



**PHILIPS**

Philips Capital

Invest smartly

Align your clinical and financial priorities

# 96%

of healthcare leaders surveyed in our Future Health Index report say their organization is experiencing financial challenges\*

Advanced medical equipment is critical for exceptional patient care, however costs are high even as procedure demand grows. Access to new technology is unavoidably linked to funding. Yet you must be ready to address your clinical requirements without constraint.

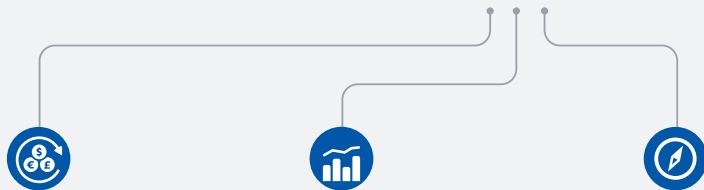
At **Philips Capital** we've been supporting our customers with health technology financing since 2014. We provide innovative financing solutions to bridge the gap between budget constraints and clinical necessities.

# 81%

say these financial challenges are having a direct impact on patient care\*



## Break through financial barriers and overcome key healthcare challenges



### Budgetary cycles

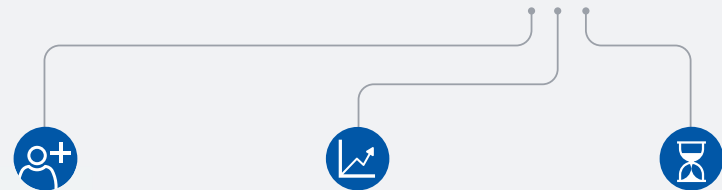
Choose deferral payment plans for up to 6 months, bridging the gap to next budget cycle

### Cashflow optimization

Manage cashflow with a financing contract that requires no or limited down payment

### Upfront investments

Secure a leasing structure and flexible payment plan to avoid a large upfront cash outlay



### Staff shortages

Procure new, efficient Philips technology to help offset staff shortages via flexible financing options

### Rising costs

Invest in medical equipment without depleting capital reserves

### Aging technology

Acquire the latest generation equipment and with budget friendly payment terms

# Invest easily

With customized financing solutions from **Philips Capital**, you can react quickly and satisfy your patients' evolving clinical demands, while improving care delivery.

**Engage with Philips Capital early in the decision process to evaluate your financing options and secure essential technology.**

It's important to utilize innovative financing that closely aligns to your department's specific clinical priorities and to define the optimal solution concurrent to your equipment decision. With Philips Capital you have the freedom to choose from traditional financial structures to those which provide the flexibility to keep your department performing at peak efficiency.

## Easy 3 step approach

Your healthcare challenges can be addressed by selecting new medical technology that will improve quality of care, accelerate the workflow, and address growing clinical needs. Now you can consider financing in a similar way – choose the partner, accelerate the process and deliver on the promise.

**Philips Capital** provides a simple 3 step approach to access Philips technologies for your organization:



# Invest confidently

**Philips Capital** provides innovative, reliable and affordable healthcare financing services. We give you the opportunity to fund your technology acquisition in a manner that best aligns to your organization's current budgetary situation.

## Core financing solutions

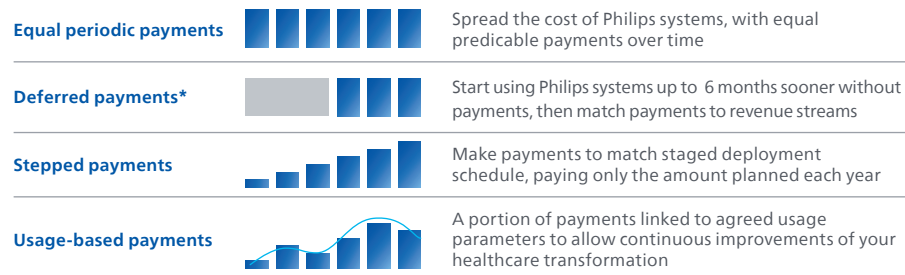
- Leases
- Loans
- Extended payment terms

## Tailored financing solutions

- **Project financing** to help accelerate deployment of large-scale projects
- **Export financing** for long-term, cross border hard currency financing

## Leverage flexible financing

Invest confidently by putting your capital to work. You can ensure your department's uninterrupted performance when you choose the payment plan that puts the equipment into operation fast.



**Don't settle for short-term fixes that ignore long-term clinical goals. Invest smartly with a tailored financing solution from Philips Capital.**

## Benefits of financing with Philips Capital:

- Eliminate budget constraints
- Maximize Return on Investment (ROI)
- Maintain capital reserves
- Stay competitive
- Make healthcare more sustainable

Disclaimer: This content is for general information purposes only and does not constitute a financing offer on the part of Philips. Any financing offer will be subject to customization, applicable terms and conditions, and financier approval. Financing offer and applicable terms and conditions may change without notice.

\*Deferral Payment Program: Moratorium of up to 6 months possible, subject to terms, conditions, and credit approval on a case by case basis; offer valid for a limited time and to change without notice.



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[www.philips.com](http://www.philips.com)