

PHILIPS
sonicare
ZOOM!



Product Catalogue

Oral Healthcare
Dental Professional



"My teeth feel the exact same way as when I leave the dentist after they clean them. I instantly felt the difference."

- Ana
Philips Sonicare
DiamondClean Smart user

Over 30 years of innovative technology

Our next-generation Sonicare technology addresses patients' natural brushing technique by adapting to provide strong brushing results. This magnetic system adjusts in real time to deliver the right level of power to bristles as they vibrate at 62,000 bristle movements per minute. Sonicare technology moves the bristle tips to sweep gently and remove biofilm, and creates continuous sonic fluid action driving fluid deep between teeth and along the gumline, removing up to 10x more biofilm in hard-to-reach areas than a manual toothbrush.¹ Using this and other innovative technologies, our goal as a healthtech company is to improve people's health and well-being, and we aim to improve 2.5 billion lives per year by 2030.

1 In 6 weeks.

Enhancing smiles and lives, together

At Philips, we're committed to partnering with dental professionals like you to push the boundaries of oral care and develop products you feel confident recommending and using in your practice.

Explore the latest Philips Oral Healthcare solutions to keep your patients' smiles strong, healthy and bright. These solutions can help patients extend the care you've started and maintain their oral health at home. Together we can continue transforming oral healthcare.





Why switch to power brushing

If your patients haven't made the switch to power brushing, they may need help understanding the advantages of doing so. Scientific evidence shows that power toothbrushes are superior to manual toothbrushes in improving oral health, and are safe on both hard and soft tissues. This results in reduced inflammation, fewer carious lesions, and improved tooth longevity, among other benefits. For this reason, recommending a power toothbrush to your patients can help strengthen their preventive care.

How Philips Sonicare **enhances patients'** brushing

Philips Sonicare's benefits at a glance

- Backed by clinical evidence
- Adapts to patients natural brushing technique
- Handle and brush heads designed for patients' individual needs
- Easy to switch from a manual brush to power brushing

Because it's challenging to improve and establish patients' oral homecare routines, **tools that are intuitive to use and require minimal instructions can support better oral health.** Supported by **evidence-based research**, Philips Sonicare power toothbrushes use brush head designs similar to manual toothbrushes. Instead of forcing patients to learn a new technique, Philips Sonicare is intuitive to use.

But that's where the similarity to manual brushing stops. Philips Sonicare brushes incorporate other technologies that support and improve patients' brushing including:

- Next-generation optical sensing Sonicare technology that optimises brushing, regardless of technique
- Dynamic fluid action that supports the bristles to clean away the plaque and biofilm
- Timers that help patients brush for the full recommended two minutes
- Pressure sensors that guide them to avoid using too much pressure
- These technologies work together to help patients achieve a complete clean.



Power toothbrushes: Better brushing every time

9900 Prestige

Available as a dental professional trial unit only

Introduce patients to exceptional care, personalised with SenseIQ technology. 9900 Prestige is our most intelligent power toothbrush, and delivers our best all-around results to transform patients' brushing.

- Up to 20x more plaque removal¹
- Up to 15x healthier gums²
- Removes up to 100% more stains in less than 2 days³



Interactive coaching app



5 Cleaning modes



3 Intensity settings



Visual pressure sensor



Brush head replacement reminder



Mode pairing



Brushpacer



Brush heads

Sonicare 7100 series

Redesigned from the inside out with next-generation drivetrain technology, Sonicare 7100 series offers 4 modes so patients can personalise their brushing style—Sensitive, Clean, White and Gum Health. A visual pressure sensor helps avoid over-brushing and connectivity to the Sonicare app provides coaching on brushing coverage and technique.

