

# PHILIPS



Philips Stretch 3150

Signage Solutions

37"

1920x540 resolution

700cd/m<sup>2</sup>



37BDL3150S

## Philips Stretch 3150

Go wide with a smarter stretched signage display

Broaden the view and show more content in less space with the Philips Stretch 3150. High bright and with Android SoC, a unique 32:9 aspect ratio and 1920x540 resolution, it is designed to flex beyond the ordinary with easy daisy chaining.

### Always on for better visual performance

- 24/7 – working your content around the clock.
- 700 cd/m<sup>2</sup> – better visibility in brighter conditions.
- Install in portrait or landscape orientations.
- Simple yet powerful daisy chaining for multi display setup.
- Tiling mode for easier, single source content management.

### Android powered for easy integration and use

- Android 13 professional System on Chip.
- High performance processing.
- Built in media player. Easily schedule content.
- Integrated slot for optional CRD32 WiFi module.

### Supporting time and energy efficiencies

- Philips Wave ready for remote device management.
- Connect and control your content via the cloud.
- Designed for lower power consumption.

# Specifications

## Picture/Display

**Diagonal screen size (inch):** 37 inch

**Aspect ratio:** 32:9

**Panel resolution:** 1920 x 540

**Pixel pitch:** 0.47 x 0.47 mm

**Optimum resolution:** 1920 x 540 @ 60 Hz

**Brightness:** 700 cd/m<sup>2</sup>

**Display colors:** 16.7M

**Contrast ratio (typical):** 1000:1

**Response time (typical):** 8 ms

**Viewing angle (horizontal):** 178 degree

**Viewing angle (vertical):** 178 degree

**Picture enhancement:** 3/2 - 2/2 motion pull down, 3D Combfilter, De-interlacer, Progressive scan, 3D MA deinterlacing, Smart Picture, Color Temperature Adjustment, Color Enhancement, Noise Reduction

**Panel technology:** IPS

**Operating system:** Android 13

**Placement:** Landscape (24/7), Portrait (24/7)

## Connectivity

**Audio output:** 3.5mm jack

**Video input:** HDMI 2.0 (x1), VGA (Analog D-Sub) (x1)

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**Other connections:** USB 2.0 (x1), USB 3.0 (x1), micro USB, Micro SD

**Video output:** HDMI 2.0 (x1)

**External control:** IR (in/out) 3.5 mm jack, RJ45 (in/out), RS232C (in/out) 2.5 mm jack

## Convenience

**Signal loop through:** RS232, HDMI, IR Loopthrough

**Network controllable:** LAN (RJ45)

## Power

**Mains power:** 100 ~ 240 VAC, 50 ~ 60 Hz

**Standby power consumption:** <0.5W

**Energy Label Class:** F

**Consumption:** EEI Lot5 26W

## Supported Display Resolution

**Computer formats:** 640 x 480, 60,67,75Hz, 720 x 400, 70Hz, 800 x 600, 60Hz, 832 x 624, 75Hz, 1024 x 768, 60Hz, 1152 x 870, 75Hz, 1280 x 720, 60Hz, 1280 x 1024, 60Hz, 1440 x 900, 60Hz, 1680 x 1050, 60Hz, 1920 x 1080, 60Hz

**Video formats:** 480i, 60Hz, 480p, 60Hz, 576p, 50Hz, 576i, 50Hz, 720p, 50, 60Hz, 1080i, 50, 60Hz, 1080p, 50, 60Hz

## Dimensions

**Set Width:** 919.1 mm

**Product weight:** 7.57 kg

**Set Height:** 285.1 mm

**Set Depth:** 47.4 mm

**Set Width (inch):** 36.19 inch

**Set Height (inch):** 11.22 inch

**Wall Mount:** 400mm x 200mm , M6

**Set Depth (inch):** 1.87 inch

**Bezel width:** 14.5mm (T/B); 8.2mm (L/R)

**Product weight (lb):** 16.69 lb

## Operating conditions

**Altitude:** 0 ~ 3000 m

**Temperature range (operation):** 0~ 40 °C

**MTBF:** 50,000 hour(s)

**Temperature range (storage):** -20 ~ 60 °C

**Humidity range (operation)[RH]:** 20 - 80% RH (No condensation)

**Humidity range (storage) [RH]:** 5 - 95% RH (No condensation)

## Internal Player

**CPU:** Quad Core Cortex A55

**GPU:** Multi-Core Mali-G52

**Memory:** 4GB DDR4

**Storage:** 32 GB eMMC

## Accessories

**Included Accessories:** AC Switch Cover, IR sensor cable (1.8 m) (x1), Philips logo (x1), Quick start guide (x1), Remote control & AAA batteries, RS232 daisy chain cable, AC power cord, RS232 cable, Wall mount bolt x2, Alignment plates

**Optional accessories:** CRD32 Wifi 6, Bluetooth 5.2 module

## Miscellaneous

**On-Screen Display Languages:** Arabic, Dutch, Danish, English, French, Finnish, German, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, Simplified Chinese, Turkish, Traditional Chinese, Czech

**Warranty:** 3 years warranty

**Regulatory approvals:** CE, FCC, Class A, CB, EnergyStar 8.0

# Highlights

## High brightness and 24/7 operation

With 700 cd/m<sup>2</sup> brightness for better visibility under bright lights, the Philips Stretch 3000 Series is designed to be used 24/7, making it a great selection for travel and transportation hubs, retail centres, food and beverage locations, and more.

## Tiling mode

Connect two or more Philips Stretch 3150 displays to create a tiled set up with only one external device. A single player takes care of your custom content, no matter the number of displays.

## Powered by Android 13

Powered by Android 13, your Philips Stretch 3150 display is designed on a professional platform with trusted connectivity and security built in. Optimised for native Android apps and enabling you to install web apps and software directly onto the display, eliminating the need for an external media player.

## HDMI daisy chain

Link multiple displays with HDMI daisy chain. Simply connect the HDMI Out port to a HDMI In of another display to create the most stunning experience around.

## Integrated media player

Easily schedule content to play from the Cloud, local memory, or USB. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once the business day is done.

## Integrated slot for CRD32 WiFi

Designed with a slot to discretely add the CRD32 WiFi module to bring wireless network connectivity and Bluetooth functionality.

## Philips Wave ready

Unlock the power, versatility and intelligence inside your Philips Stretch display and manage remotely with Wave. This evolutionary cloud platform puts you fully in control, with simplified installation and set-up, monitoring and controlling displays, upgrading firmware, managing playlists and setting power schedules. Saving you time, energy, and environmental impact.

