

DO NOT OPEN

apparatus.

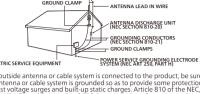
12. Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer.

13. Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart / apparatus combination to avoid injury from tip-over.

13. Unplug this apparatus during lightning storms or when unused for long periods of time.

14. Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

rovides guidelines for proper grounding and, in particular, specifies that the able ground shall be connected to the grounding system of the building, as ose to the point of cable entry as practical. Example of antenna grounding as per NEC - National Electric Code



quirements for the grounding electrode.			
Vall mount bracket kit			
	Brand	Model #	Screw dimension
40PFL4775/F7 43PFL4775/F7	SANUS	AST16	M4 x 1.378 " (35 mm
Your TV meets the VESA standard for wall mounting. Consult with your local			

 The recommended wall mount bracket kit (sold separately) allows the mounting of the TV on the wall. For detailed information on installing the wall mount, refer to the wall mount instruction book. nount the TV onto the bracket on your own. The wall mount bracket must be installed by experts.

Skyworth USA Corporation, Inc. is not liable for any accidents or injuries incurred while installing this product, including but not limited to those noted below:

Headphone 3.5 mm stereo jack

High quality audio and video connectior

75 ohm cable/Antenna/Satellite box connection

nnect Blu-ray Disc or DVD player / Cable, satellite or IPTV box

Gaming console, etc.HDMI3 is available as HDMI-ARC. It outputs IV audio to an HDMI-ARC compliant device, such as sound bars

Connect a USB flash drive for playing photos, music and movies and Live TV pause. See the Roku website for supported file formats https://go.roku.com/rokumediaplayer

A USB drive (16GB or larger) is required for the Live TV pause feature

HDMI input jacks

Install the wall mount bracket on a sturdy vertical wall. If installed onto a ceiling or slanted wall, the TV and wall mount bracket may fall which could result in a severe injury. Do not use screws that are longer or shorter than their specified length. If to Tail.

Do not fasten the screws by excessive force. This may damage the product or cause the product to fall, leading to an injury.

or safety reasons use 2 people to mount the TV onto a wall mounting variety. When installing the unit on the wall, allow this much space Left and right side: 5.9" (15 cm)
Bottom: 3.9" (10 cm)

Notice

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PIXEL CHARACTERISTICS.

This LCD product has a high number of color pixels. Although it has effective pixels of 99.999 % or more, black dots or bright points of light (red, green or blue) may appear constantly on the screen. This is a structural property of the display (within common industry standards) and is not a malfunction.

Federal communications commission notice
This equipment has been tested and found to comply with the limits for a
Class B digital device, pursuant to part 15 of the FCC Rules.
These limits are designed to provide reasonable protection against harmful
interference in a residential installation. This equipment generates, uses
and can radiate radio frequency energy and, if not installed and used in
accordance with the instructions, may cause harmful interference to radio
communications. However, there is no guarantee that interference will not
occur in a particular installation. Increase the separation between the equipment and the receiver. Connect the equipment into an outlet on a circuit different from that to which the receiver is connected. Consult the dealer or an experienced radio or television technician for help. Stability Hazard
A television set may fall, causing serious personal injury or death.
Never place a television set in an unstable location. Many injuries, particularly to children, can be avoided by taking simple precautions such as:
- Always use cabinets, stands or mounting instruction recommended by the manufacturer of the television set.
- Always use only furniture that can safety support the television set.
- Always ensure the television set is not overhanging the edge of the

This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions: (1)This device may not cause harmful interference, and (2)This device must accept interference received, including interference that may cause undesired operation.

Declaration of conformity
Trade name: PHILIPS
Responsible party: Skyworth USA Corporation Inc.
Model: 40PFL4775/F7, 43PFL4775/F7
Address: 1458C Central Ave. Chino, CA 91710, USA
Telephone number: 1 833 978 3323 Modifications
This apparatus may generate or use radio frequency energy. Changes or In a plantatus may generate or use ratio requency energy, changes or modifications to this apparatus may cause harmful interference. Any modifications to the apparatus must be approved by Skyworth USA Corporation, Inc. The user could lose the authority to operate this apparatus if an unauthorized change or

Connections to this device must be made with shielded cables with metallic RFI / EMI connector hoods to maintain compliance with FCC rules and

nalog and digital television receiving apparatus, Canada BETS-7/NTMR-7. The following FCC/IC RSS applies to the wireless LAN adapter included in

FCC/IC RF Exposure Compliance

s device complies with Part 15 of FCC Rules and Industry Canada licence empt RSS standard(s). Operation is subject to the following two conditi

High-power radars are allocated as primary users (i.e.priority users) of the bands 5250-5350 MHz and 5650-5850 MHz and that these radars could caus interference and/or damage to LE-LAN devices.

