

# PHILIPS

## sonicare



4 pack brush heads

Premium Plaque Defence

Removes 10 x more plaque\*

100% whiter teeth in 3 days\*\*\*

Medium soft



HX9044/87

## The brush head for deep cleaning

Up to 10 x more plaque removal\*

Tackle plaque head on with this deep-clean replacement brush head from Philips Sonicare. Designed especially to remove plaque, you'll quickly enjoy whiter, brighter teeth while experiencing an exceptional everyday clean.

### Care for the planet

- Made with 70% bio-based plastic\*\*
- Paper-based recyclable packaging

### Easy-to-use in every way

- Keep brushing your best with BrushSync reminders
- Fits all Philips Sonicare click-on handles

### For a superior deep clean

- Up to 10 x more plaque removal than a manual toothbrush
- Proven to deliver effective oral care
- Up to 100% more stain removal in 3 days\*\*\*
- Proven Sonicare technology

# Premium Plaque Defence

4 pack brush heads

## Highlights

### Say goodbye to plaque



Deep cleaning needs a special approach and this brush head's soft-touch head enhances the bristle motion to comfortably reach more areas and remove up to 10 x more plaque than a manual toothbrush.

### Whiten and brighten



Our deep clean brush head uses a cluster of dense, stiff bristles at its centre in a pentagonal shape to whiten and polish your teeth, for up to 100% more stain removal in three days.\*\*\*

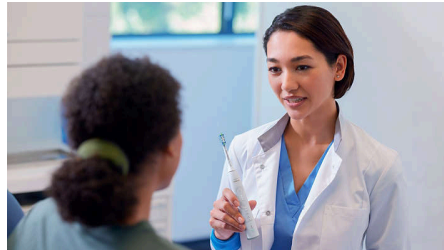
### Trusted Sonicare brushing



Experience the clean chosen by millions. Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with

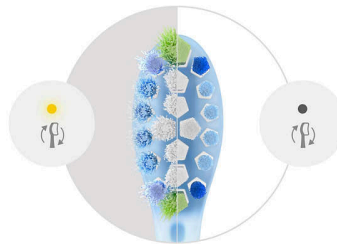
up to 62,000 bristle movements. Dynamic fluid action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

### Clinically tested



All Philips Sonicare brush heads are meticulously designed and clinically tested. So you can be sure that they meet the highest standard in quality, safety and performance.

### Replacement reminders



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have BrushSync technology. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

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### Click-on design



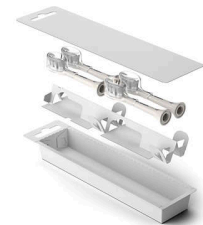
This brush head is compatible with all Philips Sonicare electric toothbrushes.\*\*\*\* Simply click it on or off for easy replacement and cleaning.

### Bio-based plastic



We are working to reduce our use of fossil-fuel-based plastic in our products. That's why 70% of the plastic in this brush head is bio-based.\*\*

### Paper-based packaging



All of our brush heads come in paper-based packaging which can be recycled where facilities are available.

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## Specifications

### Design and finishing

Colour: White

Bristle stiffness feel: Medium soft

Reminder bristles: Bristles' blue colour fades away

Material brush head: Soft, flexible rubber head

Size: Standard

Smart Brush Head Recognition

### Compatibility

Brush head system: Click-on

Not suitable for: Philips One

Compatible Toothbrushes: Philips Sonicare

### Items included

Brush heads: 4 C3 Premium Plaque Defence

### Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Made in: Germany

Benefit: Plaque removal, Stain Removal/Whitening