- Up to 6x healthier gums in 2 weeks vs. a manual toothbrush¹
- Removes up to 10x more biofilm in hard-to-reach areas than a manual toothbrush²



Interactive coaching app



4 Cleaning modes



3 Intensity settings



Visual pressure sensor



Brush head replacement reminder



Sextantpacer



Brush heads

Sonicare 6100 series

Tough on biofilm and gentle on gingiva, the Sonicare 6100 series offers our new Sensitive mode—offering patients a gentler way to experience power brushing—as well as Clean mode. Our next-generation Sonicare drivetrain technology adapts to patients' brushing style for a more complete clean.

- Up to 96% of patients with gingivitis improved their gum health in just 2 weeks³
- Removes up to 5x more biofilm⁴



2 Cleaning modes



3 Intensity settings



Visual pressure sensor



Brush head replacement reminder



Quickpacer & Smartimer



Brush heads

¹ vs. a manual toothbrush.

² In Clean mode vs. a manual toothbrush; measured by MGI at 6 weeks.

³ In a lab study vs. a manual toothbrush; actual results may vary.

Sonicare 5300 series

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

- Up to 7x more plaque removal



2 Intensity settings



Pressure sensor



Brush head replacement reminder



Sextantpacer



Brush heads

Sonicare 3100 series

Goodbye manual toothbrush. Hello Sonic technology!
For patients who currently use a manual toothbrush but need to make an affordable shift to a power toothbrush.

- Up to 3x better plaque removal vs manual toothbrush for healthier teeth and gums
- Up to 31,000 brush movements per minute



Pressure sensor



Brush head replacement reminder



Quadpacer & Smartimer

Sonicare For Kids with coaching app

The Sonicare For Kids power toothbrush with Bluetooth® wireless technology and interactive coaching app work together to help motivate children to brush independently, while the KidTimer ensures children brush for the full recommended 2 minutes, and the pacer helps them focus on spending enough time in each area of the mouth.

- 98% of parents surveyed say it's easier to get their kids to brush longer and better⁵
- Removes up to 75% more plaque⁶



Interactive coaching app



2 Intensity settings



KidTimer



Brush heads

1 In Clean mode; MGI at two weeks.
2 In 6 weeks.
3 In Clean mode, with A3 brush head.

4 Than a manual toothbrush in 2 weeks, with S2 brush head.
5 vs. using a toothbrush alone.
6 vs. a children's manual toothbrush in hard-to-reach areas.

Gentle brushing. **Strong results.**

Introducing the new Philips Sonicare 5000–7000 series that's tough on biofilm, gentle on gingiva and adapts to provide optimal performance.

Discover the next generation of Sonicare.

- Removes up to 10x more biofilm in hard-to-reach areas than a manual toothbrush.¹
- Up to 6x healthier gums in 2 weeks vs. a manual toothbrush.²

1 In 6 weeks, with S2 brush head.
2 In Clean mode, with A3 brush head.



Exceptional care, personalised with SenseIQ

Philips Sonicare 9900 Prestige senses, adapts and cares to improve patients' oral care by connecting to the Philips Sonicare app for brushing guidance.

- Removes up to 20x more plaque.*
- Senses pressure, motion, coverage, duration and frequency up to 100 times per second.
- Adapts by adjusting the intensity automatically and in real time when it senses too much pressure.
- Cares for holistic oral health by cleaning and whitening teeth, protecting gingiva and helping improve brushing over time.
- Only available to purchase as a dental professional trial unit, and not for resale.

*Compared to a manual toothbrush.



Philips Sonicare For Kids Connected

Promotes compliance in children –
for great results and happy kids

Philips Sonicare For Kids The start of a healthy brushing routine

- More fun brushing with an electric children's toothbrush
- Thorough and gentle cleaning due to innovative sonic technology
- Promotes proper cleaning with a child-friendly design and innovative features



Interactive cleaning trainer

inspires children to
brush their teeth



Individual design

thanks to the 8 fun stickers included



Interactive app

Encourages children to brush their teeth independently.



KidPacer music tones

Sounds signal to switch to the next brushing area in the mouth or to stop brushing teeth.



Control for parents

Allows parents the ability to track their child's performance and progress.



