

PHILIPS

sonicare



6-pack brush heads

Optimal White

100% whiter teeth in one week*

Removes 7 x more plaque*

Medium soft



HX6066/88

The brush head for brilliant whitening

100% whiter teeth in 1 week*

Get a more radiant smile with this clinically tested teeth-whitening brush head replacement from Philips Sonicare. Notice results after just one week while experiencing an exceptional everyday clean.

Care for the planet

- Made with 70% bio-based plastic**
- Paper-based recyclable packaging

Easy-to-use in every way

- Fits all Philips Sonicare click-on handles
- Keep brushing your best with BrushSync reminders

For whiter, more radiant teeth

- Up to 100% more stain removal in just one week*
- Proven to deliver effective oral care
- Up to 7 x more plaque removal than a manual toothbrush
- Proven Sonicare technology

Optimal White

6-pack brush heads

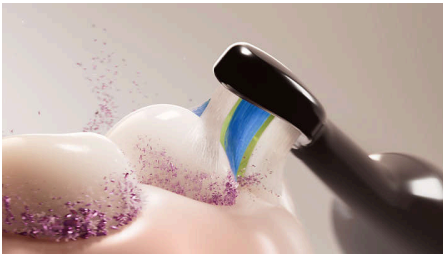
Highlights

Whiter, brighter teeth



Whiter teeth are within reach with this brush head's central stain-removal pad. The diamond-shaped bristles are designed to increase surface contact and clean away stains more effectively. The results speak for themselves with up to 100% whiter teeth in just one week.*

Say goodbye to plaque



Our whitening brush head uses densely packed bristles to remove up to 7 x more plaque than a manual toothbrush, while treating your whole mouth to a refreshing clean.

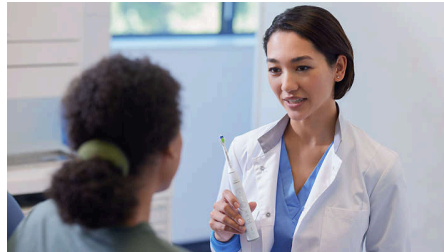
Trusted Sonicare brushing



Experience the clean chosen by millions. Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with

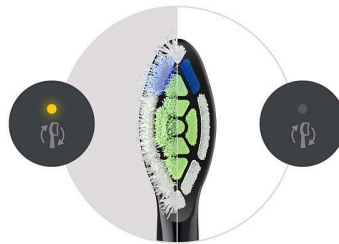
up to 62,000 bristle movements. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

Clinically tested



All Philips Sonicare brush heads are meticulously designed and clinically tested. So you can be sure that they meet the highest standard in quality, safety and performance.

Replacement reminders



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have BrushSync technology. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

HX6066/88

Click-on design



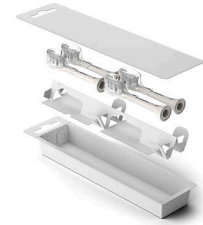
This brush head is compatible with all Philips Sonicare electric toothbrushes.*** Simply click it on or off for easy replacement and cleaning.

Bio-based plastic



We are working to reduce our use of fossil-fuel-based plastic in our products. That's why 70% of the plastic in this brush head is bio-based.**

Paper-based packaging



All of our brush heads come in paper-based packaging which can be recycled where facilities are available.

Optimal White

6-pack brush heads

HX6066/88

Specifications

Design and finishing

Colour: Black

Bristle stiffness feel: Medium soft

Reminder bristles: Bristles' blue colour fades away

Size: Standard

Smart Brush Head Recognition

Compatibility

Brush head system: Click-on

Not suitable for: Philips One

Compatible Toothbrushes: Philips Sonicare

Items included

Brush heads: 4 W2 Optimal White

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Made in: Austria

Benefit: Gum health, Plaque removal, Stain Removal/Whitening

© 2025 Koninklijke Philips N.V.
All Rights reserved.

Issue date 2025-04-15
Version: 7.7.1

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

EAN: 87 20689 03669 6

www.philips.com



* in White mode vs. a manual toothbrush.

** allocated to plastic of brush head on mass balance basis.

***Not compatible with Philips One handles.