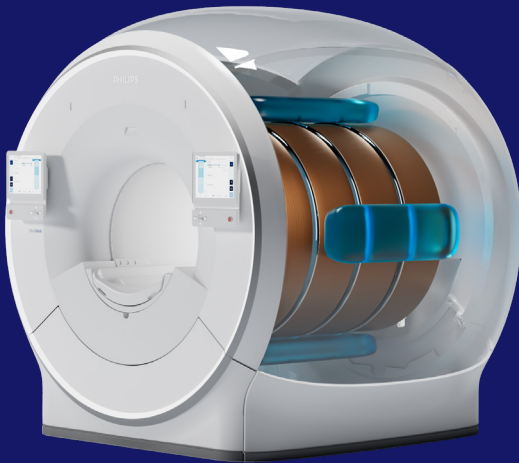


PHILIPS

Future-Proof Your MRI Investment

With up to 15 years of service support¹ and a magnet certified for 30 years, BlueSeal helps maximize the return on your investment while supporting long-term clinical performance.



€3.34M²

Estimated Additional Revenue Opportunity
Generated during 3 extra years of supported scanning capacity

€200K³

Estimated Savings from Magnet Replacement
30 Years of Magnet Life

25%

Increase in Service Support
15 years¹ vs the industry standard of 12-year support period

More Scans, without Service Gaps

15 Years of Lifecycle Support¹

Philips extends the industry-standard of 10-12 years of service support with a structured 15 year support¹ lifecycle, providing three additional years of manufacturer support¹ and up to 25% more supported system life. This gives your hospital three extra years to serve patients, maximize the value of your MRI investment (add number for revenue generate), and plan future technology investments with greater confidence.

- Up to 25% more supported lifecycle
- 3 additional years of supported scanning capacity
- Greater return from your original MRI investment
- Keep pace with new AI innovations

Continuous Care, without Full Replacement

30 Year of Certified Magnet Life

Healthcare providers can retain this valuable investment while refreshing the surrounding platform with new capabilities and innovations. This helps maximize return on investment, with €200K³ estimated savings from magnet replacement, reduce replacement-related costs and disruption, and creates the potential to align magnet depreciation with a 30-year lifecycle rather than a traditional 10-12 year replacement cycle.

- Invest in your magnet once and benefit from lifetime of clinical use
- 3 additional years of supported scanning capacity
- Greater return from your original MRI investment
- Keep pace with new AI innovations



Scan. Connect. Discover

Reach our team to learn more
about BlueSeal.

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1. 12 years of full support, followed by 3 years of limited support. The first 12 years of Product Lifecycle Support Stage indicating the minimum duration of time during which Philips will offer full comprehensive product support. The additional three product Lifecycle Support Stage following the Full Support stage in which Philips will offer limited product support, excluding uptime guarantee and with restricted labour and parts availability.
2. 3 years x 12 months x 26 days (average operational days) x global average of cases per MR x US Average Reimbursement Rate
3. Global Average Magnet Price for customer