

The Philips logo is displayed in a bold, blue, sans-serif font. It is positioned in the upper left corner of the image, within a white rectangular area that has a blue curved bottom edge. The background of the entire image is a photograph of two professionals, a man and a woman, sitting at a table in a modern office setting. The man, on the left, is smiling and looking towards the camera. The woman, on the right, is looking towards the camera with a slight smile. They are both using laptops. In the background, there is a large window and a screen displaying a video conference.

PHILIPS

ASC and OBL Solutions

**The expert you need,
the partner you trust**
Hospital-affiliated cardiovascular ASCs



Expand your operations and help improve access to care

Establishing a cardiovascular ambulatory surgery center (ASC) allows you to expand your cardiology service line to patients who prefer a more convenient and personal experience. Between a hospital and an affiliated ASC, you can direct procedures to appropriate care settings to improve operational efficiency, treat more patients, and provide a full continuum of care that is close to home for patients.

But opening and running an ASC brings unique and complex requirements beyond those of a hospital outpatient department. Procuring equipment and services can be overwhelming. Understanding dynamic federal and state legislation and reimbursement code information is both critical and complex. And knowing the right professional resources may at times feel like a guessing game.

You need an expert to help you navigate the process.

Partner with Philips, the trusted partner, to help you expand your operations confidently and quickly to provide quality care in and ASC or OBL.



It's expected that ASCs will account for 30-35% of all cardiac procedures by the mid 2020s¹

Philips ASC and OBL Solutions

Philips is the expert cardiovascular ASC partner committed to helping you enhance your existing hospital network, with more of what you need in one trusted place.

We provide the equipment, devices, services and expertise to help you open a cardiovascular ASC that complements your existing care network, optimized for efficiency, performance and productivity.



Devices

IVUS, physiology, specialty balloons, atherectomy and more for cardiovascular care



Equipment

Ultrasound systems, patient monitoring, power injectors, tables, cath lab stands, carts, and more



Training and ongoing support

Product and workflow training and guidance with responsive teams who quickly resolve issues



Network of experts

Site-planning, reimbursement and coding guidance, state regulations, certificate of need (CON), accreditation, certificates and licenser support, 3D renderings and more



Imaging systems

Fixed and mobile C-arms with responsive service teams, robust service agreements and trade-in opportunities¹



Philips ASC and OBL Solutions

The streamlined solution for out-of-hospital cardiovascular labs



The expert you need, the partner you trust

Philips ASC and OBL Solutions provide:

Experience

We have the extensive experience in the cardiovascular ASC and OBL landscape from working with over 350 physicians and health networks as they opened their labs. This deep experience enables us to deliver efficient solutions that help address cardiovascular ASC requirements or challenges that surface and bring your hospital's care goals to fruition.



Convenience

Philips has more of what your hospital needs in one trusted place to help you open a cardiovascular ASC that complements your existing care network, all with one point of contact. With a full range of high-performing, specialized equipment, industry-leading devices, and services optimized for performance, productivity and efficiency.



Efficiency

Philips is the one trusted, convenient partner hospitals work with as they open a cardiovascular ASC, with industry experience, and high-performing, specialized equipment, devices and services. Our expert team guides you at every critical step for a more streamlined process, helping you create an optimal, efficient and patient-centric care site so you can focus on hospital business.



Flexibility

We provide solutions that complement existing capabilities. We offer full service and industry-leading cardiovascular solutions to complement a hospital's build-out capabilities, including working with any existing relationship with a management company. We see our role as a specialist who complements and collaborates with hospital resources to streamline, guide, and help execute the process.



Streamlined solutions for your cardiovascular ASC

Philips ASC and OBL Solutions has the ability to create customized packages crafted to meet your specific care goals that include high performing, specialized services, equipment and industry-leading devices.



Equipment and device options include:

- Mobile or fixed imaging systems
- Advanced imaging technologies
- Hemodynamics systems
- Ultrasound systems
- Contrast injectors
- Patient monitors
- Ancillary equipment
- Imaging and therapeutic devices (peripheral and coronary)

Additional offerings:

- Equipment service
- Education and training
- Advanced operating room planning
- Trade-in opportunities²
- Access to network of experts for additional services

Access to network of experts who offer additional services:

- Site-planning
- Reimbursement and coding guidance
- State regulations
- Certificate of need (CON)
- Accreditation
- Certificates and licenser support
- 3D renderings





1. <https://www.bain.com/insights/ambulatory-surgery-center-growth-accelerates-is-medtech-ready/>
2. Certain conditions are required and not all products will qualify