



# Broaden your gaming horizon

This monitor can play up to a speed of 180Hz for any game. Not only that, but it packs a plethora of other features that make it the ideal companion, such as Full HD resolution, HDR quality imagery, and Smart Crosshair.

# **Features designed for you**

- Smart Crosshair: for better aim and more fun
- EasySelect menu toggle key for quick on-screen menu access
- SmartImage game mode optimized for gamers
- Built-in stereo speakers for multimedia
- LowBlue mode and Flicker-free easy-on-the eyes viewing
- SmartErgoBase enables people-friendly ergonomic adjustments

# **Built for fast action**

- 180Hz refresh rates for ultra-smooth, brilliant images
- 0.5 ms ultra-fast speed for crisp image and smooth gameplay
- Fast IPS Panel: For rapid and crystal-clear gaming
- Low input lag reduces time delay between devices to monitor

## **Immersive visuals**

- 16:9 Full HD display for crisp detailed images
- High Dynamic Range (HDR) for more lifelike colorful visuals

# Highlights

## **180Hz Gaming**



You play intense, competitive gaming. You demand display with lag free, ultra-smooth images. This display redraws the screen image up-to 180 times per second, effectively faster than a standard display. A lower frame rate can make enemies appear to jump from spot to spot on the screen, making them difficult targets to hit. With 180Hz frame rate, you get those critical missing images on the screen which shows enemy movement in ultra-smooth motion so you can easily target them. With ultra-low input lag and no screen tearing, this Philips display is your perfect gaming partner.

## **Low input lag**



Input lag is the amount of time that elapses between performing an action with connected devices and seeing the result on screen. Low input lag reduces the time delay between entering a command from your devices to monitor, greatly improve on playing twitch-sensitive video games, particularly important to whom plays fast-paced, competitive games.

# 0.5 ms Smart MBR fast response



Philips Evnia with 0.5 ms Smart MBR effectively eliminates smearing and motion blur, delivers shaper and precise visuals to enhance gaming experience. Fast-moving action and dramatic transitions will be rendered smoothly. Best choice for playing thrilling and twitch-sensitive games.

# **Fast IPS**



This feature is made for action-packed gameplay. Not only does it produce virtually blur-free gaming, but it also pairs well with high frame rates for the best and sharpest imagery, guaranteed.

# 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

# **High Dynamic Range (HDR)**



High Dynamic Range delivers a dramatically different visual experience. With astonishing brightness, incomparable contrast and captivating color, images come to life with much greater brightness while also featuring much deeper, more nuanced darks. It renders a fuller palette of rich new colors never before seen on display, giving you a visual experience that engages your senses and inspires emotions.

## **SmartContrast**



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

















Full HD gaming monitor 27M2N3201A/00

# Highlights

## LowBlue Mode & Flicker-free



Our LowBlue Mode and Flicker-free technology have been developed to reduce eye strain and fatigue often caused by long hours in front of a monitor.

## **EasySelect Menu Toggle Key**



The discreetly placed EasySelect Menu Toggle Key allows you to make quick and easy adjustments to monitor settings in the On-Screen Display menu.

#### **SmartImage Game mode**



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you

adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.

## **Smart Crosshair**



Color of Crosshair is set by default. When Smart Crosshair is on, the color will change as complementary color to the background color. Smart Crosshair enhances the accuracy of aiming so you can spot the enemies much more easily.

# **SmartErgoBase**



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base can swivel, tilt and rotate to various angles to ensure maximum comfort. The height adjustable stand guarantees the optimal viewing level, reducing the physical strains of a long workday, while cable management reduces cable clutter and keeps the workspace neat and professional.

## **Built-in stereo speakers**



A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.













What's in the box?

