

# PHILIPS

## sonicare

Sonic electric  
toothbrush with app

DiamondClean  
Smart 9700

Up to 20x more plaque removal\*

Up to 15x healthier gums\*\*

Up to 100% less stains\*\*\*

Visible pressure alert



HX9957/81



## Complete care for a healthier mouth

Feel confident with 100% coverage

The DiamondClean Smart provides a deep clean for a whiter, healthier smile. High-performance brush heads let you focus on all areas of your oral health and our Smart Sensor technology gives you personalized feedback and coaching.

### Proven to improve oral health

- Enjoy long-lasting fresh breath

### Personalized in-app coaching to perfect brushing

- Smart guidance for gentle care
- Helps you improve your brushing technique
- Guides you and provides instant feedback as you brush
- Takes you back to any missed spots for 100% coverage
- Start taking better care of your trouble areas

### Optimize your brushing

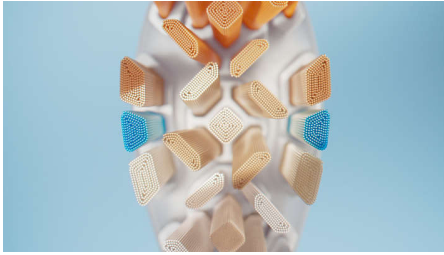
- Make sure you're getting the most from your brush head
- Automatically selects the best mode for you
- Choose from 5 modes and 3 intensity settings
- Easy and stylish charging - home and away

### Premium performance

- Up to 7x healthier gums in just 2 weeks\*\*\*\*

# Highlights

## Premium All-in-One brush head



Clean without compromise with the A3 Premium All-in-One brush head. Our all-time best has angled bristles to help remove up to 20x more plaque even in hard-to-reach areas\*. Triangular tips work to remove up to 100% more stains in less than two days\*\*. And longer bristles clean deep for gums that are up to 15x healthier in just two weeks\*\*. All that without ever switching brush heads. Did you know: brush heads become less effective after 3 months of use? Our BrushSync feature can remind you when it's almost time for a replacement.

## Trusted sonic brushing



Brush away plaque with sonic technology – our benchmark in effective and gentle cleaning. While you brush, up to 62,000 bristle movements and dynamic fluid action help the bristles clean even hard-to-reach areas, leaving your mouth feeling exceptionally fresh and clean.

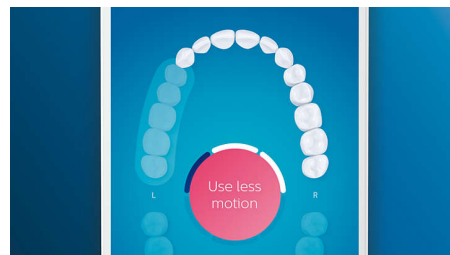
## 5 modes, 3 intensity settings



DiamondClean Smart comes with five modes which cover a range of brushing needs: Clean mode is for exceptional daily cleaning, White+

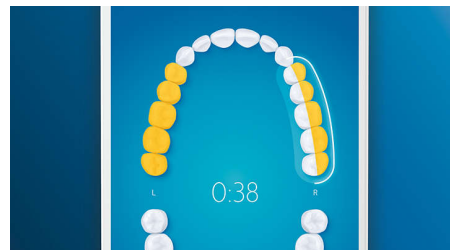
is for removing stains, Deep Clean+ gives you an invigorating deep clean, Gum Health provides a gentle yet effective clean for gums, and Tongue Care is the perfect mode for cleaning your tongue. It breaks up tongue debris and sweeps away bad-breath bacteria. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more-sensitive mouths.

## Guides you and provides instant feedback



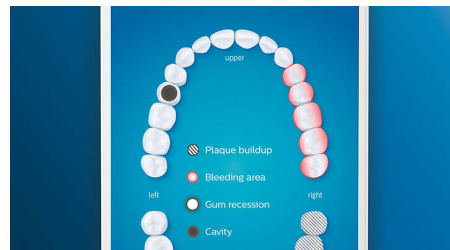
The Philips Sonicare app lets you know when you've achieved a thorough clean, and coaches you to be a better, more mindful brusher.