2 different brush head sizes

The brush head sizes have been specially designed for the gentle brushing at different stages of development.



KidTimer function

The KidTimer helps children reach the recommended two-minute brushing time and guides children for a thorough clean.



2 child-friendly brushing settings

Two cleaning levels allow for gentle, age appropriate brushing: the low level is ideal for children from 3 years old, the higher level for children from 7 years old.



A brush head for every patient

Patients can tailor their brushing experience by selecting from a variety of brush heads for their preferences and daily routine.

	Name	Brush head design	Softness	Available colours	Special feature	Use
 All-in-One	A3 <i>Premium All-in-One</i>		Soft 		Removes up to 20x more biofilm ¹	Longer, angled bristles with triangular tips remove up to 100% more stains in less than a week ² and result in up to 15x healthier gingiva. ³
	C3 <i>Premium Plaque Defence</i>		Medium soft 		Removes up to 10x more biofilm ⁴	Soft, flexing sides for up to 4x more surface contact. ⁵
	C1 <i>ProResults</i>		Medium soft 		Removes up to 3x more biofilm ¹	Densely packed, high-quality bristles are contoured to fit the shape of teeth to easily clean hard-to-reach areas.
 Gum care	G3 <i>Premium Gum Care</i>		Soft 		Up to 7x healthier gingiva in just 2 weeks ⁶	Extra-soft bristles deliver a gentle clean along the gumline, while flexible sides and bristles absorb excessive pressure to help protect gums.
 Whitening	W2 <i>Optimal White</i>		Medium soft 		Up to 100% less stains in a week ⁷	Diamond-shaped bristles effectively yet gently remove extrinsic stains caused by food, drinks and smoking.
 Special	S2 <i>Sensitive</i>		Extra soft 		Removes up to 10x more biofilm along the gumline ⁸	More than 3000 ultra-thin bristles (0.1mm) for an extra soft, yet effective clean on sensitive teeth and gums.
	Sonicare For Kids Standard		Soft 		Removes up to 75% more plaque in hard-to-reach areas ⁹	Designed for ages 7+ contoured to fit children's teeth and rubber molding on the back for safer, more pleasant cleaning.
	Sonicare For Kids Compact		Soft 		Removes up to 75% more plaque in hard-to-reach areas ⁹	Designed for ages 3+ in a compact, kid-friendly size for the youngest patients beginning their oral care journey.



A smart brushing experience for your patients' brightest smile

Advanced BrushSync technology automatically sets your patients up for a complete clean every session. Using RFID technology, the handle and brush head sync to select the best settings and track when it's time to replace the brush head. Plus several indicators including a light on the handle and fading colours on the bristles remind patients when it's time to replace their brush head.

1. vs. a manual toothbrush.
2. vs. a manual toothbrush, in a lab study, actual results may vary.
3. In Clean mode vs. a manual toothbrush; measured by MGI at 6 weeks.
4. From hard-to-reach areas compared to a manual toothbrush.
5. As compared to DiamondClean brush head.
6. In Gum Health mode vs. a manual toothbrush; measured by GBI.
7. In White+ mode vs. a manual toothbrush, using whitening toothpaste.
8. Than a manual toothbrush in 6 weeks, in hard-to-reach areas.
9. vs. a children's manual toothbrush.



Philips Sonicare patient instruction package—because for patients, trying is believing

Give patients the chance to experience brushing with a Philips Sonicare power toothbrush. Now, it's easier than ever to encourage patients to make the switch from a manual and improve their at-home oral hygiene.

