

PHILIPS

sonicare

Rechargeable
toothbrush

Series 7300

2000% more plaque removal*

Up to 600% healthier gums**

Next-Generation Sonicare
Technology

Visual Pressure Sensor



HX7423/05

Advanced care for healthier gums*

Gently removes 2000% more plaque*

Support your gum health every time you brush. Our Next-Generation Sonicare Technology offers a powerful yet gentle clean, even in hard-to-reach areas, with up to 600% healthier gums** and 2000% more plaque removal*.

Brushing made effortless

- Choose your ideal cleaning experience
- Guided brushing sessions
- Brushing insights in the palm of your hand
- Keep brushing your best with brush head replacement reminder

Designed for your lifestyle

- 21 days of regular brushing
- Carry the care, charge it anywhere

Feel the care of Sonicare

- 2000% more effective on plaque, gentle on gums
- Next-Generation Sonicare Technology
- Help protect your gums with pressure sensor

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Highlights

Our best plaque removal



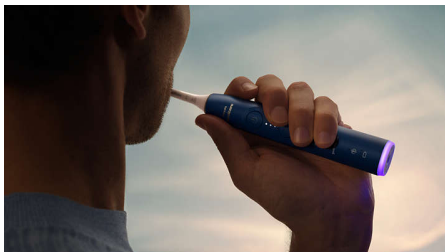
Support your gum health with this specially designed A3 Premium All-in-One brush head. Longer, angled bristles with triangular tips remove plaque even along the gumline. The result is up to 600% healthier gums in two weeks** and 2000% more plaque than a manual toothbrush*.

Next-Generation Sonicare Technology



This electric toothbrush uses our Next-Generation Sonicare Technology which delivers our most reliable and consistent brushing for excellent results every time. The motor adjusts power automatically so there is zero drop in performance when you reach those harder-to-clean areas. Enjoy a gentle yet effective clean for your teeth and gums with 62,000 bristle movements per minute. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

Visual pressure sensor



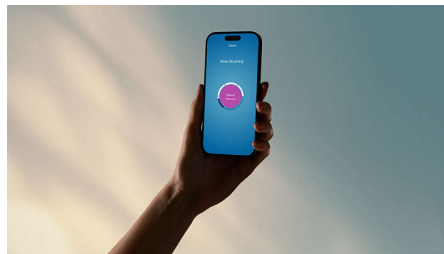
This Sonicare electric toothbrush has a light ring at its base that gently lets you know if you're overdoing the pressure. Simply ease off when it lights up and your gums will stay protected.

Modes & Intensities



Give your clean a boost with 12 brushing settings. Whether you want a little more vigor or a specific focus for your clean, you can have it. Choose between Clean, Sensitive, Gum Health and White mode. Pick one of three intensity settings.

Philips Sonicare app



Achieve your oral-health care goals with the Sonicare toothbrush and app. The two pair seamlessly to deliver guided brushing, tips and tricks, and content personalized to you. Together, you are unstoppable.

Charging travel case



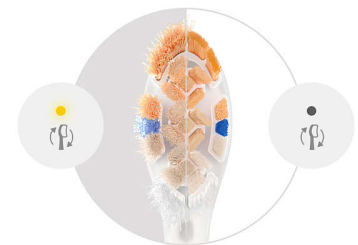
Our charging travel case with an integrated charging port lets you recharge your device on the go. It is strong enough to keep your Sonicare toothbrush safe, yet compact enough to slip into any bag, making it the perfect travel companion.

SmartTimer & BrushPacer



Ace your session time with Sonicare's cleaning timers. Every 20 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

Replacement reminder



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have brush head replacement reminder. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

21-day battery life



Experience up to 21 days of regular brushing after a single charge. Bringing a new level of convenience to your brushing routine.

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Rechargeable toothbrush

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Specifications

Intensities

High: To boost your clean
Medium: For an everyday clean
Low: For sensitive teeth and gums

Power

Voltage: 100-240 V

Technical specifications

Operating time (full to empty): 21 days
Battery: Rechargeable
Energy Consumption: Standby without display 0.08 W
Battery type: Lithium ION

Design and finishing

Color: Navy Blue

Service

Warranty: 2-year limited warranty

Compatibility

Bluetooth wireless technology: Connected brushing app
Android compatibility: Android phones with

Bluetooth 4.0 and above, Search Sonicare on Google Play Store for detailed OS compatibility.
iOS compatibility: iPhone with Bluetooth 4.0 and above, Search Sonicare on App Store for detailed iOS compatibility.

Ease of use

Battery indicator: Illuminated icon indicates battery life
Handle compatibility: Easy click-on brush heads
Handle: Slim ergonomic design
Travel case: Charging travel case
Timer: BrushPacer and SmartTimer
USB-A Charging: Power adapter not included

Items included

Handle: 1 7300 rechargeable toothbrush
Brush head: 3 A3 Premium All-in-One
Travel case: 1 Charging travel case
Charger: 1 USB-A charger

Cleaning performance

Plaque removal: 2000% more effective*
Gum Health: Up to 600% healthier gums**
Speed: 62,000 brush movements / min

Modes

Clean: For exceptional everyday clean
White: To remove surface stains
Gum Health: Gently massages your gums
Sensitive: For sensitive teeth and gums

Smart sensor technology

Pressure feedback: Light ring illuminates purple, Vibration and pulsing sound
Replacement Reminder: BrushSync lets you know when to replace your brush head

Sonicare app

Tracking and progress reports: Monitors brushing patterns over time, helping you maintain good oral hygiene.

