

PHILIPS
ZOOM!

**A brighter
smile in just
one visit**

Philips Zoom!
In-Surgery Whitening





"A lot of my patients want an instant result from their teeth whitening, this is why I always recommend Philips in-chair whitening, I also provide them with a home whitening kit, to really boost and lock in that shade"

– Steven Scannell, Dental Hygienist @brightonhygienistatthespa



Up to **seven shades whiter** after 14 days of use*

Dramatic whitening results for a **healthy, white smile.**

Teeth whitening is a safe and effective way to unleash a beautiful smile, and over 30 years of research and professional expertise have gone into making Philips Zoom! a convenient treatment that delivers results whilst being gentle on your teeth.

Philips Zoom! in-surgery whitening will fast track the whitening process, giving you a healthy white smile you'll love and the confidence you deserve.

The Results

Before



*NiteWhite 16% and DayWhite 6% after twice a day usage



What does the whitening appointment **involve**?

- The dental professional will record the starting shade of your teeth
- Gums are covered with a protective barrier
- Zoom! whitening gel is applied to your teeth
- The WhiteSpeed lamp is shone on your mouth in four 15 minute cycles
- Before you leave the dental practice, you'll receive customised whitening trays to wear at home. This finishes off the treatment and can be used to top-up your smile when needed. (This is normally included in the price of your treatment)

Why should I choose **in-surgery whitening**?

- Quicker alternative to whitening at home
- So you can walk out of the dental practice with a whiter smile on the same day
- Up to 7 shades whiter teeth in just 1 hour thanks to the WhiteSpeed light which speeds up the whitening process

What's the **process**?

1. Visit your dentist for a consultation. Your dentist will check if your teeth are suitable for whitening
2. Attend your whitening appointment
3. Wear at-home trays with gel for 3-5 days (based on your dentists advice) to maintain results



Frequently asked questions (FAQs)



Is teeth whitening safe?

- Whitening has been proven to be safe on enamel and gums
- All Zoom! products are EU compliant



Will it cause tooth sensitivity?

- Zoom! Has been designed to prevent tooth sensitivity caused by whitening by using 2 agents: potassium nitrate and amorphous calcium phosphate (ACP)
- 98% of patients confirmed they had little-to-no sensitivity after 9 days of use*



What causes teeth to discolour?

- Coloured foods such as coffee, tea and red wine
- Smoking
- Aging



How do I maximise the results?

- Maintenance whitening at home
- Reduce consumption of highly coloured foods
- 6 months after treatment with Zoom! Take-Home gel with ACP** shows better shade maintenance than without ACP
- Ensure effective oral health through preventive care, including brushing with a Philips electric toothbrush

* n=48, USA, 2024, participants using NiteWhite 16% CP once daily and DayWhite 6% HP twice daily for 14 days.

** NiteWhite 16% CP



Show us your **before** and **after** pictures on social media