

A photograph of a middle-aged man with grey hair and a goatee, wearing a white lab coat over a light blue button-down shirt. He is smiling warmly at another man whose profile is visible on the right side of the frame. The background is bright and out of focus, suggesting an indoor setting with large windows.

**PHILIPS**

ASC and OBL Solutions

**The expert you need,  
the partner you trust  
for ASCs and OBLs**

## Expand access to care with an ASC or OBL

More cases are being performed in out-of-hospital care sites to increase access to quality care and provide financial and operational benefits for the healthcare system.

Opening a cardiovascular ASC or OBL can be challenging, especially if you have never owned a business. While the autonomy of owning your own practice is inviting, going it alone is not. You need a partner you can trust.

### Ready to begin your journey?

Partner with Philips for a convenient solution you can trust when looking to provide optimal patient care in an ASC or OBL.



# Philips ASC and OBL Solutions

The one trusted, convenient partner to work with as you open or expand your ASC or OBL.



#### Devices

IVUS, physiology, specialty balloons, atherectomy and more for cardiovascular care



#### Equipment

Ultrasound systems, patient monitoring, power injectors, tables, cath lab stands, carts, and more



#### Training and ongoing support

Product and workflow training and guidance with responsive teams who quickly resolve issues



#### Network of experts

Site-planning, reimbursement and coding guidance, state regulations, certificate of need (CON), accreditation, certificates and licenser support, 3D renderings and more



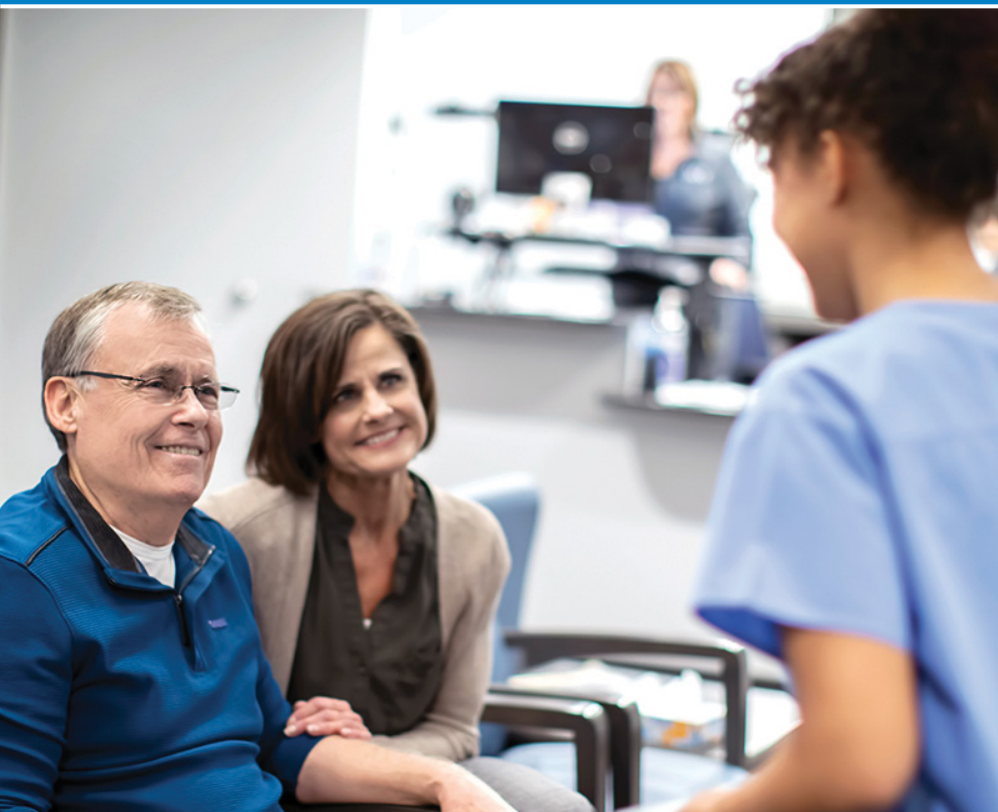
#### Imaging systems

Fixed and mobile C-arms with responsive service teams, robust service agreements and trade-in opportunities<sup>1</sup>



## Philips ASC and OBL Solutions

The streamlined solution for out-of-hospital cardiovascular labs



# The expert you need, the partner you trust

Philips ASC and OBL Solutions provide:



## Convenience

Philips has more of what you need to help you open or expand a cardiovascular ASC or OBL in one convenient place, including a full range of high-performing, specialized equipment, industry-leading devices and services.



## Experience

Philips has extensive experience in the cardiovascular ASC and OBL landscape from working with over 350 physicians as they opened or expanded their labs. Our experts give you confidence and relief as you navigate through the many details of opening and expanding a cardiovascular ASC or OBL.



## Efficiency

With a streamlined procurement process, industry experience, and high-performing equipment and devices, our expert team guides you at every critical step, so you have time to concentrate on what matters most—your patients.



## Freedom

Philips provides you with the freedom to choose the solutions and services you need for optimal and efficient care based on your patient care goals and procedures in your lab.

# Streamlined solutions for your ASC or OBL

Philips ASC and OBL Solutions has the ability to create customized packages crafted to meet your specific care goals that include high performing, specialized services, equipment and industry-leading devices.



## Equipment and device options include:

- Mobile or fixed imaging systems
- Advanced imaging technologies
- Hemodynamics systems
- Ultrasound systems
- Contrast injectors
- Patient monitors
- Ancillary equipment
- Imaging and therapeutic devices (peripheral and coronary)

## Additional offerings:

- Equipment service
- Education and training
- Advanced operating room planning
- Trade-in opportunities<sup>1</sup>
- Access to our network of experts for additional services

## Access to network of experts who offer additional services:

- Site-planning
- Reimbursement and coding guidance
- State regulations
- Certificate of need (CON)
- Accreditation
- Certificates and licenser support
- 3D renderings





1. Certain conditions are required and not all products will qualify.

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