Compliance with FCC requirement 15.407(c) and IC requirement RSS-210

ASA.4

Data transmission is always initiated by software, which is the passed down through the MAC, through the digital and analog baseband, and finally to the RF chip. Several special packets are initiated by the MAC. These are the only ways the digital baseband portion will turn on the RF transmitter, which it then turns off at the end of the packet. Therefore, the transmitter will be no nolly while one of the aforementioned packet is the pinn transmitted. In

ositioning the TV
Large screen TVs are heavy. 2 people are required to carry
and handle a large screen TV.
Make sure to hold the upper and bottom frames of the unit
firmly as illustrated.

sillustrated. he unit in a horizontal and stable position. install the unit in direct sunlight or in a place subject or strong vibration. If since the properties of this unit may increase This is not a malfunction. This is not a malfunction. stalling this unit in a temperate environment, avoid a place with imperature changes. It should not be used in a tropical environment as it has not been ed under such conditions.

under such conditions. schould be placed directly on or under this unit, especially lighted or other flaming objects. Sing on your external devices, noise or disturbance of the picture r sound may be generated if the unit is placed too close to them. Ir e, please ensure enough space between the external devices and

insert the AC power cord into the power socket outlet before all the

sconnect the 1V from the AC outlet.

flore you move the TV, disconnect attached cables to prevent damage to nnectors, especially the TV tuner.

sure to unplug the AC power plug from the AC outlet before moving or raying the units.

Je sure to unplug the AC power progress...... carrying the unit. When moving the TV and then setting it down, please be careful not to binch the AC power cord under the unit.

WARNING: To prevent injury, this apparatus must be securely attached to the furniture / wall in accordance with the instructions.

Tipping, shaking or rocking the unit may cause injury / death.

ipporting furniture. Iways educate children about the dangers of climbing on furniture to reach

uitable support.
ot placing the television set on cloth or other materials that may be located etween the television set and supporting furniture.
ot of such as toys or controls that tempts children on a TV or irniture which a TV is placed.

Always educate crimines about of the television set or its controls.

Certainly wire the cords and cables connected to television set that cannot be routed, pulled and pinched.

Not placing the television set on unstable place.

Not placing the television set on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television set to a

furniture which a TV is placed. If the existing television set is going to be retained and relocated, the same considerations as above should be applied. Do not place the unit on the furniture that is capable of being tilted by a child and an adult leaning, pulling, standing or climbing on it. A falling unit can cause serious injury or even death. In order to avoid interruption of ventilation, this unit should not be placed in built-in equipment such as a book cabiner, rack, etc., and the vents of this unit should not be covered with anything such as a tablecloth, curtain, newspaper, etc. Make sure that there is enough ventilation space (4 inches / 10 cm or more) around this unit. Press to to turn the unit on and go into standby mode. To completely turn off the unit you must unplud the AC nower plus from the AC power quiter off the unit you must unplud the AC nower plus from the AC power quiter.

ons are made. nat you allways have easy access to the AC power cord and outlet to act the TV from the AC outlet.

either absence of information to transmit or operational failure.

Positioning the TV

Regulatory notices

AC power plug

150

Never use a gas duster on this TV. The gas trapped inside of this unit may cause ignition and explosion.

ackaging. or product recycling information, please visit - **www.recycle.philips.com** 

End of life directives

A Batteries usage CAUTION: Danger of explosion if battery is incorrectly replaced. Replace only with the same or equivalent type.

WARNING: Batteries (battery pack or battery installed) should not be exposed to excessive heat such as sunshine, fire or the like.

Do not mix old and new batteries.

Do not mix alkaline, standard (carbon-zinc) or rechargeable (ni-cad, ni-mh, Li-ion, etc.) batteries.

Disposal of used batteries

reparing to move / ship the unit
Please pack the unit properly by following the diagram on the carton (as noted below). Preparing to move / ship the unit

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**■**¶Dolby

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The American Academy of Pediatrics discourages television viewing for children younger than two years of age.

Some features may require an always-on broadband internet connection firmware update and / or a minimum bandwidth. Internet services vary by location.

Skyworth USA Corporation Inc. Service OSS Request, 2950 Toy Road, Groveport, OH 43125, USA

Skyworth USA Corporation, Inc., and Skyworth USA Corporation, Inc. is the warrantor in relation to this product.

