

PHILIPS

Hair Dryer

5000 Series

2300 W

ThermoShield technology

Mineral ionic and 8 x ionic care*

3 heat and 2 speed settings

BHD530/20



Fast drying, with no heat damage**

with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

Beautifully styled hair

- Precise control with 6 heat and speed settings
- Ultra-slim nozzle for salon-like styling
- Slim nozzle for touch-ups and detailed styling
- Adds volume and maximises thickness, curls and bouncy styles

Care and protect

- A powerful motor creates air speeds of up to 110 km/h****
- Reduces UV damage*****, for smoother hair
- 8 x ionic care* for shiny, frizz-free hair

Powerful drying

- 20%*** faster drying, with a powerful 2300 W airflow
- Cool air setting to finish your style

ThermoShield technology

- ThermoShield technology, for ultimate heat protection

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Highlights

6 heat and speed settings



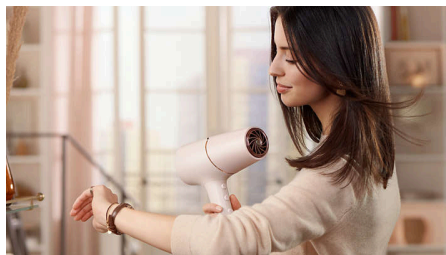
Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

110 km/h air speed****



This hair dryer's high-performance motor has been developed for the professional market. It generates an air speed of up to 110 km/h****, for fast drying and impressive styling.

20%*** faster drying



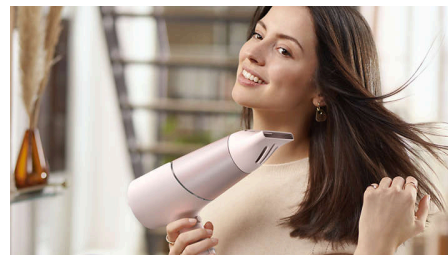
A more powerful airflow of 2300 W makes drying 20%*** faster while still protecting your hair.

ThermoShield technology



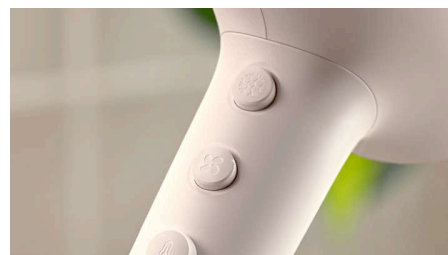
The overheat detect sensor actively optimises and controls the air temperature, protecting your hair from damage** caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

9 mm styling nozzle



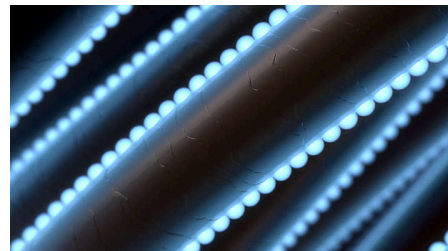
Powerful airflow is focused through the ultra-slim opening, guiding the air to create more precise and salon-like styling.

Cool air setting



The cool air setting provides a burst of cold air to finish and hold your style.

Mineral ionic care



Mineral ions reduce surface damage***** which can be caused by UV rays, making your hair smoother and more versatile.

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Highlights

11 mm styling nozzle



The 11 mm opening of the styling nozzle focuses the flow of air for precision styling in specific areas. The ideal attachment for brushing while drying and styling.

Volume diffuser



The volume diffuser spreads the flow of air across the hair, boosting volume and reducing frizz while drying. For best results, hold the diffuser close to the crown and root area. The diffuser's fine textured pins will add volume, maximise thickness and bounce and help to shape curls.

8 x ionic care*



This ultra-powerful ionic system emits up to 80 million ions per drying session, creating frizz-free, shiny hair.

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Specifications

Attachments

Nozzle: 9 mm and 11 mm

Volume diffuser

Technical specifications

Cord length: 1.8 m

Voltage: 220-240 V

Wattage: 2300 W

Motor: DC

Colour/Finish: Pearl Peach

Off mode power: < 0.3 W

Features

Storage hook

Heat/Speed settings: 6

Cool Shot

Cool shot

Service

2 year worldwide warranty

Caring technologies

Ionic technology: 8 x ions*

ThermoShield technology

Mineral ionic care

