PHILIPS

sonicare

8-pack brush heads

Optimal White

100% whiter teeth in one week*

Removes 7 x more plaque*

Medium soft

x8

HX6068/87

The brush head for brilliant whitening

100% whiter teeth in 1 week*

Get a more radiant smile with this clinically tested teeth-whitening brush head replacement from Philips Sonicare. Notice results after just one week while experiencing an exceptional everyday clean.

Care for the planet
- Made with 70% bio-based plastic**
- Paper-based recyclable packaging

Easy-to-use in every way
- Fits all Philips Sonicare click-on handles
- Keep brushing your best with BrushSync reminders

For whiter, more radiant teeth
- Proven Sonicare technology
- Up to 7 x more plaque removal than a manual toothbrush
- Proven to deliver effective oral care
- Up to 100% more stain removal in just one week*

Highlights
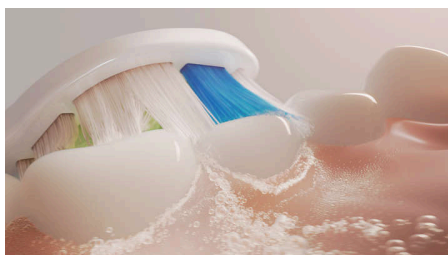
Whiter, brighter teeth

Whiter teeth are within reach with this brush head's central stain-removal pad. The diamond-shaped bristles are designed to increase surface contact and clean away stains more effectively. The results speak for themselves with up to 100% whiter teeth in just one week.*

Say goodbye to plaque

Our whitening brush head uses densely packed bristles to remove up to 7 x more plaque than a manual toothbrush, while treating your whole mouth to a refreshing clean.
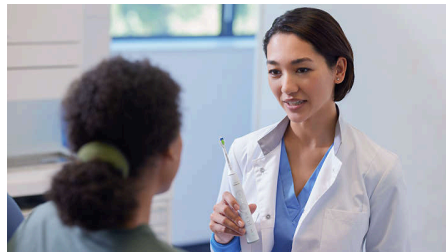
Trusted Sonicare brushing

Experience the clean chosen by millions. Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with
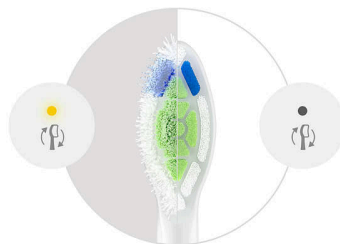
up to 62,000 bristle movements. Dynamic fluid action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

Clinically tested

All Philips Sonicare brush heads are meticulously designed and clinically tested. So you can be sure that they meet the highest standard in quality, safety and performance.

Replacement reminders

Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have BrushSync technology. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.
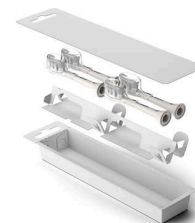
Click-on design

This brush head is compatible with all Philips Sonicare electric toothbrushes.*** Simply click it on or off for easy replacement and cleaning.

Bio-based plastic

We are working to reduce our use of fossil-fuel-based plastic in our products. That's why 70% of the plastic in this brush head is bio-based.**

Paper-based packaging

All of our brush heads come in paper-based packaging which can be recycled where facilities are available.

Specifications

Consumer Trade Item

Height: 23.05 cm
Width: 4.76 cm
Length: 6 cm
Net weight: 0.064 kg
Gross weight: 0.089 kg
GTIN: 8720689035835
Country of origin: DE

Outer Carton

Height: 13.8 cm
Width: 24.8 cm
Length: 25.5 cm
Net weight: 0.64 kg
Gross weight: 1.095 kg
GTIN: 18720689035832

Pallet

Height: 111.5 cm
Width: 80 cm
Length: 120 cm
Net weight: 53.76 kg
Gross weight: 117.83 kg
GTIN: 68720689035837

Design and finishing

Bristle stiffness feel: Medium soft
Colour: White
Reminder bristles: Bristles' blue colour fades away
Size: Standard
Smart Brush Head Recognition

Pallet Layer

Height: 13.8 cm
Width: 80 cm
Length: 120 cm

Compatibility

Brush head system: Click-on
Not suitable for: Philips One
Compatible Toothbrushes: Philips Sonicare

Items included

Brush heads: 8 W2 Optimal White

Quality and performance

Replacement: Every 3 months
Tested: for optimal usage
Made in: Germany
Benefit: Gum health, Plaque removal, Stain Removal/Whitening

* in White mode vs. a manual toothbrush.
* *allocated to plastic of brush head on mass balance basis.
* **Not compatible with Philips One handles.