



Philips  
LCD TV

81cm/32"  
integrated digital

32PFL3403D

## Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 3 HDMI connections, a powerful 720p, 60Hz display and brilliant Digital Crystal Clear engine. Making the smart choice in total picture quality has never been easier.

### Hear crisp and clear sound

- Incredible Surround for enhanced audio enjoyment
- Dolby Digital output for connection to a home theatre system

### Easy to connect and enjoy

- 3 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC
- PC input (HDMI)
- Auto mode selects the perfect mode for what you are watching

### See brilliant picture quality

- Digital Crystal Clear for detail depth and clarity
- HD LCD display, with a 1366 x 768p resolution
- Dynamic contrast 26000:1 for incredible rich black details

### Ready for digital

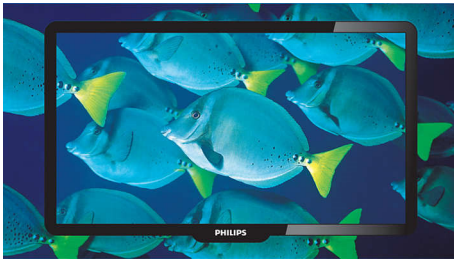
- ATSC & QAM tuner receives over the air and unscrambled cable

# PHILIPS

LCD TV  
81cm/32" integrated digital

# Highlights

## Digital Crystal Clear



Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimizes picture quality to optimal contrast, color and sharpness levels. It's like watching vivid cinema-like images.

## LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

## Dynamic contrast ratio 26000:1

You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. Dynamic Contrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

## Built-in ATSC & QAM tuner

Built-in ATSC & QAM tuner for reception of over-the-air and unscrambled HD cable programs

## Incredible Surround



Incredible Surround is an audio technology from Philips that dramatically magnifies the sound field to immerse you in the audio. Using state-of-the-art electronic phase shifting, Incredible Surround mixes sounds from left and right in such a way that it expands the virtual distance between the two speakers. This wider spread greatly enhances the stereo effect and creates a more natural sound dimension. Incredible Surround allows you to experience total surround with greater depth and width of sound, without the use of additional speakers.

## 3 HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop

32PFL3403D/F7

box, a Blu-ray player, and game console or digital Camcorder. Your TV is fully prepared for the HD future.

## EasyLink



EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.

## PC input (HDMI)

With PC input you can use your TV as a PC monitor via a HDMI-DVI cable/converter.

## Auto mode

The optimum picture and sound depends on various aspects like the video source, content type, surroundings of the room, type of display device etc. Auto Mode has predefined picture and sound settings conveniently preset by the way you use your TV. The 'Personal' setting, allows you to define the picture settings according to your preference, store it and gain easy access for future selection. All these conveniently built into your TV for optimal settings.



# Specifications

## Picture/Display

- Aspect ratio: Widescreen
- Contrast ratio (typical): 1200:1
- Response time (typical): 8 (G to G) ms
- Diagonal screen size (inch): 32 inch
- Diagonal screen size (metric): 81 cm
- Panel resolution: 1366 x 768p
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfiter, Digital Crystal Clear, Dynamic contrast enhancement, Progressive scan
- Brightness: 500 cd/m<sup>2</sup>
- Dynamic screen contrast: 26000:1
- Visible screen diagonal (inch): 31.5 inch
- Viewing angle: 178° (H) / 178° (V)
- Screen enhancement: Anti-Reflection coated screen

## Supported Display Resolution

- Computer formats: 640 x 480, 60Hz, 720 x 480, 60Hz, 800 x 600, 60Hz, 1024 x 768, 60Hz, 1360 x 768, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 720p, 60Hz, 1080i, 60Hz

## Sound

- Sound System: Dolby Digital (AC-3)
- Sound Enhancement: Incredible Surround

## Loudspeakers

- Built-in speakers: 2

## Convenience

- Child Protection: Child Lock+Parental Control
- Clock: On main display, Sleep Timer
- Ease of Use: Auto Volume Leveller (AVL), Channel list, Side Control
- Remote Control: TV
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Super Zoom, Widescreen
- Ease of Installation: Autostore, PLL Digital Tuning, Plug & Play
- Remote control type: YKF230-008

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Cable: Unscrambled Digital Cable QAM
- Tuner bands: Hyperband, S-Channel, UHF, VHF

## Connectivity

- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System standby
- Audio Output - Digital: Coaxial (cinch)
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, YPbPr
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- HDMI 3: HDMI v1.3
- Front / Side connections: S-video in, CVBS in, Audio L/R in, Headphone Out

## Power

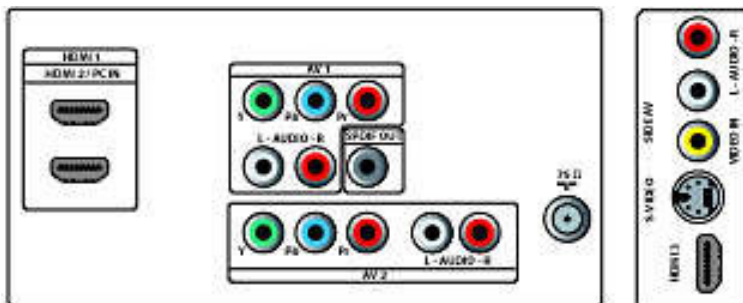
- Mains power: 90-110V, 50-60Hz
- Power consumption: 150 W
- Standby power consumption: < 0.3 W
- Ambient temperature: 5 °C to 40 °C

## Dimensions

- Product weight (lb): 24.2 lb
- Box height (inch): 24.8 inch
- Box width (inch): 38.5 inch
- Box depth (inch): 9.3 inch
- Wall mount compatible: 200 x 200 mm
- Set Width (inch): 31.9 inch
- Set Height (inch): 21.4 inch
- Set Depth (inch): 3.6 inch
- Set width (with stand) (inch): 31.9 inch
- Set depth (with stand) (inch): 8.7 inch
- Set height (with stand) (inch): 23.3 inch
- Product weight (+stand) (lb): 30.8 lb
- Weight incl. Packaging (lb): 36.1

## Accessories

- Included accessories: Table top stand, Power cord, Quick start guide, User Manual, Registration card, Remote Control



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Version: 3.3.3

UPC: 6 09585 16244 0

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\* Viewable diagonal screen size: 31.5"/800.1mm