Trial kit includes:

- 1 Philips Sonicare 5000–7000 series
- 30 Sensitive brush heads
- 30 Premium All-in-One brush heads
- 1 charger
- 60 sleeves
- Brushing instructions for patient
- Brushing and cleaning instructions for dental professional



Benefits for your patients and practice

- 1** Supports you to provide in-mouth instruction
- 2** Use the brush head tailored to your patients' needs
- 3** Help your patients buy the power toothbrush best suited to their needs

For questions contact your **Philips representative** or email dental.clinical.support@philips.com

How to use Philips Sonicare power toothbrushes



1 Start by applying a pea-sized amount of toothpaste.



2 Hold toothbrush light fingertip



4 Gently glide brush along gumline at a 45-degree angle.



5 Behind teeth, t and make vert



7 Remove brush head, then rinse it and the handle before letting them dry.



8 Don't forget to interdental spa



brush with a
thumb grip.



3

When toothbrush vibrates,
move it to the next area.



eth, tilt handle semi-upright
vertical brushstrokes.



6

Continue to chewing surfaces,
maintaining gliding movement.



et to clean
l spaces.



9

Replace your brush head
every 3 month.

Philips Sonicare Cordless Power Flosser

The easy way to clean in between



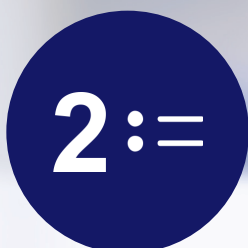
Sleek ergonomic design and 360-degree rotating nozzle allow for easy manoeuvrability in the mouth



Compact size for convenient storage even on small countertops



3 intensities



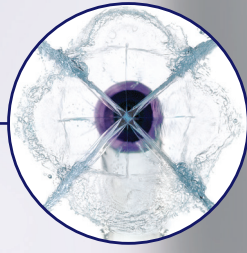
Two flossing modes: Clean and Deep Clean¹

¹ Features vary by model

² In hard-to-reach areas.

³ In an in-vitro study (actual results may vary) using Cordless Power Flosser 3000 with Quad Stream nozzle (in clean mode, setting 3). In vitro periodontal biofilm removal was determined at 4-6mm depth in an up to 6mm deep periodontal pocket model.





Quad Stream cross-shaped nozzle creates four wide streams for a thorough clean interproximally and along the gingival margin



Alternative standard slim angled nozzle uses a single stream of water to remove debris and clean thoroughly between teeth²



Pulse Wave technology creates brief pauses in the cleaning pulsations to prompt you to glide the nozzle to the next space



