Enterprise virtual health

Delivering essential care to rural America

PHILIPS

Connecting care teams everywhere

Enterprise virtual health has the potential to significantly improve rural healthcare by connecting care teams across regions and extending specialist expertise beyond city limits. By linking rural hospitals, clinics and larger health systems, it improves care coordination, diagnostic accuracy and patient outcomes. These connected solutions enable faster access to expert support, reduce unnecessary transfers and help rural facilities deliver high-quality care locally.
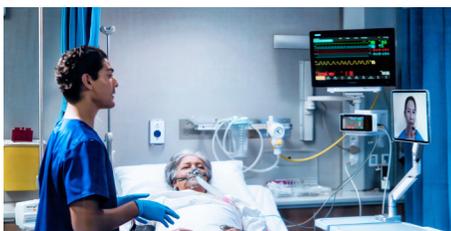
Empowering professionals

Connecting communities

Improving lives

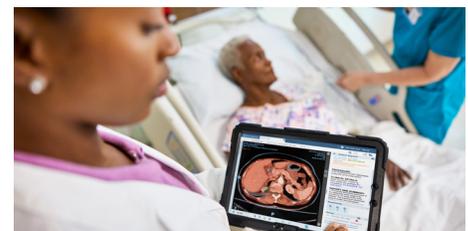## Partner with Philips to maximize RHT Program funding

The Rural Health Transformation (RHT) Program presents a pivotal opportunity to improve healthcare access, quality and sustainability in rural communities. Our innovative solutions directly align with RHT Program priorities, empowering you to build a connected, resilient and high-performing rural health ecosystem.

Philips eICU program

Tele-ultrasound

Healthcare Information Exchange (HIE)

Philips eICU program

Extend critical care resources to rural hospitals through virtual ICU support from off-site clinical specialists.

- Access to support with 24/7 audio and video remote patient monitoring.
- Predictive algorithms and decision support tools help prioritize patients for earlier interventions.
- Access to a multi-disciplinary team to help improve clinical workflows and provide seamless integration of telehealth into your care delivery system.

Tele-ultrasound

Connect remote specialists with rural facilities to expand imaging access through tele-ultrasound. Real-time guided scans can help detect risks earlier and improve outcomes.

- Securely talk, text, video stream and share images directly from an ultrasound system to mobile devices or computers.
- Clinicians can give control of system functions, allowing remote experts to guide exams.

Healthcare Information Exchange (HIE)

Built on a standards-based interoperability platform, Philips HIE unifies document and image exchange within a single solution—improving workflows, reducing costs, and enhancing care coordination without requiring major IT changes.

- Share high-fidelity scans and related clinical reports among all organizations caring for a patient within a regional, state or multi-state network.
- Greater access to relevant patient history, with fewer duplicated images and studies, can streamline workflows.

Tele-ultrasound offers a virtual lifeline for high-risk pregnancies in rural New Mexico

Challenge

In New Mexico, maternal mortality rates are among the highest in the country. Patients face extreme burdens: long, frequent, and often impractical travel to distant specialty care, all while managing high-risk pregnancies, existing medical conditions, and family responsibilities.

Solution

Perinatal Associates of New Mexico (PANM) is implementing advanced tele-ultrasound capabilities to help high-risk pregnancies, allowing highly trained sonographers at local satellite clinics to perform ultrasounds while remote MFM specialists securely join in real time to provide guidance and support.

Impact

44% of all pregnancies in New Mexico being supported by PANM[1]

20,000 tele-ultrasound visits conducted[1]

9,000 pregnancies and **19,000** births supported[1]

Let's reimagine rural healthcare, together.

Your state is poised to make a significant impact with RHT Program funding. Partner with Philips to design and deploy technology-driven solutions that create lasting change for your rural communities.

Contact us to learn how we can build a custom strategy for your healthcare facility.

1. https://www.healthcareitnews.com/news/how-one-practice-helps-care-almost-half-new-mexicos-pregnancies-telemedicine

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For more information visit our website

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