

PHILIPS

sonicare



Sonic electric
toothbrush with app

DiamondClean
Smart 9500

Up to 20x more plaque removal*

Up to 15x healthier gums**

Up to 100% less stains***

Visible pressure alert



HX9923/11

Complete care for a healthier mouth

Feel confident with 100% coverage

The DiamondClean Smart provides a deep clean for a whiter, healthier smile. High-performance brush heads let you focus on all areas of your oral health and our Smart Sensor technology gives you personalized feedback and coaching.

Proven to improve oral health

- Enjoy long-lasting fresh breath

Personalized in-app coaching to perfect brushing

- Helps you improve your brushing technique
- Guides you and provides instant feedback as you brush
- Takes you back to any missed spots for 100% coverage
- Alerts you if you're pressing too hard
- Start taking better care of your trouble areas

Optimize your brushing

- Automatically selects the best mode for you
- Make sure you're getting the most from your brush head
- Choose from 5 modes and 3 intensity settings
- Easy and stylish charging - home and away

Premium performance

- Up to 4x more surface contact**** for an effortless clean

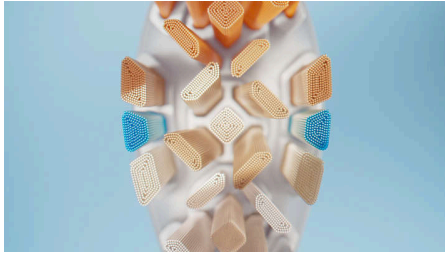
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Highlights

Premium All-in-One brush head



Clean without compromise with the A3 Premium All-in-One brush head. Our all-time best has angled bristles to help remove up to 20x more plaque even in hard-to-reach areas*. Triangular tips work to remove up to 100% more stains in less than two days***. And longer bristles clean deep for gums that are up to 15x healthier in just two weeks**. All that without ever switching brush heads. Did you know: brush heads become less effective after 3 months of use? Our BrushSync feature can remind you when it's almost time for a replacement.

Trusted sonic brushing



Brush away plaque with sonic technology – our benchmark in effective and gentle cleaning. While you brush, up to 62,000 bristle movements and dynamic fluid action help the bristles clean even hard-to-reach areas, leaving your mouth feeling exceptionally fresh and clean.

TongueCare+ tongue brush



Click on the TongueCare+ tongue brush to gently remove odor causing bacteria from the pores of your tongue. Its 240 specially designed

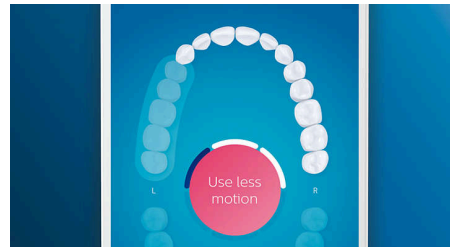
MicroBristles get between all your tongue's ridges and grooves to remove bacteria and debris that lead to bad breath. Team with our antibacterial BreathRx tongue spray for superior cleaning and super fresh breath.

5 modes, 3 intensity settings



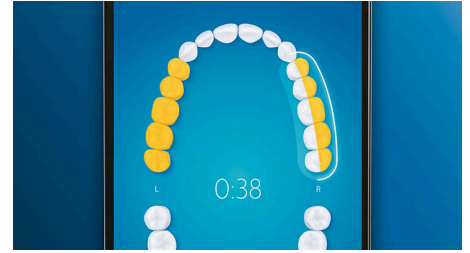
DiamondClean Smart comes with five modes which cover a range of brushing needs: Clean mode is for exceptional daily cleaning, White+ is for removing stains, Deep Clean+ gives you an invigorating deep clean, Gum Health provides a gentle yet effective clean for gums, and Tongue Care is the perfect mode for cleaning your tongue. It breaks up tongue debris and sweeps away bad-breath bacteria. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more-sensitive mouths.

Guides you and provides instant feedback



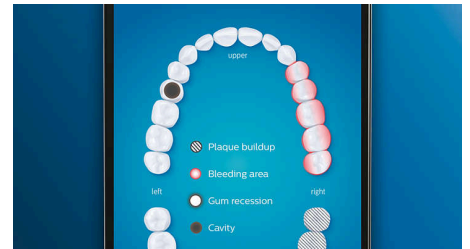
The Philips Sonicare app lets you know when you've achieved a thorough clean, and coaches you to be a better, more mindful brusher.

TouchUp feature



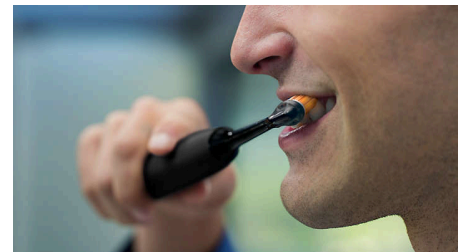
If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

Focus areas and goal-setting



Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map, and remind you to pay extra attention to these areas.