Extra-large reservoir for longer cleaning sessions between refilling

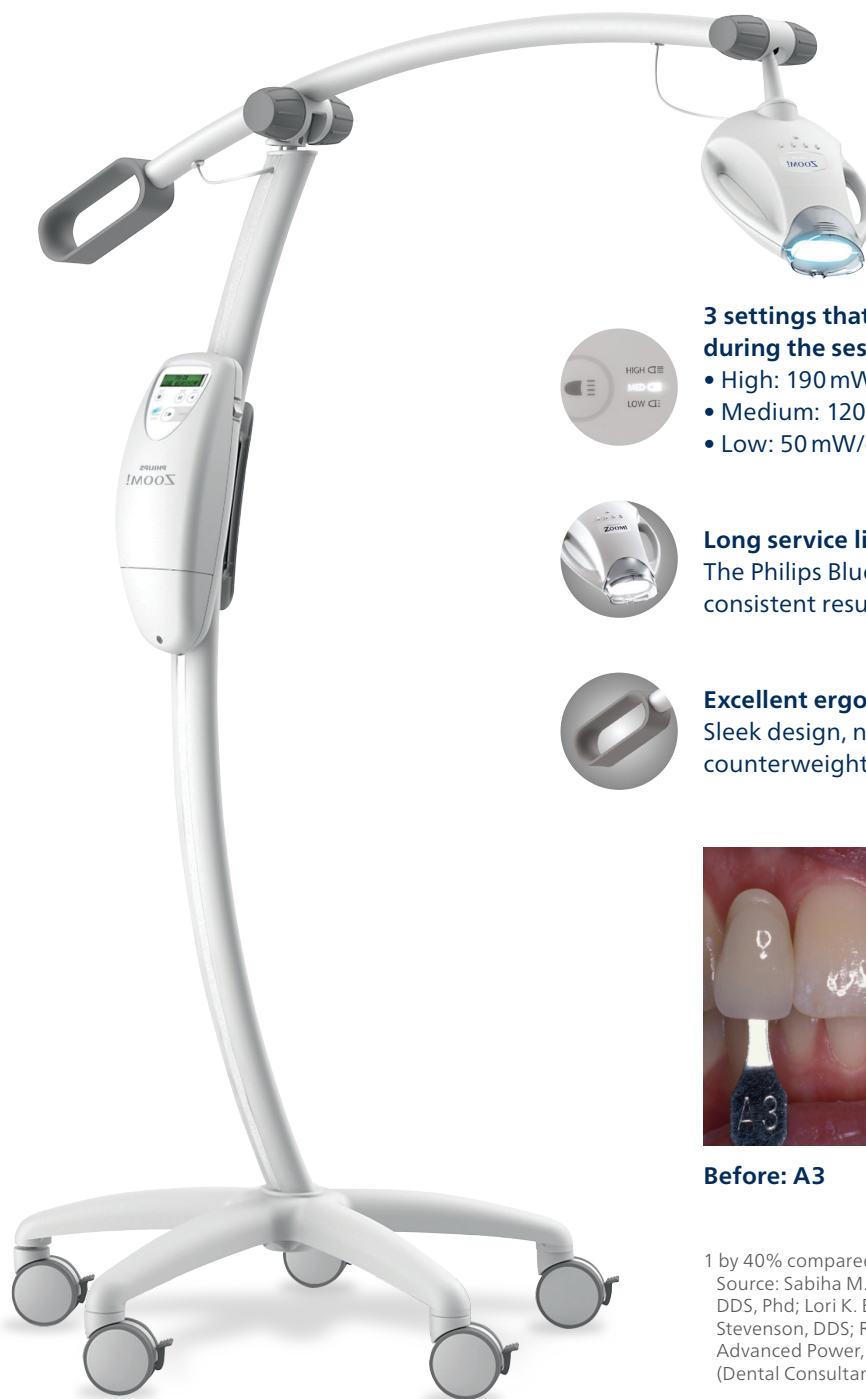
99%

Removes up to 99% of oral biofilm from 6mm deep periodontal pockets³

Big moments call for professional teeth whitening

Fast, convincing results with the Philips Zoom! WhiteSpeed lamp and the chairside application kit

Benefits of the Philips Zoom! WhiteSpeed **Lamp**



3 settings that can also be changed during the session:

- High: 190 mW/cm²
- Medium: 120 mW/cm²
- Low: 50 mW/cm²



Long service life:

The Philips Blue LED light technology provides consistent results for 50,000 hours of use.¹



Excellent ergonomics:

Sleek design, new handles and modern counterweight handling, as well as simplified storage.



Before: A3

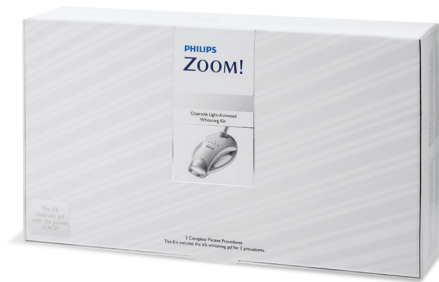


After: B1

¹ by 40% compared to the Philips Zoom! predecessor lamp
Source: Sabiha M. Bunek, DDS; John M. Powers, PhD; John W. Farah, DDS, PhD; Lori K. Brown, DDS; Santine, E. Anderson, DDS; William T. Stevenson, DDS; Robert J. Stevenson, DDS. Effect of Philips Zoom Advanced Power, Lamp on Whitening. Dental Advisor Research Report (Dental Consultants, Inc.), 2008.



