



Philips Signage Solutions  
D-Line Display

43"

UHD (3840 x 2160)  
500cd/m<sup>2</sup>



43BDL4510D

## Say more

Smart, fast 24/7 display.

Make it stand out with a fast Philips D-Line Professional 4K UHD display. Philips superb picture quality ensures true colors and intense contrast. You can effortlessly display content from multiple sources on a single screen.

### Brilliant picture. Blazing processor speed.

- Place in landscape or portrait orientation
- 4K UHD. Rich, deep images. Stunning contrast
- ADS wide-view panel display

### Operational flexibility

- SmartPower for energy saving

### Cost-effective system solution

- Energy-saving automatic backlight control
- FailOver ensures content is always playing

### Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control
- Schedule what you want, when you want with SmartPlayer

# PHILIPS

D-Line Display  
43" UHD (3840 x 2160), 500cd/m<sup>2</sup>

43BDL4510D/75

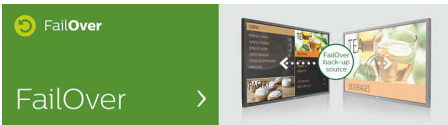
# Highlights

## CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the

primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

## ADS wide-view panel display

Be seen from any angle with ADS wide-view technology. Advanced Super Dimension Switch delivers faster on-display picture processing for smoother content transitions, remarkable image accuracy, and superior colour reproduction with 180 degree viewing.

## SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power

consumption by up to 50%, which saves substantially on energy costs.

## SmartPlayer



Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.

# Specifications

## Connectivity

- Audio output: 3.5mm jack
- Video input: Display Port 1.2 (x1), DVI-I (x 1), HDMI 2.0 (x2), USB 2.0 (x2)
- Audio input: 3.5 mm jack
- Video output: DisplayPort 1.2 (x1), HDMI 2.0 (x1)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Picture/Display

- Diagonal screen size (metric): 108.0 cm
- Diagonal screen size (inch): 42.5 inch
- Aspect ratio: 16:9
- Panel resolution: 3840 x 2160
- Pixel pitch: 0.2451 x 0.2451 mm
- Optimum resolution: 3840 x 2160 @ 60Hz
- Brightness: 500 cd/m<sup>2</sup>
- Display colors: 1.07 G Billion
- Contrast ratio (typical): 1200:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, 3D MA deinterlacing, Dynamic contrast enhancement, Progressive scan
- Panel technology: ADS

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Screen saving functions: Pixel Shift, Low Bright
- Keyboard control: Hidden, Lockable
- Signal loop through: RS232, IR Loothrough, DisplayPort, HDMI
- Energy saving functions: Smart Power
- Network controllable: RJ45, RS232

## Sound

- Built-in speakers: 2 x 10W RMS

## Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 90 W
- Consumption (Max): 150 W
- Standby power consumption: 0.5 W
- Energy Label Class: G

## Supported Display Resolution

- Computer formats: 1920 x 1080, 60Hz, 1024 x 768, 60Hz, 1280 x 1024, 60Hz, 1280 x 720, 60Hz, 1440 x 900, 60 Hz, 1600 x 900, 60Hz, 1680 x 1050, 60Hz, 3840 x 2160, 30, 60Hz, 640 x 480, 60Hz, 800 x 600, 60Hz
- Video formats: 1080i, 50, 60Hz, 576i, 50Hz, 576p, 50Hz, 480p, 60Hz, 480i, 60Hz, 1080p, 50, 60Hz, 2160p, 24, 30, 60Hz, 720p, 50,60 Hz

## Dimensions

- Set Width: 973.0 mm
- Product weight: 10.71 kg
- Set Height: 561.2 mm
- Set Depth: 63.5 mm
- Set Width (inch): 38.31 inch
- Set Height (inch): 22.09 inch
- Wall Mount: 200 (H) x 200(V) mm, M6
- Set Depth (inch): 2.50 inch
- Bezel width: 13.9 mm (Even bezel)
- Product weight (lb): 23.61 lb

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Temperature range (storage): -20 ~ 60 °C
- Humidity range (operation)[RH]: 20 - 80% RH (No condensation)
- Humidity range (storage) [RH]: 5 - 95% RH (No condensation)

## Multimedia Applications

- USB Playback Video: MPEG, H.263, H.264, H.265, VP8
- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Audio: AAC, HEAAC, MPEG

## Accessories

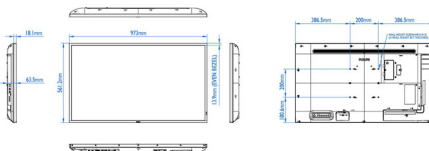
- Included accessories: Quick start guide, RS232 cable, AC Power Cord, HDMI cable, Remote Control & AAA Batteries
- Included Accessories: AC Switch Cover, Philips logo (x1), RS232 daisy-chain cable, Screws, USB Cover (x1)
- Stand: BM05922 (Optional)

## Miscellaneous

- On-Screen Display Languages: English, French,

- German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Warranty: 3 year warranty
- Regulatory approvals: CE, CCC, RoHS, BSMI, CB, VCCI, CU, EMF, ETL, FCC, Class A, PSB

Philips 43BDL4550D  
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Release Date: 2020/08/11



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