Easy does it



With an electric toothbrush, it's best to let the brush do the work. We've built a sensor into the handle that works with our app to help you reduce excess scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

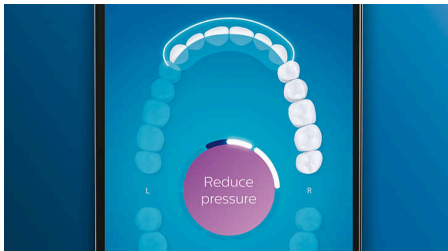
DiamondClean Smart 9500

Sonic electric toothbrush with app

HX9923/11

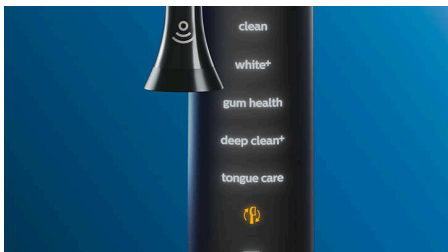
Highlights

Too much pressure?



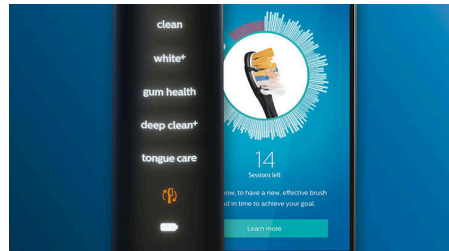
You might not notice when you brush too hard, but your DiamondClean Smart will. If you use too much pressure, the light ring on the end of your handle will flash. This is a gentle reminder to ease off the pressure, and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

BrushSync mode pairing



You'll always get the best possible clean with our BrushSync mode-pairing feature. Smart brush heads ensure you're using the right mode and intensity for the best possible clean by selecting the optimal brushing mode and intensity level in combination with your brush head.

Smart replacement reminders



Brush heads wear-out over time and become less effective at removing plaque. With smart brush head recognition you'll never lose track of when to replace your brush head. Your toothbrush tracks how long and hard you've brushed with each brush head, and will alert you when it's time to replace. You can also monitor the lifetime of your brush heads in the Philips Sonicare app, and even order replacements so you're never caught short.

Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let C3 Premium Plaque

Control adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4x more surface contact than a regular brush head**** for deeper cleaning in hard-to-reach areas.

Design with storage in mind



You'll enjoy two weeks of regular use from a single full charge. However, if you run low while traveling, your deluxe USB travel case doubles as a charger. Place your toothbrush in the case and either connect it to your laptop or a wall socket. As for charging at home - simply place your brush in your sleek charger glass - it fits stylishly into your bathroom and also doubles as a rinsing glass.

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Specifications

Connectivity

Bluetooth® wireless technology: Connected brushing app

Power

Voltage: 110-220 V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): 14 days*****

Battery type: Lithium ION

Design and finishing

Color: Black

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android phones with Bluetooth 4.0 and above, Search Sonicare on Google Play Store for detailed OS compatibility.

iOS compatibility: iPhone with Bluetooth 4.0 and above, Search Sonicare on App Store for detailed iOS compatibility.

Ease of use

Display: Illuminated display

Battery indicator: Illuminated icon indicates battery life

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Brush head recognition: Syncs with optimal mode

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Handle: 1 DiamondClean Smart

Travel case: USB charging travel case

Brush heads: 1 A3 Premium All-in-One, 1 C3 Premium Plaque Control, 1 TongueCare+ tongue brush

Glass charger: 1

Cleaning performance

Speed: Up to 62000 brush movement/min

Performance: Removes up to 20x more plaque*

Health benefits: Up to 15x healthier gums**

Timer: BrushPacer and SmarTimer

Whitening benefits: Up to 100% less stains***

Pressure feedback: Ring lights up in purple, Vibrates handle to alert user

TouchUp: Ensures 100% coverage

Modes

3 intensities: High, Medium, Low

Clean: For exceptional everyday clean

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

TongueCare+: For long lasting clean breath

White+: To remove surface stains

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

TongueCare+ tongue brush: Pairs with TongueCare mode

A3 Premium All-in-One: Pairs with Clean mode

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

Location sensor: Tracks & improves coverage

Scrubbing sensor: Guides to reduce scrubbing

3D mouth map: Highlights trouble areas

TouchUp: To address missed spots

Position sensor: Guides to areas you missed



* vs. a manual toothbrush.

** when used with A3 brush head vs. a manual toothbrush.

***vs. a manual toothbrush. In a lab study, actual results may vary.

****than a DiamondClean brush head.

*****based on two periods of two-minute brushings per day on standard mode.