

# PHILIPS

## sonicare



Sonic electric  
toothbrush

For Kids

Built-in Bluetooth®

3 brush heads

10 stickers

2 modes



HX6314/72

## Interactive sonic power. More fun, better brushing

### An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

#### Designed to help build lifelong healthy habits

- Fun interchangeable stickers for customization
- For the development of a lifelong routine
- Multi grip design for parents and kids

#### Interactive fun and Philips Sonicare technology

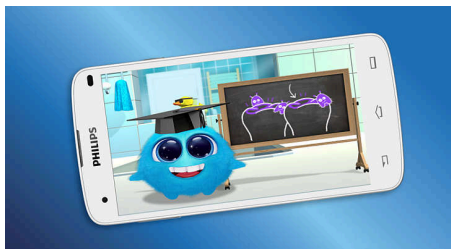
- No need for constant syncs
- Simply follow the app
- 98% say it's easier to get kids brush longer and better\*
- Your child's personal brushing coach

#### Provides a superior clean, protects growing smiles

- 2 brush head sizes available
- Dynamic cleaning action drives fluid between teeth
- Rubberized brush head is designed to protect young teeth
- Preferred by dentists
- 2 Kid-friendly power modes deliver a gentle, effective clean

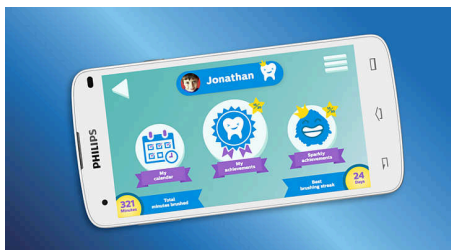
# Highlights

## Fun and educational



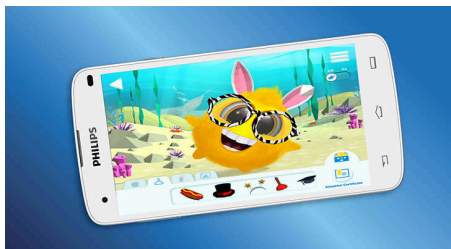
Kids play along with the interactive app during brush time. The Sonicare kids app coaches them into how to brush, with fun animations and rewards designed to support them as they build their routine.

## Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app synchs with your kid's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. Educational, and effective, 98% of parents surveyed say it's easier to get their kids to brush longer and better. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

## Meet Sparkly



The fun starts as soon as brush time begins. Sonicare kids can earn healthy food rewards to feed to Sparkly, who will encourage them to brush for longer and in a better way.

## Sync-up every few days



Your child's brush saves data for up to 20 brushing sessions, meaning there's no need to constantly sync. It also saves time information – so you can easily monitor how well your child is sticking to their routine.

## Kids toothbrush with app



The Sonicare Kids app is designed to make brushing easier for children. Sparkly encourages your child to brush each part of their mouth for even coverage. And the speed gradually increases to 2-minutes over time to meet dental brush time recommendations.

## Sonic technology



As kids learn to brush, our sonic technology does the rest. The unique dynamic action of a Philips Sonicare electric toothbrush gently and effectively reaches deep between teeth and along the gum line. With over 500 strokes per second, sonic cleaning power helps compensate for developing techniques as children grow better at brushing. This technology makes a

Philips Sonicare For Kids toothbrush up to 75% more effective than manual toothbrushes, resulting in more successful check-ups.

## 8 fun handle stickers



Fun handle stickers let kids choose the look of their toothbrush. With eight interchangeable designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customize the look of their app's character, the Philips Sonicare For Kids experience is all about making effective oral care engaging and fun at all times.

## Power modes



With two kid-friendly power modes, this power toothbrush provides proper cleaning for different ages; a low mode for younger children and high mode for older kids.

## Age-appropriate brush heads



This Philips Sonicare electric toothbrush has two brush head sizes that are specifically designed to gently clean and protect teeth as they grow

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# Highlights

### Multi grip design



Ergonomically designed to enable kids to brush on their own, or with their parents. Every Philips Sonicare For Kids toothbrush boasts a cleverly designed handle that enables parents and kids to brush together if they want. The steady grip ensures smaller hands can easily maneuver the brush on their own, while the spacious design leaves room for parents to help when need be. The sturdy handle design makes it easy for kids

to store the toothbrush in an upright position, or apply toothpaste while the toothbrush is laying flat.

### Rubberized brush head



The rubberized brush head of this electric toothbrush is designed to help protect growing teeth

### Preferred by dentists



Choose the brush preferred by dental professionals. 91% of dental professional parents prefer Philips Sonicare For Kids for their own children\*\*\*\*

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# Specifications

### Power

Voltage: 110-220 V

### Technical specifications

Operating time (full to empty): Up to 2 weeks

Battery: Rechargeable

Battery type: Lithium ION

### Design and finishing

Color: Pink

### Service

Warranty: 2-year limited warranty

### Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

### Ease of use

Display: Illuminated display

Battery indicator: Light shows battery status

Handle: Rubber grip for easy handling, Slim ergonomic design

Brush head system: Easy click-on brush heads

Brushing time: Up to 3 weeks\*\*

### Items included

Handle: 1 Sonicare for Kids Connected

Brush heads: 3 Sonicare for Kids standard

Stickers: 10 customization stickers

Charger: 1

### Cleaning performance

Health benefits: For healthy oral care habits

Performance: 75% more effective\*

Speed: Up to 62000 brush movement/min

Timer: KidTimer and Quadpacer

### Modes

Power modes: 2

### Software Support

Software updates: Philips offers relevant software updates for a period of 2 years after the date of purchase.