Limited warranty LIMITED WARRANTY ONE (1) YEAR

This warranty obligation is limited to the terms as set forth below WHO IS COVERED:

WHAT IS COVERED: This warranty covers new products if a defect in material or workmanship occurs and a valid claim is received within the Warranty Period. At its option, the company will either (1) repair the product at no charge, using new or refurbished replacement parts, or (2) exchange the product with a product that is new or which has been manufactured from new, or serviceable used parts and is at least functionally equivalent or most comparable to the original product in current inventory, or (3) refund the original purchase price of the

Replacement products or parts provided under this warranty are covered against defects in materials and workmanship from the date of the replacement or repair for ninety (90) days or for the remaining portion of the original product's warranty, whichever provides longer coverage for you. When a product or part is exchanged, any replacement litem becomes your property and the replaced item becomes company property. When a refund is given, your product becomes company property.

**Note:** Any product sold and identified as refurbished or renewed carries a ninety (90) day Limited warranty.

Replacement product can only be sent if all warranty requirements are met. Failure to follow all requirements can result in delay. WHAT IS NOT COVERED - EXCLUSIONS AND LIMITATIONS: This Limited warranty applies only to new company manufactured products that can be identified by the trademark, trade name, or logo affixed to it. This Limited warranty does not apply to any hardware product or any software, even if packaged or sold with the product, as manufacturers, suppliers, or publishers may provide a separate warranty for their own products packaged with the bundled product.

The company is not liable for any damage to or loss of any programs, data, or other information stored on any media contained within the product, or other additional product or part not covered by this warranty. Recovery or reinstallation of programs, data or other information is not covered under the limited warranty.

This Limited warranty does not cover:

Shipping charges to return defective product.

Labor charges for installation or setup of the product, adjustment of customer controls on the product, and installation or repair of antenna / signal source triols on the product, and installation or repair of antenna / signal source terms outside of the product, and installation aniantenance, connections to improper voltage supply, power line surge, thining damage, retained images or screen markings resulting from viewing stationary content for extended periods, product cosmetic appearance ms due to normal wear and tear, unauthorized repair or other cause not hin the control of the company.

mage or claims for products not being available for use, or for lost data oost software.

mage from mishandled shipments or transit accidents when returning dudct.

product.
A product that requires modification or adaptation to enable it to operate in any country other than the country for which it was designed, manufactured, approved and / or authorized, or repair of products damaged by these modifications.
A product used for commercial or institutional purposes (including but not limited to rental purposes).
Product lost in shipment and no signature verification receipt can be provided. provided.
• Failure to operate per document.

TO OBTAIN ASSISTANCE...

REPAIR OR REPLACEMENT AS PROVIDED UNDER THIS WARRANTY IS THE EXCLUSIVE REMEDY FOR THE CONSUMER, WITH THE ISSUING COMPANY NOT I LABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES FOR BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THIS PRODUCT. EXCEPT TO THE EXTENT PROHIBITED BY APPLICABLE LAW, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ON THIS PRODUCT IS LIMITED IN DURATION TO THE DURATION OF THIS WARRANTY.

Some states do not allow the exclusions or limitation of incidental or consequential damages, or allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you

This warranty gives you specific legal rights. You may have other rights which vary from state / province to state / province. Skyworth USA Corporation Inc. Service, 2950 Toy Road, Groveport, OH 43125, USA

4775 series **Quick Start Guide** 



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Register your product: www.philips.com/my-tv •Early access to exclusive offers and more! Keep track of your product warranty coverage

•Get easy access to product support

1-833-978-3323

To obtain assistance, contact Philips customer care

center, In the U.S.A., Canada, Puerto Rico, or the

Call us:

U.S. Virgin Islands.

**PHILIPS** 

**ROKU TV** 



User Manual:
www.philips.com/s
For a detailed manual, ples
support page and enter yo www.philips.com/support For a detailed manual, please visit our support page and enter your TV model

Chat with us:

https://tinyurl.com/y2e29xsq

# What's in the box

ST4 x 0.787" (20 mm)











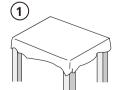


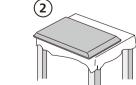


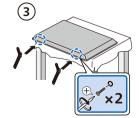
 Phillips screw driver
 Wireless router ded to connect your TV to the Internet)

For additional support, please see online owner's manual at www.philips.com/support Key things to know: A paid subscription or other payments may be required for some streaming channel content. Channel availability is subject to change and varies by country.

### 2 Mount base onto TV







If you plan to wall mount your TV, refer to "Wall mount bracket kit" in "Important safety Instructions" page of this Quick start guide

### **3-1** Connections

Digital audio (S/PDIF) output

High quality audio connection with optical (TOSLINK)

Disconnect the AC power cord before connecting devices.

