

PHILIPS

sonicare



Rechargeable
toothbrush

3100

Gently removes 5 x more plaque

Pressure Sensor

3 intensities

Easy Start



HX4032/32

Essential Care for healthy teeth and gums

Gently removes up to 5 x more plaque*

Switch to electric brushing effortlessly with the essential Philips Sonicare 3000 Series. Enjoy up to 5 x more plaque removal vs a manual toothbrush

Brushing made effortless

- Easy switch to electric brushing
- Guided brushing sessions
- Choose your ideal cleaning experience

Designed for your lifestyle

- 14 day battery life

Feel the care of Sonicare

- Gently removes up to 5 x more plaque*
- Sonicare Fluid Action
- Help protect your gums with our pressure sensor

Highlights

Say goodbye to plaque



This electric toothbrush comes with our W brush head. It uses densely packed bristles to deliver up to 5 x more plaque removal*, while treating your whole mouth to a refreshing clean.

Sonicare Fluid Action



Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with 31,000 bristle movements. Sonicare Fluid Action supports the bristles cleaning by driving fluid deep between teeth and along the gumline.

Help protect your gums with our pressure sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a pressure sensor with haptic feedback to detect excessive pressure. If

you're brushing too hard, it will let you know through gentle vibrations as a reminder to ease-off the pressure to help your gums stay protected.

Intensity settings



Enjoy a pleasurable clean with 3 intensity settings. Choose between High, Medium and Low. Whether you want a little more vigour or a specific focus for your clean, you can have it.

Easy Start



Sonicare easy-start programme is designed for those who are new to brushing with an electric toothbrush. The programme gives you the option of a gradual, gentle increase in brushing power across your first 14 cleans.

SmartTimer and QuadPacer



Ace your session time with Sonicare's cleaning timers. Every 30 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

Battery life



Experience up to 14 days of regular brushing after one full charge. Bringing a new level of convenience to your brushing routine.

Specifications

Intensities

High: To boost your clean
Low: For sensitive teeth and gums

Intensities

Medium: For an everyday clean

Power

Voltage: 100-240 V

Technical specifications

Battery: Rechargeable
Operating time (full to empty): 14 days
Energy consumption: Standby without display <0.5 W (automatically reached within 1 minute)
Battery type: Lithium ION

Design and finishing

Colour: Black

Service

Warranty: 2-year limited warranty

Ease of use

Handle compatibility: Easy click-on brush heads
Handle: Slim ergonomic design
Battery indicator: Illuminated icon indicates battery life
Timer: SmarTimer and QuadPacer

Items included

Handle: 1 3100 rechargeable toothbrush
Brush head: 2 Optimal White W
Charger: 1

Cleaning performance

Plaque removal: Up to 5 x more plaque removal*

Modes

Clean: For exceptional everyday cleaning

Consumer Trade Item

Height: 22 cm
Width: 10.8 cm
Length: 5.5 cm
Net weight: 0.351 kg
Gross weight: 0.435 kg

GTIN: 8720689043533

Country of origin: CN

Harmonized system code: 85098000

Outer Carton

Height: 25 cm
Width: 12.8 cm
Length: 18.8 cm
Net weight: 1.053 kg
Gross weight: 1.453 kg
GTIN: 18720689043530

Pallet Layer

Height: 25 cm
Width: 80 cm
Length: 120 cm

Pallet

Height: 112.8 cm
Width: 80 cm
Length: 120 cm
Net weight: 151.632 kg
Gross weight: 234.492 kg
GTIN: 68720689043535

