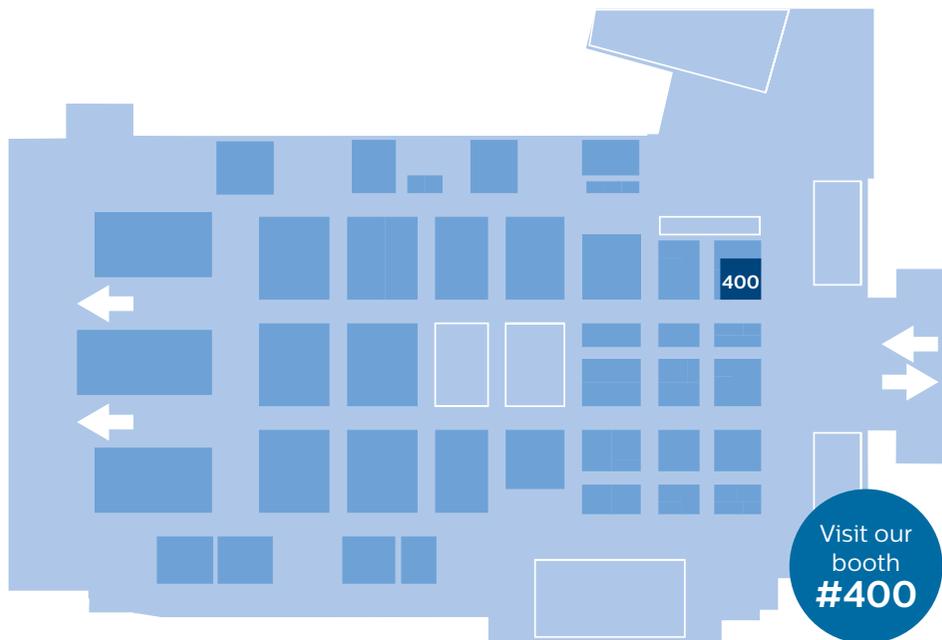


CX venous workshop: Learn about the practical application of IVUS in diagnosis and treatment of deep venous disease.

Thursday, April 28 10h-15h

Venue: Gallery, Volcano station

Demonstrators: Dr. Julian Hague, Dr. David Greenstein



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