

PHILIPS



Rechargeable Sonic Toothbrush

5300

Up to 7 x more plaque removal

2 intensities

Built-in pressure alert

21-day battery life



HX7101/04

Superior plaque removal and whiter teeth*

Up to 7 x more plaque removal*

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

Brushing made effortless

- Always know when it's time for a new brush head
- Protect your gums with the built-in pressure alert
- Personalise your clean with 2 intensity levels

Superior clean

- Next-Generation Sonicare Technology
- Advanced cleaning for stain removal and whiter teeth

Designed for your lifestyle

- Optimise your brushing with SmarTimer and BrushPacer
- Up to 3 weeks of brushing with one full charge
- Laser-welded for strength and durability

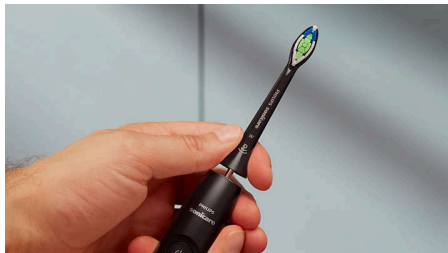
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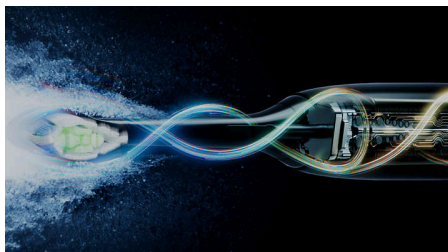
Highlights

W2 Optimal White Brush Head



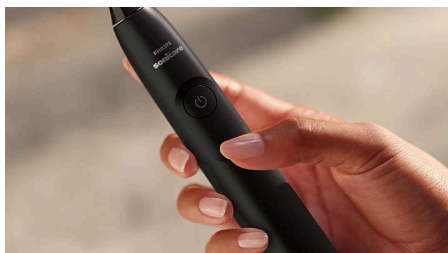
The Philips Sonicare 5300 goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White brush head, it's easy to maintain brightness between professional whitening treatments, while removing up to 7 x more plaque vs. a manual toothbrush.

Next-Gen Sonicare technology



Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the toothbrush's innovative magnetic system adjusts the brushing power during each cleaning session, delivering optimal performance of 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the bristles to clean plaque, helping you achieve a complete clean every time you brush.

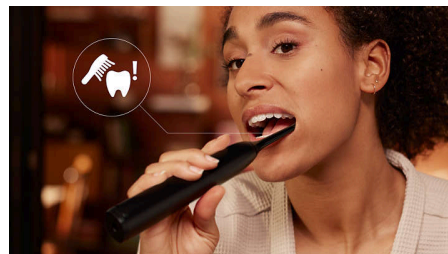
2 intensity levels



To help you take the best care of your teeth and gums, the Philips Sonicare 5300 has a choice of 2 intensity levels. Whether you prefer a boost of

cleaning power with the high setting or a gentle yet thorough clean with the low setting, this toothbrush has you covered.

Built-in pressure alert



You may not notice when you're brushing too hard, but this toothbrush will. The smart optic sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

BrushSync replacement reminder



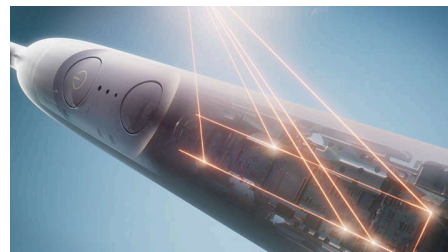
Replacing your brush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

2-minute timer and brushing pacer



Two minutes is all you need for a complete clean, so our SmarTimer lets you know when time's up. For an even clean throughout your mouth, the BrushPacer divides your session into segments, with a slight pause in vibration being your sign to move on. This supports you in achieving an even clean every time you brush.

Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our toothbrushes are designed to brush with you for years to come.

Up to 3 weeks between charges



This toothbrush uses a high-performance battery that is engineered to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge it.

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Specifications

Intensities

High: To boost your clean

Low: For sensitive teeth and gums

Power

Voltage: 100-240 V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): 21 days

Battery type: Lithium ION

Design and finishing

Colour: Black

Service

Warranty: 2-year limited warranty

Ease of use

Handle: Slim ergonomic design

Battery indicator: Illuminated icon indicates battery life

Handle compatibility: Easy click-on brush heads

Timer: SmarTimer and BrushPacer for complete and thorough brushing

USB-A Charging: Power adapter not included

Items included

Handle: 1 5300 rechargeable toothbrush

Charger: 1

Brush head: 3 W2 Optimal White

Cleaning performance

Speed: 62,000 brush movements/min

Plaque removal: Up to 7 x more effective*

Whitening: Removes surface stains

Modes

Clean: For exceptional everyday cleaning

Smart sensor technology

Pressure feedback: Reduced vibration and pulsing sound

Replacement Reminder: BrushSync lets you know when to replace your brush head