1 Press to turn the TV on/select connected device

3 Press and hold about 10 seconds for factory reset.

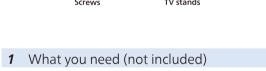
Connect sound bars or home theater system. Note: Use an optical (TOSLINK) to coaxial (RCA) adapter (not included) for devices which only have a coaxial input.

MOVING AN OLDER TELEVISION TO A NEW PLACE IN YOUR HOME

ALWATS place your older CRT television on rumiture that is sturry and appropriate for its size and weight.
 NEVER place your older CRT television on a dresser where children may be tempted to use the drawers to climb.
 ALWAYS make sure your older CRT television does not hang over the edge of the control of th



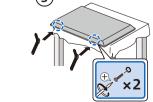












Caution

Caution

**3-2** Controls

2 Remote control sensor

A factory reset clears the majority of data from your Roku TV and resets it to a factory default state. After you complete a factory reset you might need to set up and configure your Roku TV again including Guided Setup and activation process, sign in to streaming channe perform a television channel scan and configure parental control settings.

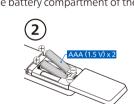
### 4 Using the remote

How to install the batteries in the remote Open the battery cover by firmly sliding down. Insert 2 AAA (1.5 V) batteries matching the polarity indicated inside battery compartment of the remote.

Turn TV on and off

1 Power













5 RWD scan Rewind streaming video, scroll left one page at a time Home

Return to Roku Home screen 7 Directional keypad (D-Pad) Move up or down; The left arrow will bring up the antenna TV channel

The left and right arrow are used for Live TV Pause to select scenes.

8 Sleep Set the sleep time 9 Options

Access to picture settings, move streaming channel icons and more 10 FWD scan East forward streaming video, scroll right one page at a time. This button is also used to fast forward paused live TV using Live TV Pause.

11 Play / Pause

Start or pause playback. This button is also used to activate and use the Live TV Pause feature when a 16 GB USB drive is attached to the TV. 12 Featured channel shortcut

Lets you directly access featured channels 13 Volume / Mute

Increase / Decrease volume and mutes the TV sound

### **5** Plug in and turn on TV

Connect the AC power cord to the AC outlet. Press the power button on the TV's remote control.

### **6** Follow the on-screen instructions





1. Once your Roku TV powers on, follow the on-screen instructions. Your Roku TV will walk you through initial setup and help connect to your preferred wireless network. 2. Your TV will automatically detect wireless networks in your area. Have your network name and password handy and follow the easy on-screen instructions.

If you are not ready to connect your TV to a wireless network, you can still use it as a regular TV by selecting "Connect to the Internet

automatically receives regular software updates in the background when it's connected to the Internet. This allows it to give you a

3. Once connected your TV will automatically update with the latest software. This can take a few minutes to update. Once you complete guided setup, your TV will automatically update with the latest software. Your new Philips Roku TV

## **7** Activate your smart TV

You need a Roku account to activate your Roku TV and to access entertainment across thousands of streaming channels

Follow the on-screen instructions on your Roku TV. You will need to activate your Roku TV using your smartphone, tablet, or computer to link to a Roku account. See more information below. Roku accounts are free, and while a valid credit card number is not required to create your account, providing your credit card information makes renting and purchasing entertainment from the Roku Channel Store fast and convenient If you choose to provide a payment method, you will be able to seamlessly rent content, download channels and subscribe to services without having to enter your credit card information each time.

Roku does not charge for activation support — beware of scams.

A unique PIN can be added to the account to prevent unauthorized purchases.

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### 8 Connect antenna or cable (optional)

With the tuner built-in you can connect your TV to antenna or cable (free cable only, does not work with cable TV using a set-top box) and enjoy over-the-air entertainment.



1. When the setup wizard is complete, select the Live TV tile from the home screen.

**2.** Follow the on-screen instructions. 3. Whenever you want to watch local broadcast TV, select this tile.



While in the live TV input, you can use your remote to access additional features. • D-Pad left: Pressing this key brings up the smart guide, a list of antenna TV channels. • Play/Pause: Pause live TV for up to 90 minutes when a 16 GB USB drive is connected. • RWD scan and FWD scan: Allows you to fast forward and rewind while using the Live TV pause feature. • D-Pad left and right: Allows you to scroll through the paused Live TV and select scenes.

Live TV Pause can pause content received on the antenna TV input for up to 90 minutes and requires a 16 GB or larger USB drive and a valid Roku account. All data on the USB drive will be deleted prior to use.



70-40PFL6-QSGZ1

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\* The \* gives you easy access to picture settings, display options and more. Try it on every screen.