



Philips
LCD TV

Full HD 1080p
digital TV

52PFL5704D



Brilliant design, powerful performance

Save energy with this Eco TV™

Panache and performance meet in one stylish experience. Combining a full HD 1080p display, Pixel Plus 3HD engine and fantastic invisible sound, this Flat TV ensures brilliant design and powerful performance for years to come.

Hear pure and powerful sound

- Invisible speakers with incredible surround
- 30W RMS high audio power
- Dolby Digital output for connection to a home theatre system

See vivid and razor sharp pictures

- Pixel Plus 3 HD for most sharp and clear pictures
- 120Hz Clear LCD, 2ms performance for superb motion sharpness
- Full HD LCD display, with a 1920x1080p resolution
- HD Natural Motion for ultra smooth motion in Full HD movies

Ready for digital

- ATSC & QAM tuner receives over the air and unscrambled cable

Easy to connect and enjoy

- Enjoy photo and music playback via USB
- 4 HDMI inputs with Easylink for a full HD connection
- Settings assistant for effortless personalized TV settings

PHILIPS

Highlights

Pixel Plus 3 HD

Pixel Plus 3 HD offers the unique combination of ultimate sharpness, natural detail, vivid colors and smooth natural motion on all qualities of HD, standard TV signals and multimedia content, for high definition displays. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artifacts and noise in all sources from multimedia to standard TV and also in highly compressed HD are detected and reduced ensuring that the picture is clean and razor sharp.

Full HD LCD display 1920x1080p



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

120Hz Clear LCD (2ms)

120Hz Clear LCD creates extreme motion sharpness for clear and vibrant images even with fast on-screen motion. The Double Frame Rate

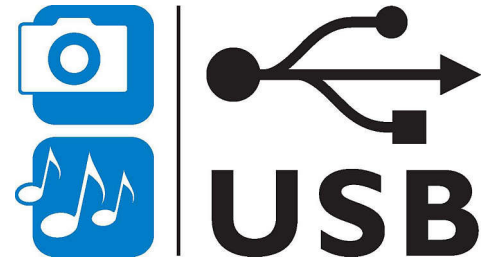
Insertion works with a high 120Hz refresh rate. It increases the sharpness of motion reproduction to more than twice that of conventional LCD, resulting in a response time of 2 milliseconds (measured in Perceived Blur-Edge-Width; BEW). This unique Philips technology brings motion sharpness of LCD displays to an unprecedented level.

HD Natural Motion



Philips invented HD Natural Motion to minimize juddering effects that are visible with movie based picture content. The award winning algorithm estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material (such as DVD and Blu-ray Disc). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level.

USB for photo & music playback



The USB connector allows access to jpeg photos and mp3 music of most USB-sticks (USB memory-class device). Plug the USB into the slot at the side of the TV and access the multimedia content using the easy on screen content browser. You can now view and share your photos and music.

4 HDMI inputs with EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With Easylink only one remote control is needed to operate main functionalities on your TV and connected devices. HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI uses HDCP copy protection. With 3 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and Game Console or Digital Camcorder.

Invisible speakers

An invisible sound system that blends perfectly with the design of the cabinet. The Incredible Surround allows you to experience total surround with greater depth and width of sound. It gives a clear and spacious sound stage complementary to the rich viewing experience.



Specifications

Picture/Display

- Aspect ratio: Widescreen
- Response time (typical): 2 ms
- Diagonal screen size (inch): 52 inch
- Diagonal screen size (metric): 132 cm
- Panel resolution: 1920x1080p
- Picture enhancement: Pixel Plus 3 HD, 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Dynamic contrast enhancement, Progressive scan, 120Hz LCD, HD Natural Motion
- Brightness: 500 cd/m²
- Dynamic screen contrast: 33000:1
- Visible screen diagonal (inch): 52.04 inch
- Viewing angle: 170° (H) / 170° (V)

Supported Display Resolution

- Computer formats: 640 x 480, 60Hz, 800 x 600, 60Hz, 1024 x 768, 60Hz, 1280 x 768, 60Hz, 1280 x 1024, 60Hz, 1360 x 768, 60Hz, 1920 x 1080, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 720p, 60Hz, 1080i, 60Hz, 1080p, 60Hz

Sound

- Equalizer: 5-bands
- Sound System: Dolby Digital (AC-3), Stereo, SAP
- Sound Enhancement: Incredible Surround

Loudspeakers

- Built-in speakers: 4

Convenience

- Child Protection: Child Lock+Parental Control
- Clock: On main display, Sleep Timer
- Ease of Use: 4 favorite lists, Auto Volume Leveller (AVL), Channel list, Settings assistant Wizard, Side Control
- Remote Control: TV
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Super Zoom, Widescreen, unscaled (1080p dot by dot)
- Ease of Installation: Autostore

Multimedia Applications

- Multimedia connections: USB memory class device
- Playback Formats: MP3, JPEG Still pictures

Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Cable: Unscrambled Digital Cable QAM
- Tuner bands: Hyperband, S-Channel, UHF, VHF

Connectivity

- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby
- Audio Output - Digital: Coaxial (cinch)
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, YPbPr
- AV 3: CVBS in, S-Video in
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- HDMI 3: HDMI v1.3, Analog audio L/R in
- Front / Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone Out, USB

Power

- Mains power: 110-240V, 50-60Hz
- Power consumption: 345 W
- Standby power consumption: < 0.15 W
- Ambient temperature: 5 °C to 40 °C

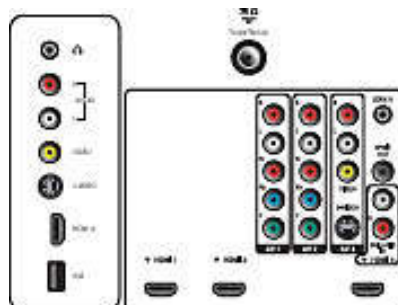
Dimensions

- Product weight (lb): 83.78 lb
- Box height (inch): 37.56 inch
- Box width (inch): 55.71 inch
- Box depth (inch): 15.79 inch
- Wall mount compatible: 400 x 400 mm
- Set Width (inch): 51.26 inch
- Set Height (inch): 31.40 inch
- Set Depth (inch): 4.55 inch
- Set width (with stand) (inch): 51.26 inch
- Set depth (with stand) (inch): 12.80 inch
- Set height (with stand) (inch): 34.17 inch
- Product weight (+stand) (lb): 95.9 lb
- Weight incl. Packaging (lb): 116.84

Accessories

- Included accessories: Tabletop swivel stand, Power cord, Quick start guide, User Manual, Registration

card, Remote Control



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UPC: 6 09585 16273 0

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