

# PHILIPS

## sonicare



Rechargeable  
toothbrush

3100

Gently removes 5 x more plaque

Pressure Sensor

3 intensities

Easy Start



HX4033/27

## Essential Care for healthy teeth and gums

Gently removes up to 5 x more plaque\*

Switch to electric brushing effortlessly with the essential Philips Sonicare 3000 Series. Enjoy up to 5 x more plaque removal vs a manual toothbrush

### Brushing made effortless

- Easy switch to electric brushing
- Choose your ideal cleaning experience
- Guided brushing sessions

### Designed for your lifestyle

- 14 day battery life

### Feel the care of Sonicare

- Gently removes up to 5 x more plaque\*
- Sonicare Fluid Action
- Help protect your gums with our pressure sensor

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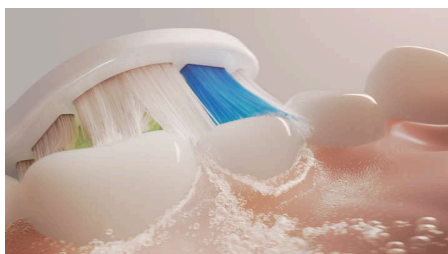
# Highlights

## Say goodbye to plaque



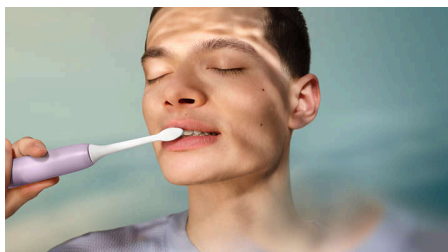
This electric toothbrush comes with our W brush head. It uses densely packed bristles to deliver up to 5 x more plaque removal\*, while treating your whole mouth to a refreshing clean.

## Sonicare Fluid Action



Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with 31,000 bristle movements. Sonicare Fluid Action supports the bristles cleaning by driving fluid deep between teeth and along the gumline.

## Pressure Sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a smart optic sensor to detect excessive pressure. If you're brushing too

hard, it will let you know through gentle vibrations as a reminder to ease off the pressure to help your gums stay protected.

## Intensity settings



Enjoy a pleasurable clean with 3 intensity settings. Choose between High, Medium and Low. Whether you want a little more vigour or a specific focus for your clean, you can have it.

## Easy Start



Sonicare easy-start programme is designed for those who are new to brushing with an electric toothbrush. The programme gives you the option of a gradual, gentle increase in brushing power across your first 14 cleans.

## SmartTimer and QuadPacer



Ace your session time with Sonicare's cleaning timers. Every 30 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

## Battery life



Experience up to 14 days of regular brushing after one full charge. Bringing a new level of convenience to your brushing routine.

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# Specifications

## Intensities

**High:** To boost your clean

**Low:** For sensitive teeth and gums

## Intensities

**Medium:** For an everyday clean

## Power

**Voltage:** 100-240 V

## Technical specifications

**Battery:** Rechargeable

**Operating time (full to empty):** 14 days

**Battery type:** Lithium ION

**Energy consumption:** Standby without display  
<0.5 W (automatically reached within 1 minute)

## Design and finishing

**Colour:** Lush Lilac

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Battery indicator:** Illuminated icon indicates battery life

**Handle compatibility:** Easy click-on brush heads

**Handle:** Slim ergonomic design

**Timer:** SmarTimer and QuadPacer

## Items included

**Handle:** 1 3100 rechargeable toothbrush

**Travel case:** 1

**Brush head:** 1 Optimal White W

**Charger:** 1

## Cleaning performance

**Plaque removal:** Up to 5 x more plaque removal\*

## Modes

**Clean:** For exceptional everyday cleaning

