

PHILIPS

sonicare



6-pack brush heads,
white

SimplyClean

Removes 2x more plaque*

Medium soft



HX6016/77

The brush head for essential cleaning

Gently remove up to 2x more plaque removal*

Enjoy classic cleaning with this great value replacement brush head from Philips Sonicare. An ideal everyday brush head that won't stretch your budget either - that's two reasons to smile.

Care for the planet

- Made with 70% bio-based plastic**
- Paper-based recyclable packaging

Easy-to-use in every way

- Fits all Philips Sonicare click-on handles
- Keep brushing your best with BrushSync reminders

For optimal performance

- Up to 2x more plaque removal than a manual toothbrush
- Proven to deliver effective oral care
- Sonicare Fluid Action

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Highlights

Say goodbye to plaque



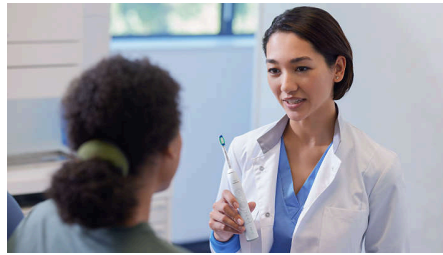
Experience the essence of Philips Sonicare cleaning. This brush head's contoured bristles and W-profile are designed to fit the shape of your teeth naturally and remove up to 2x more plaque than a manual toothbrush.

Sonicare Fluid Action



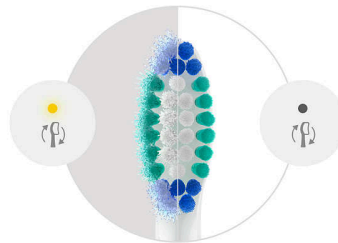
Philips Sonicare toothbrushes gently yet effectively clean and care for your teeth and gums with up to 62,000 bristle movements. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

Clinically tested



All Philips Sonicare brush heads are meticulously designed and clinically tested. So you can be sure they meet the highest standard in quality, safety and performance.

Replacement reminders



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have BrushSync technology. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

Click-on design



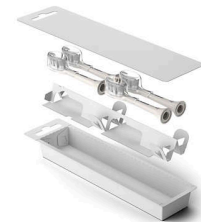
This brush head is compatible with all Philips Sonicare electric toothbrushes.*** Simply click it on or off for easy replacement and cleaning.

Bio-based plastic



We are working to reduce our use of fossil-fuel based plastic in our products. That's why 70% of the plastic in this brush head is bio-based.**

Paper-based packaging



All of our brush heads come in paper-based packaging which can be recycled where facilities are available.

Specifications

Design and finishing

Color: White

Bristle stiffness feel: Medium soft

Reminder bristles: Blue bristles color fades away

Size: Standard

Smart Brush Head Recognition

Items Included

ProResults brush head: 6 pcs

Hygienic travel cap: 6 pcs

Compatibility

Brush head system: Click-on

Not suitable for: Philips One

Compatible Toothbrushes: Philips Sonicare

Items included

Brush heads: 6 C1 SimplyClean

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Made in: US

Benefit: Plaque removal

