

# PHILIPS

## sonicare



Rechargeable  
toothbrush

3100

Gently removes 5 x more plaque

Pressure Sensor

3 intensities

Easy Start



HX4072/73

## Essential Care for healthy teeth and gums

Gently removes up to 5 x more plaque\*

Switch to electric brushing effortlessly with the essential Philips Sonicare 3000 Series. Enjoy up to 5 x more plaque removal vs a manual toothbrush

### Brushing made effortless

- Easy switch to electric brushing
- Choose your ideal cleaning experience
- Guided brushing sessions

### Designed for your lifestyle

- 14 day battery life

### Feel the care of Sonicare

- Gently removes up to 5 x more plaque\*
- Sonicare Fluid Action
- Help protect your gums with our pressure sensor

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# Highlights

## Say goodbye to plaque



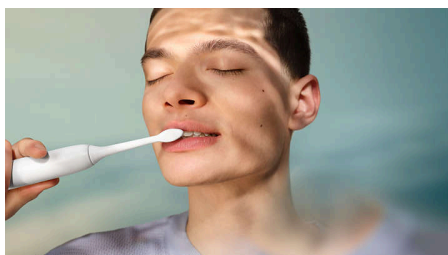
This electric toothbrush comes with our W brush head. It uses densely packed bristles to deliver up to 5 x more plaque removal\*, while treating your whole mouth to a refreshing clean.

## Sonicare Fluid Action



Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with 31,000 bristle movements. Sonicare Fluid Action supports the bristles cleaning by driving fluid deep between teeth and along the gumline.

## Help protect your gums with our pressure sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a pressure sensor with haptic feedback to detect excessive pressure. If

you're brushing too hard, it will let you know through gentle vibrations as a reminder to ease-off the pressure to help your gums stay protected.

## Intensity settings



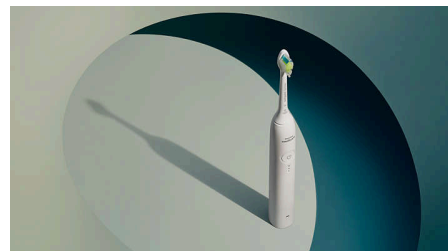
Enjoy a pleasurable clean with 3 intensity settings. Choose between High, Medium and Low. Whether you want a little more vigour or a specific focus for your clean, you can have it.

## Easy Start



Sonicare easy-start programme is designed for those who are new to brushing with an electric toothbrush. The programme gives you the option of a gradual, gentle increase in brushing power across your first 14 cleans.

## SmartTimer and QuadPacer



Ace your session time with Sonicare's cleaning timers. Every 30 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

## Battery life



Experience up to 14 days of regular brushing after one full charge. Bringing a new level of convenience to your brushing routine.

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# Specifications

## Intensities

**High:** To boost your clean  
**Low:** For sensitive teeth and gums

## Intensities

**Medium:** For an everyday clean

## Power

**Voltage:** 100-240 V

## Technical specifications

**Battery:** Rechargeable  
**Operating time (full to empty):** 14 days  
**Battery type:** Lithium ION  
**Energy consumption:** Standby without display  
<0.5 W (automatically reached within 1 minute)

## Design and finishing

**Colour:** White and Black

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Handle:** Slim ergonomic design  
**Handle compatibility:** Easy click-on brush heads  
**Battery indicator:** Illuminated icon indicates battery life  
**Timer:** SmarTimer and QuadPacer

## Items included

**Handle:** 2 3100 rechargeable toothbrushes  
**Brush head:** 2 Optimal White W  
**Travel case:** 2  
**Charger:** 2

## Cleaning performance

**Plaque removal:** Up to 5 x more plaque removal\*

## Modes

**Clean:** For exceptional everyday cleaning

## Consumer Trade Item

**Height:** 22.2 cm  
**Width:** 21 cm  
**Length:** 5.8 cm  
**Net weight:** 0.6 kg

**Gross weight:** 0.763 kg  
**GTIN:** 8720689050944  
**Country of origin:** CN

## Outer Carton

**Height:** 25.2 cm  
**Width:** 19.8 cm  
**Length:** 23.2 cm  
**Net weight:** 1.8 kg  
**Gross weight:** 2.495 kg  
**GTIN:** 18720689050941

## Pallet Layer

**Height:** 25.2 cm  
**Width:** 80 cm  
**Length:** 120 cm

## Pallet

**Height:** 113.6 cm  
**Width:** 80 cm  
**Length:** 120 cm  
**Net weight:** 144 kg  
**Gross weight:** 224.86 kg  
**GTIN:** 68720689050946