Monitor with stand User Documentation

Cables: HDMI cable, DisplayPort cable, Power

# **Specifications**

#### **Picture/Display**

Panel Size: 27 inch / 68.6 cm

Aspect ratio: 16:9

LCD panel type: IPS technology Backlight type: W-LED system Pixel pitch: 0.31125 x 0.31125 mm

Brightness: 300 cd/m<sup>2</sup> Display colors: 16.7 M

Color gamut (typical): Adobe RGB 90%, DCI-

P3:95%, sRGB: 128%, NTSC 110%\* Contrast ratio (typical): 1000:1 SmartContrast: Mega Infinity DCR

Response time (typical): 1 ms (Gray to Gray)\* Viewing angle: 178° (H) / 178° (V), @ C/R > 10 Picture enhancement: SmartImage game Maximum resolution: 1920 x 1080 @ 180 Hz

(HDMI/DP)

Effective viewing area: 597.6(H)x336.15(V)mm Scanning Frequency: 30k - 200 kHz (H) / 48 - 180

Hz (V) sRGB Flicker-free

Pixel Density: 81.59 PPI

LowBlue Mode

Display Screen Coating: Anti-Glare, 3H, Haze

25% EasyRead Adaptive sync

HDR: HDR 10 supported

**Smart Crosshair Shadow Boost** Smart MBR: 0.5 ms\*

# **Connectivity**

Signal Input: HDMI 2.0 x 2, DisplayPort 1.4 x 1

Sync Input: Separate Sync Audio (In/Out): Audio out

HDCP: HDCP 1.4 (HDMI / DP), HDCP 2.2 (HDMI /

DP)

# **Convenience**

Built-in Speakers: 2W x 2

Plug & Play Compatibility: DDC/CI, Mac OS X,

sRGB, Windows 11 / 10

User convenience: Power On/Off, Menu/OK, Input/Up, Game Settings/Down, SmartImage

game/Back

OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Simplified Chinese,

Swedish, Turkish, Traditional Chinese, Ukrainian Other convenience: Kensington lock, VESA

mount (100x100mm)

#### Stand

Height adjustment: 130 mm

Pivot: -/+ 90 degree Swivel: -/+ 30 degree Tilt: -5/20 degree

#### **Power**

Power supply: Internal, 100-240VAC, 50-60Hz

Off mode: 0.3 W (typ.) On mode: 27.4 W (typ.) Standby mode: 0.5 W (typ.)

Power LED indicator: Operation - White, Standby

mode-White (blinking)

#### **Dimensions**

Packaging in mm (WxHxD): 730 x 478 x 188 mm Product without stand (mm): 614 x 368 x 60 mm Product with stand(max height): 614 x 519 x

261 mm

# Weight

Product with packaging (kg): 9.15 kg Product with stand (kg): 5.82 kg Product without stand (kg): 4.00 kg

## **Operating conditions**

Altitude: Operation: +12,000ft (3,658m), Non-

operation: +40,000ft (12,192m)

Temperature range (operation): 0°C to 40 °C MTBF: 50,000 (Excluded backlight) hour(s)

Relative humidity: 20%-80 %

Temperature range (storage): -20°C to 60 °C

# **Sustainability**

**Environmental and energy: RoHS** Recyclable packaging material: 100 % Post consumer recycled plastics: 35%\*

# **Compliance and standards**

Regulatory Approvals: CB, CE Mark, TUV/ISO9241-307, TUV-BAUART, EAC, EAEU RoHS, UKCA, EMF, FCC, ICES-003

# **Cabinet**

Color: White Finish: Textured \* "IPS" word mark / trademark and related patents on

technologies belong to their respective owners

- \* The maximum resolution works for either HDMI input or
- \* For best output performance, please always ensure that your graphic card is capable of achieving the maximum resolution and refresh rate of this Philips display
- \* Response time value equal to SmartResponse
- \* Smart MBR is to adjust brightness for blur reduction, so cannot adjust brightness while Smart MBR is turned on. To reduce motion blur, LED backlight will strobe synchronously with screen refresh, which may cause noticeable brightness change.
- \* Smart MBR is gaming-optimized mode. Turn on Smart MBR may cause noticeable screen flickering. It is recommended to turn off when you are not using the gaming function.
- \* Adobe RGB and DCI-P3 Coverage based on CIE1976, sRGB Area based on CIE1931, NTSC Area based on CIE1976.
- \* This monitor strives for sustainability: the base cover and headphone holder are made with 35% recycled plastic.
- \* The products and accessories listed on this leaflet may differ by country and region
- \* The monitor may look different from feature images.

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