



Philips  
LCD TV

81cm/32"  
digital TV

32PFL3504D



## Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 3 HDMI connections, a powerful 720p, 60Hz display and brilliant Pixel Plus HD engine. Making the smart choice in total picture quality has never been easier.

### Hear crisp and clear sound

- 2x10W RMS audio power
- Dolby Digital output for connection to a home theatre system
- Virtual Surround Sound for enhanced sound

### Easy to connect and enjoy

- 3 HDMI inputs with Easylink for HD connection
- Settings assistant for effortless personalized TV settings

### See brilliant picture quality

- Pixel Plus HD for better details, depth and clarity
- Dynamic contrast for incredible rich black details
- HD LCD display, with a 1366 x 768p resolution

### Ready for digital

- ATSC & QAM tuner receives over the air and unscrambled cable

# PHILIPS

# Highlights

## Pixel Plus HD



Pixel Plus HD is a picture processing technology that enables viewers to watch content that is vivid, natural, and real. The result means superbly life-like pictures with incredible details and depth from any HD source.

## LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

## Dynamic contrast

You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. Dynamic contrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

## Virtual surround sound

Virtual surround sound creates additional audio channels for a theater-like audio experience.

## 3 HDMI inputs with EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With Easylink only one remote control is needed to operate main functionalities on your TV and connected devices. HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI uses

HDCP copy protection. With 2 HDMI input on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and Game Console or Digital Camcorder.

## Settings assistant

Settings assistant for effortless personalized TV settings. The new settings assistant personalisation wizard guides you to personalised settings with unparalleled ease. It includes not only picture, but the complete viewing experience, including sound and Ambilight settings. The wizard shows a few screens with easy to choose options to select the essential settings. The TV performance is set to the your personal preference without difficult terms or settings, and this very quickly.

## Built-in ATSC & QAM tuner

Built-in ATSC & QAM tuner for reception of over-the-air and unscrambled HD cable programs



# Specifications

## Picture/Display

- Aspect ratio: Widescreen
- Contrast ratio (typical): 2500:1
- Response time (typical): 8 ms
- Diagonal screen size (inch): 32 inch
- Diagonal screen size (metric): 81 cm
- Panel resolution: 1366 x 768p
- Picture enhancement: Pixel Plus HD, 3/2 - 2/2 motion pull down, 3D Combfilter, Digital Noise Reduction, Dynamic contrast enhancement, Progressive scan
- Brightness: 360 cd/m<sup>2</sup>
- Dynamic screen contrast: 10000:1
- Visible screen diagonal (inch): 31.5 inch
- Viewing angle: 170° (H) / 170° (V)

## Supported Display Resolution

- Computer formats: 640 x 480, 60Hz, 720 x 480, 60Hz, 800 x 600, 60Hz, 1024 x 768, 60Hz, 1280 x 768, 60Hz, 1360 x 768, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 720p, 60Hz, 1080i, 60Hz

## Sound

- Equalizer: 5-bands
- Sound System: Dolby Digital (AC-3), Stereo, SAP
- Sound Enhancement: Virtual Surround Sound

## Loudspeakers

- Built-in speakers: 2

## Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer
- Ease of Use: Auto Volume Leveller (AVL), AutoPicture, AutoSound, Settings assistant Wizard, Side Control
- Remote Control: TV
- Screen Format Adjustments: 4:3, Movie expand 16:9, Widescreen
- Ease of Installation: Autostore, PLL Digital Tuning

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Cable: Unscrambled Digital Cable QAM
- Tuner bands: Hyperband, S-Channel, UHF, VHF

## Connectivity

- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby
- Audio Output - Digital: Coaxial (cinch)
- AV 1: Audio L/R in, YPbPr
- HDMI 1: HDMI v1.3, Analog audio L/R in
- HDMI 2: HDMI v1.3
- Front / Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, USB

## Power

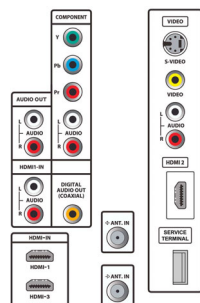
- Mains power: 120V/60Hz
- Power consumption: 155 W
- Standby power consumption: < 0.5 W
- Ambient temperature: 5 °C to 35 °C

## Dimensions

- Product weight (lb): 19.2 lb
- Box height (inch): 24.8 inch
- Box width (inch): 35.9 inch
- Box depth (inch): 9.0 inch
- Wall mount compatible: 200 x 200 mm
- Set Width (inch): 30.8 inch
- Set Height (inch): 20.3 inch
- Set Depth (inch): 3.8 inch
- Set width (with stand) (inch): 30.8 inch
- Set depth (with stand) (inch): 8.7 inch
- Set height (with stand) (inch): 22.5 inch
- Product weight (+stand) (lb): 20.8 lb
- Weight incl. Packaging (lb): 26.1

## Accessories

- Included accessories: Table top stand, Power cord, Quick start guide, User Manual, Registration card, Remote Control, Batteries for remote control



Issue date 2024-08-16

Version: 3.3.3

UPC: 6 09585 16377 5

© 2024 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)