Philips Zoom! **chairside application kits**



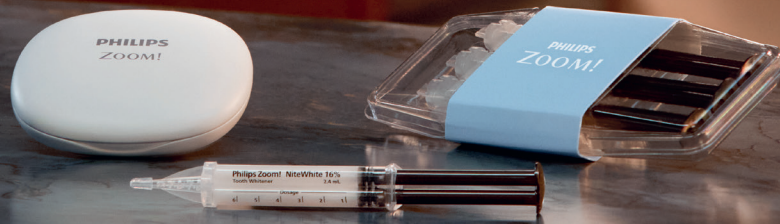
All-round package for 2 patients
The Philips Zoom! application kit contains everything you need to perform two light-activated teeth whitening sessions in practice.

Chairside kit at a glance

	Zoom! chairside kit	
Concentration	6% Hydrogen Peroxide	
Results	Up to 7 shades in 60 min	
Benefits	Little to no sensitivity during and instant results	
Post Treatment	Thanks to the two included take-home whitening syringes, patients can continue whitening at home with trays	
Duration	4 x 15 minutes	
Content	6% HP gel (2 syringes, 2.4 ml each) 4 sheets of 0.040 ethylene vinyl acetet 2 light guides 2 iso-prep retractors 4 face shield wipes 12 square gauze lobules 2 liquidam dentaldam 0.01 oz (2.9 g) metal and plastic tips	4 cotton rolls 2 surgical suction tips 2 brushes 2 boosters 2 whitening syringes 2 syringes of touch up (DayWhite or NiteWhite)

Philips Zoom! DayWhite + NiteWhite

Equip patients to whiten their teeth at home.



Philips Zoom! take home: Dramatic whitening results with little chair time

With our years of experience and passion for oral care, we bring patients a white smile from the comfort of their homes. Professional results your patients can trust.

For patients

- Proven safe on teeth enamel
- Contains amorphous calcium phosphate, 900ppm fluoride and potassium nitrate for patient comfort
- High water content to prevent dehydration of teeth
- Flexible choice—from 30 minutes a day to overnight
- Formula developed by dentists
- Dual-barrel technology—ensuring the best pH conditions

For dental professionals

- No need for refrigeration
- Less chair time required compared to in-chair solutions
- Wide portfolio to fit any patient need

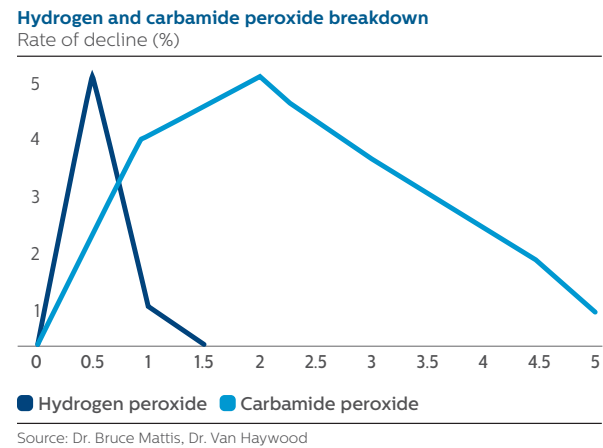
Dentist developed formula

- Dramatic whitening results for a healthy white smile
- Proven safe on enamel
- Contains amorphous calcium phosphate, 900ppm fluoride and potassium nitrate for patient comfort



Custom Philips Zoom! take-home whitening

Hydrogen peroxide is a fast-acting ingredient that releases most of its whitening power within 90 minutes, reaching maximum whitening strength in 30 minutes. In contrast, carbamide peroxide releases its whitening power within five hours and reaches its maximum strength in two hours.



A helpful tip

To convert hydrogen peroxide to a carbamide peroxide equivalent, multiply the hydrogen peroxide percentage by 2.765.

To convert carbamide peroxide to a hydrogen peroxide equivalent, divide the carbamide peroxide percentage by 2.765.

