

# PHILIPS

## sonicare



Rechargeable  
toothbrush

3100

Gently removes 5x more plaque

Pressure Sensor

3 intensities

Easy Start



HX4031/72

## Essential Care for healthy teeth and gums

Gently removes up to 5x more plaque\*

Switch to electric brushing effortlessly with the essential Philips Sonicare 3000 Series. Enjoy up to 5x more plaque removal vs a manual toothbrush

### Brushing made effortless

- Easy switch to electric brushing
- Choose your ideal cleaning experience
- Guided brushing sessions

### Designed for your lifestyle

- 14-day battery life

### Feel the care of Sonicare

- Gently removes up to 5x more plaque\*
- Sonicare Fluid Action
- Help protect your gums with our pressure sensor

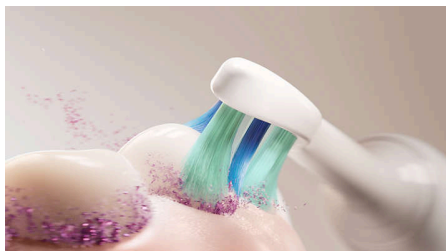
3100

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# Highlights

## Say goodbye to plaque



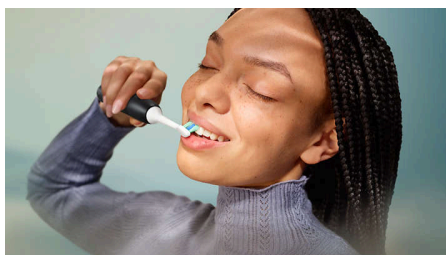
This electric toothbrush comes with C2 brush head. This brush head's power tip is designed to target plaque in hard-to-reach areas and remove up to 5x more plaque than a manual toothbrush.

## Sonicare Fluid Action



Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with 31,000 bristle movements. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

## Help protect your gums with our pressure sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a pressure sensor with haptic feedback to detect excessive pressure. If

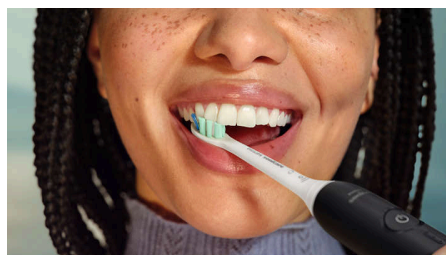
you're brushing too hard, it will let you know through gentle vibrations as a reminder to ease-off the pressure to help your gums stay protected.

## Intensity settings



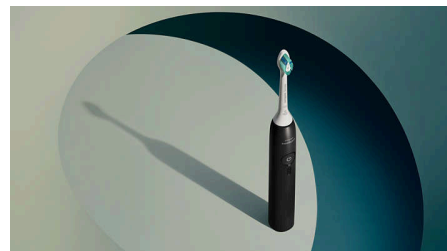
Enjoy a pleasurable clean with 3 intensity settings. Choose between High, Medium and Low. Whether you want a little more vigor or a specific focus for your clean, you can have it.

## Easy Start



Sonicare easy-start program is designed for those who are new to brushing with an electric toothbrush. The program gives you the option of a gradual, gentle increase in brushing power across your first 14 cleans.

## SmartTimer & QuadPacer



Ace your session time with Sonicare's cleaning timers. Every 30 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

## Battery life



Experience up to 14 days of regular brushing after one full charge. Bringing a new level of convenience to your brushing routine.

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# Specifications

## Intensities

**High:** To boost your clean

**Low:** For sensitive teeth and gums

## Intensities

**Medium:** For an everyday clean

## Power

**Voltage:** 100-240 V

## Technical specifications

**Battery:** Rechargeable

**Operating time (full to empty):** 14 days

**Battery type:** Lithium ION

**Energy Consumption:** Standby without display  
<0.5 W (automatically reached within 1 minute)

## Design and finishing

**Color:** Black

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Handle compatibility:** Easy click-on brush heads

**Handle:** Slim ergonomic design

**Battery indicator:** Illuminated icon indicates  
battery life

**Timer:** SmarTimer and QuadPacer

## Items included

**Handle:** 1 3100 rechargeable toothbrush

**Brush head:** 1 Optimal Plaque C2

**Charger:** 1

## Cleaning performance

**Plaque removal:** Up to 5x more plaque removal\*

## Modes

**Clean:** For exceptional everyday clean

