

PHILIPS
ZOOM!

Your **whiter**
smile,
made simple
at home.

Philips Zoom!
Take-Home Whitening





Patients consistently ask for natural looking results without any sensitivity, that's why I recommend Philips Zoom. It's effective, safe on enamel, and the whitening system I have trusted for years!"

– Megan Fairhall, MyDentist @meganfairhill_



Up to **seven shades whiter** after 14 days of use*

Dramatic whitening results for a **healthy, white smile.**

Teeth whitening is a safe and effective way to unleash a beautiful smile, and over 30 years of research and professional expertise have gone into making Philips Zoom! a convenient treatment that delivers results whilst being gentle on your teeth.

Philips Zoom! take-home whitening will fast track the whitening process, giving you a healthy white smile you'll love and the confidence you deserve.

The Results

Before



*NiteWhite 16% and DayWhite 6% after twice a day usage



How **long** does it take?

The wear time can vary depending on the type of product you have:

Zoom! 6% Hydrogen Peroxide	30-60 mins once a day, or 30-45 twice a day for up to 2 weeks
Zoom! 10% Carbamide Peroxide	4-6 hours or overnight for 2 weeks
Zoom! 16% Carbamide Peroxide	4-6 hours or overnight for 2 weeks

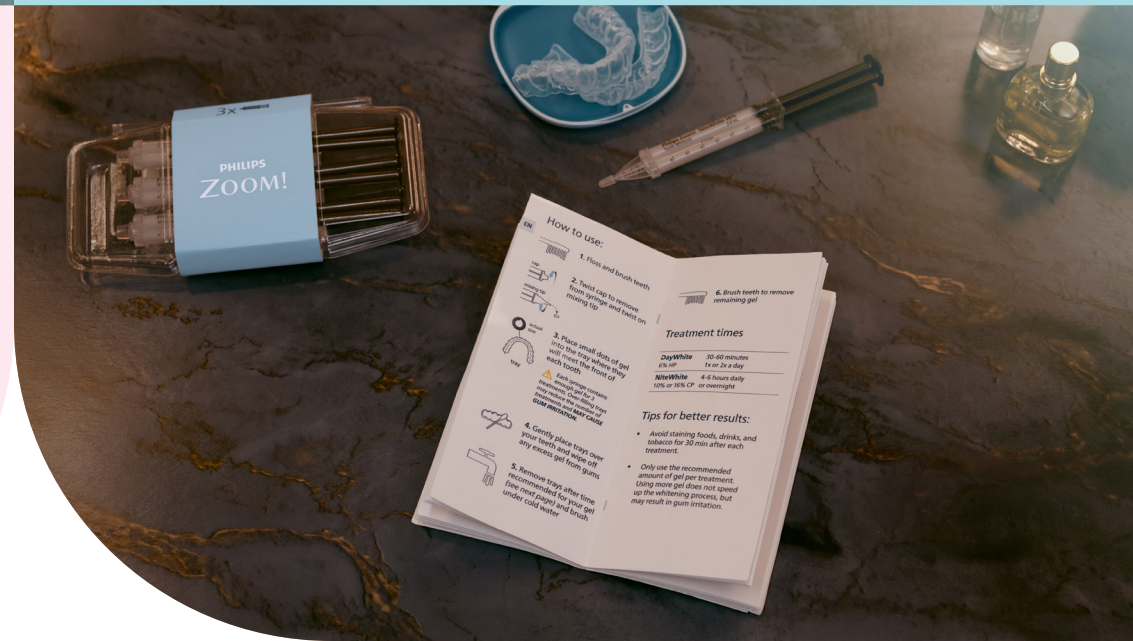
** Always follow your dentists recommendation*

Why should I choose **take-home whitening**?

- Whiten your teeth from the comfort of your own home
- A gradual, more flexible approach to whitening
- Custom-fitted trays and professional-grade gel for safe, even result

What the **process**?

1. Book a consultation with your dentist to check if whitening is right for you
2. Have your custom trays made, designed to fit your teeth perfectly
3. Collect your whitening kit and receive full instructions on how to use
4. Whiten at home usually for 10-14 days
5. Enjoy a brighter, whiter smile, at your own pace



Frequently asked questions (FAQs)



Is teeth whitening safe?

- Whitening has been proven to be safe on enamel and gums
- All Zoom! products are EU compliant



Will it cause tooth sensitivity?

- Zoom! Has been designed to prevent tooth sensitivity caused by whitening by using 2 agents: potassium nitrate and amorphous calcium phosphate (ACP)
- 98% of patients confirmed they had little-to-no sensitivity after 9 days of use*



What causes teeth to discolour?

- Coloured foods such as coffee, tea and red wine
- Smoking
- Aging



How do I maximise the results?

- Maintenance whitening at home
- Reduce consumption of highly coloured foods
- 6 months after treatment with Zoom! Take-Home gel with ACP** shows better shade maintenance than without ACP
- Ensure effective oral health through preventive care, including brushing with a Philips electric toothbrush

* n=48, USA, 2024, participants using NiteWhite 16% CP once daily and DayWhite 6% HP twice daily for 14 days.

** NiteWhite 16% CP



Show us your **before** and **after** pictures on social media