## TouchUp feature



If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

## Focus areas and goal-setting



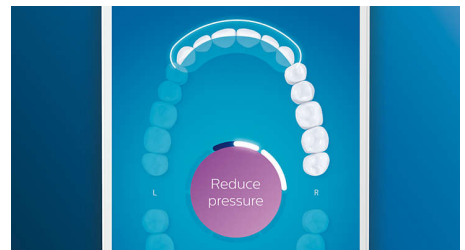
Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map, and remind you to pay extra attention to these areas.

## Easy does it



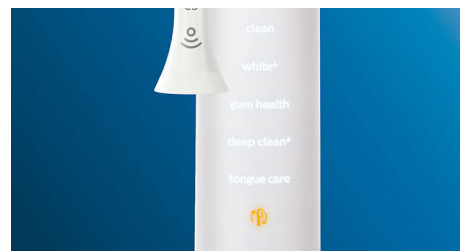
With an electric toothbrush, it's best to let the brush do the work. We've built a sensor into the handle that works with our app to help you reduce excess scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

## Too much pressure?



You might not notice when you brush too hard, but your DiamondClean Smart will. If you use too much pressure, the light ring on the end of your handle will flash. This is a gentle reminder to ease off the pressure, and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

## BrushSync mode pairing



You'll always get the best possible clean with our BrushSync mode-pairing feature. Smart brush heads ensure you're using the right mode and intensity for the best possible clean by selecting the optimal brushing mode and intensity level in combination with your brush head.

# Specifications

## Connectivity

**Bluetooth® wireless technology:** Connected brushing app

## Power

**Voltage:** 110–220 V

## Technical specifications

**Battery:** Rechargeable

**Operating time (full to empty):** 14 days\*\*\*\*\*

**Battery type:** Lithium ION

## Design and finishing

**Color:** Rose gold

## Service

**Warranty:** 2-year limited warranty

## Compatibility

**Android compatibility:** Android phones with Bluetooth 4.0 and above, Search Sonicare on Google Play Store for detailed OS compatibility.

**iOS compatibility:** iPhone with Bluetooth 4.0 and above, Search Sonicare on App Store for detailed iOS compatibility.

## Ease of use

**Handle:** Slim ergonomic design

**Battery indicator:** Illuminated icon indicates battery life

**Handle compatibility:** Easy click-on brush heads

**Display:** Illuminated display

**Brush head recognition:** Syncs with optimal mode

**Replacement reminder:** To always ensure best results, reminder icon lights up

## Items included

**Brush heads:** 1 A3 Premium All-in-One, 3 C3 Premium Plaque Control, 2 G3 Premium Gum Care, 1 TongueCare+ tongue brush

**Travel case:** 1 USB charging case

**Handle:** 1 DiamondClean Smart

**Glass charger:** 1

## Cleaning performance

**Performance:** Removes up to 20x more plaque\*

**Health benefits:** Up to 15x healthier gums\*\*

**Speed:** Up to 62000 brush movement/min

**Whitening benefits:** Up to 100% less stains\*\*\*

**Timer:** BrushPacer and SmarTimer

**Pressure feedback:** Ring lights up in purple, Vibrates handle to alert user

**TouchUp:** Ensures 100% coverage

## Modes

**3 intensities:** High, Medium, Low

**Clean:** For exceptional everyday clean

**Deep Clean+:** For an invigorating deep clean

**Gum Health:** Special attention to molars

**TongueCare+:** For long lasting clean breath

**White+:** To remove surface stains

## BrushSync Mode Pairing

**C3 Premium Plaque Control:** Pairs with Clean mode

**G3 Premium Gum Care brush head:** Pairs with Gum Health mode

**TongueCare+ tongue brush:** Pairs with TongueCare mode

**A3 Premium All-in-One:** Pairs with Clean mode

## Smart sensor technology

**Pressure sensor:** Alerts when brushing too hard

**Location sensor:** Tracks & improves coverage

**Scrubbing sensor:** Guides to reduce scrubbing

**3D mouth map:** Highlights trouble areas

**TouchUp:** To address missed spots

**Position sensor:** Guides to areas you missed



\* vs. a manual toothbrush.

\* \*when used with A3 brush head vs. a manual toothbrush.

\* \*\*vs. a manual toothbrush. In a lab study, actual results may vary.

\* \*\*\*\*than a DiamondClean brush head.

\* \*\*\*\*\*in Gum Health mode vs a manual toothbrush; measured by GBI

\* \*\*\*\*\*based on two periods of two-minute brushings per day on standard mode.