Product	Concentration	Equivalent
DayWhite	6% HP	16.6% CP
NiteWhite	10% CP	3.6% HP
	16% CP	5.8% HP

Unique DayWhite and NiteWhite solutions supported by sodium fluoride and potassium nitrate



New patient kit



Patient mini kits



Patient top up syringes

DayWhite (hydrogen peroxide + sodium fluoride + potassium nitrate)

For patients who want results fast with minimum daily wear time.

6% HP Wear 30-90 minutes daily

NiteWhite (carbamide peroxide + sodium fluoride + potassium nitrate)

For patients with dentinal sensitivity and/or those who prefer to whiten while they sleep.

10% CP Wear 2-4 hours daily or overnight

16% CP Wear 2-4 hours daily or overnight

Patient kit contents: Travel bag, 6 syringes (2.4mL), tray case, shade guide.
Patient refill mini-kits: Box of 3-syringe refill packs.
Dispensing kit contents: Box of 25 individually wrapped syringes (2.4 mL each).
All syringes contain 2.4 mL, 3 dual-arch applications.



Philips whitening overview

Our portfolio provides the options you need to give your patients a smile they'll love.

Product	Packaging	Concentration	Treatment	Stain type	Results
WhiteSpeed LED Lamp		6% HP	60 minutes in-office	Yellow, brown, grey	Up to 7 shades
Take-home DayWhite (hydrogen peroxide + potassium nitrate + sodium fluoride)		6% HP	30-90 minutes daily	Yellow, brown	Dramatic whitening results for a healthy white smile
Take-home NiteWhite (carbamide peroxide + potassium nitrate + sodium fluoride)		10% CP	2-4 hours daily or overnight	Yellow, brown, grey	Dramatic whitening results for tough to treat stains
		16% CP	2-4 hours daily or overnight	Yellow, brown, grey	Dramatic whitening results for a healthy white smile

Order from our new, optimised online shop for dental professionals



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If you do not have an account, click "**Register now**".
3. After you register, we will link your request to your customer account at Philips and send you a link for your first login.

Alternatively, we will contact you by email or telephone to create a customer account for you at Philips and give you access to the online shop as quickly as possible.

Benefits:



Order 24/7
without long
call times



Access order history,
account overview and
order tracking



See all products
including special
offers and product
comparisons



Download
marketing
materials

Processing in the event of a warranty claim

Philips has high quality standards—but it may happen that there is a reason for complaint. Our goal is to ensure that warranty cases are processed quickly and efficiently. In just 3 simple steps we can help your patients quickly and easily.

Important: Failure or “money-back guarantee” (see below), normal wear and tear and personal negligence are not covered by the guarantee!



United Kingdom and Ireland:
+44 2079490240

1. The patient should have the following information ready when calling: proof of purchase including date of purchase (proof of guarantee) and the product (product name).
2. The patient can contact Philips directly via our telephone customer service.
3. After the device has been sent in and we have checked whether it is a quality defect that is covered by the two-year guarantee period, we will send the customer a replacement handpiece or a replacement charging station as quickly as possible.

For patient inquiries: Please refer them to the telephone numbers listed above to process a guarantee/money-back guarantee case or for any other patient questions.

Money-back guarantee expiration



Philips money-back guarantee for our Philips Sonicare professional products is a service for our partner practices that sell our solutions.

Only for employee offers or devices sold to patients in the dental practice:

If you or your patients are dissatisfied with your Philips device for any reason within 30 days of the date of purchase, you or your patients the purchase price will be refunded without reservation.

Philips Zoom! is excluded from the money-back guarantee.

In order to guarantee quick and smooth processing, it is essential to take the following steps into account:

- **Important:** The money-back guarantee service does not run through your sales partner, but can only be registered online at www.philips.com/guarantee. In order to avoid further payment requests, reminders, etc., it is necessary that the entire invoice from your sales partner is paid on time.
- **The money-back guarantee only applies to devices and not to accessories.** Additional accessories ordered such as replacement brush heads or replacement nozzles are excluded from the money-back guarantee and will not be refunded upon return.

