

PHILIPS



Sonic electric
toothbrush

5000 Series

Sonic technology

Pressure sensor

3 brushing modes

QuadPacer and SmarTimer



HX3697/22

Goodbye manual toothbrush. Hello Sonic technology.

Up to 7x better plaque removal*

Sonic technology combined with our brush action gently removes plaque up to 7x better* than a manual toothbrush.

Designed around you

- Personalized brushing experience
- Always know when to replace your brush heads
- Easy-Start to ease the transition

Designed around you

- 14-day long lasting battery life

Optimize your brushing

- Optimize your brushing with SmarTimer and QuadPacer

Protects your gums

- Pressure Sensor helps protect your teeth and gums

Provides superior clean

- Our unique technology brings you a powerful yet gentle clean

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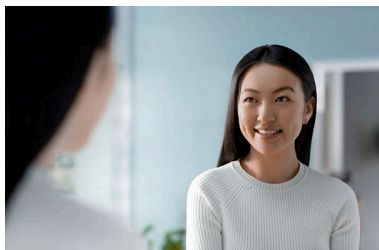
Highlights

Advanced Sonicare Technology



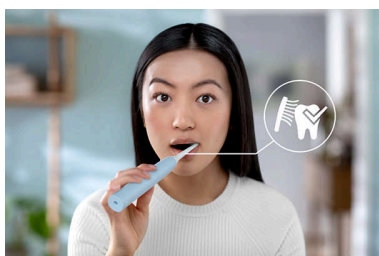
Powerful bristle vibrations drive microbubbles deep between your teeth and along your gum line for a refreshing experience. You will get two month's worth of manual brushing in just 2 minutes.** 31000 brush strokes per minute gently clean your teeth, break up plaque, and sweep it away for an exceptional daily clean.

Removes plaque 7x better*



The Sonicare electric toothbrush with advanced sonic technology is clinically proven to remove plaque up to 7x better* than a manual toothbrush. It removes plaque from your teeth and along the gum line while protecting your gums.

Protects your gums



Built-in pressure sensor automatically detects pressure you apply, warns you, and reduces the toothbrush vibrations automatically to help protect your gums. The toothbrush will make a

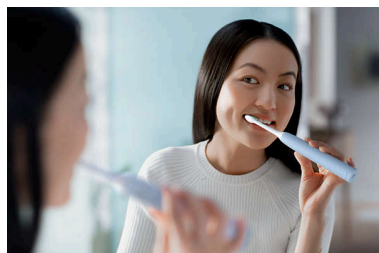
pulsing sound as a reminder to ease off the pressure. 7 out of 10 people found this feature helped them become better brushers.

SmartTimer and QuadPacer



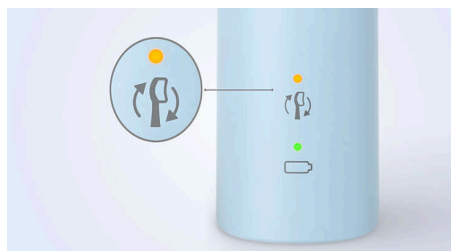
2 minute SmartTimer and 30-second QuadPacer guide you to brush for the recommended time in all areas of your mouth to ensure a complete clean.

3 brushing modes



Philips Sonicare 5000 Series has 3 brushing modes for all your brushing needs. It enables you to easily switch among sensitive, clean and whitening modes to optimize your brushing experience.

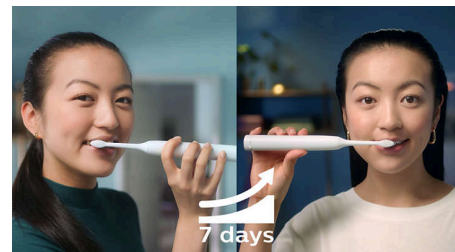
BrushSync replacement reminder



All brush heads wear out over time, so you'll want to keep an eye on yours to make sure you're still getting a great clean. Our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been

brushing. The BrushSync replacement reminder on your handle and a short beep gives you a heads up when it's time to replace it.

Easy-Start



Our Easy-Start program gives you the option of a gradual, gentle increase in brushing power the first 14 times you use your new toothbrush.

Long lasting battery life



Battery life lasts up to 14 days so you can go long periods without charging.

UV sanitizing travel case



Our premium travel case lets you store your toothbrush hygienically, while our compact USB charging base keeps you topped up when you are on the go. You do get two weeks of regular use from a single full charge, but the charger's just the ticket for longer trips. On top of that, it comes with a UV sanitizing function that kills up to 99.9% bacteria on your brush head*.

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Specifications

Power

Voltage: DC5V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): Up to 14 days

Battery type: Lithium ION

Design and finishing

Color: Light blue

Service

Warranty: 2-year limited warranty

Ease of use

Brush head system: Easy click-on brush heads

Battery indicator: Light shows battery status

Handle: Slim ergonomic design

BrushSync Replacement Reminder: To always ensure best results, reminder icon lights up

Items included

Handle: 1 5000 Series

Charger: 1

Brush head: 1 C2 Optimal Plaque Control

UV Travel Case: 1

Cleaning performance

Performance: Removes up to 7x more plaque*

Timer: Quadpacer and SmarTimer

Pressure feedback: Vibrates handle to alert user

Modes

Modes: Clean, Sensitive, Whitening

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

BrushSync Replacement Reminder: Always know when to, replace brush heads