Only complete returns including accessories and original packaging with proof of purchase and details of address and bank details can be processed.

Further information and warranty conditions can be found at: www.philips.com/guarantee

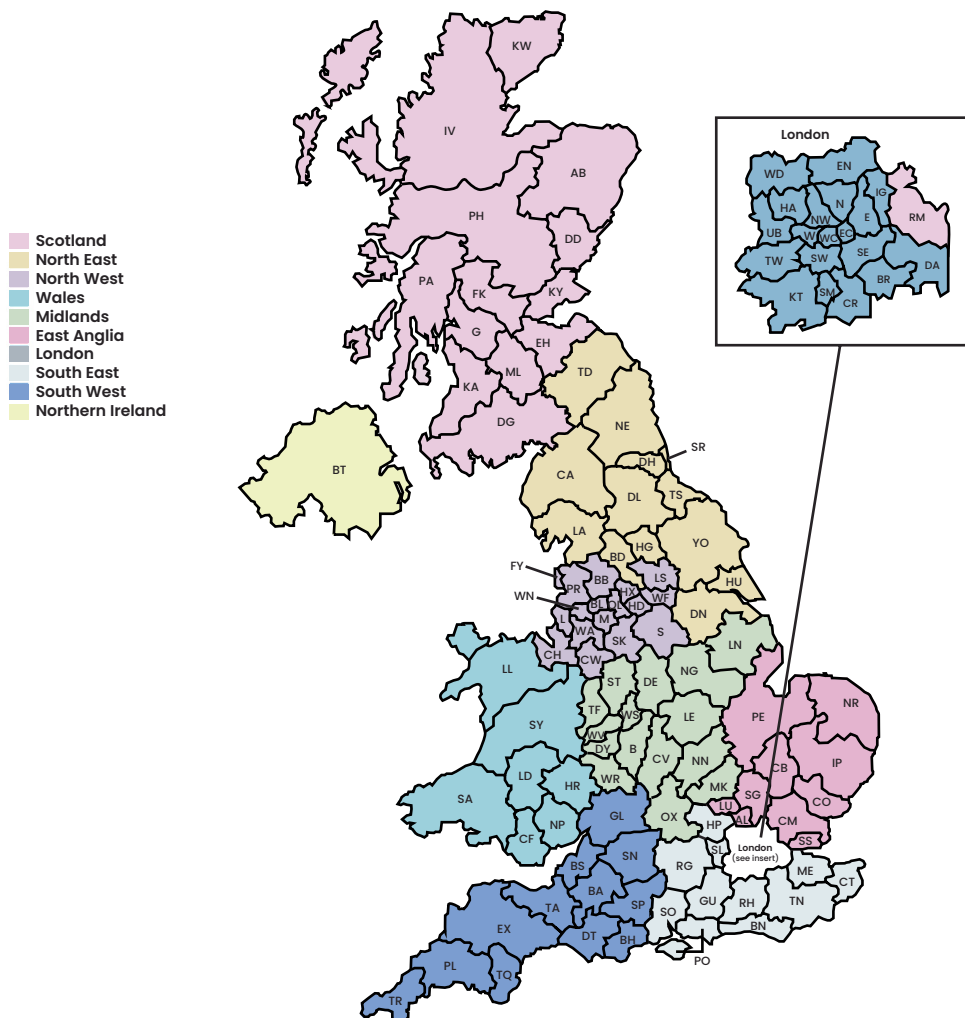
We're here for you!

Have further questions? You can reach the Philips Sonicare Professional team
Monday to Friday 9.00am - 5.00pm at the following telephone number or email address:

Clinical Support	Sales Support
 dental.clinical.support@philips.com	 0800 0567 222 Select Option 1
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	 dental.clinical.support@philips.com philipsb2bstorefront/gb11-04/en_GB/

United Kingdom Professional Educators and Business Managers

We have team members across all postcodes. To arrange a visit, email the clinical support email above with your practice details including postcode, and one of our team will be in touch.





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