

# PHILIPS

ThermoProtect  
straightener

StraightCare  
Essential

ThermoProtect technology

Keratin-infused plates

10 temperature settings

BHS377/00

## Smooth and shiny hair with care and control

Specially designed for easy and fast styling with long Keratin-infused plates and 10 temperature settings. Care for your hair with ThermoProtect technology to prevent overheating.

### **Ease of use**

- Auto shut-off for safe use
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use
- 10 temperature settings for better control
- 100 mm long plates for fast and easy straightening
- Fast heat-up time, ready to use in 30 sec

### **Beautifully styled hair**

- Temperature range from 160°C up to 230°C

### **Care for your hair**

- ThermoProtect technology
- Keratin ceramic plates for smooth gliding and shiny hair

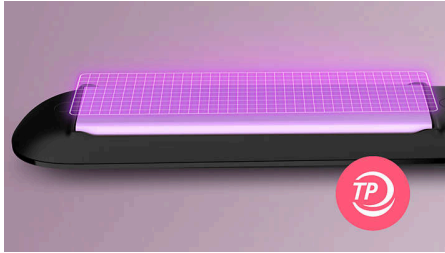
# StraightCare Essential

ThermoProtect straightener

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## Highlights

### ThermoProtect technology



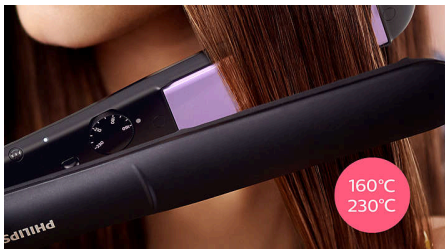
ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

### Keratin ceramic plates



Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

### Temperature range



Choose from a temperature range from 160°C up to 230°C to secure long-lasting results while minimising the risk of hair damage.

### 10 temperature settings



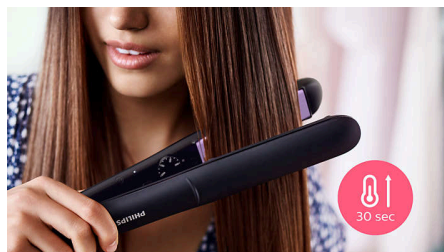
Variable temperature settings for better control. Lower temperatures for last-minute touch-ups and gentle styling. Higher temperatures for long-lasting results.

### 100 mm long plates



The longer 100 mm plates enable better contact with the hair to help you achieve perfect straightening results more easily and in less time.

### Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 30 seconds.

### Auto shut-off



The styler has an automatic shut-off function for safe usage. It automatically switches off after 60 minutes.

### Key-lock function

The plates can be locked together for safe and easy storage.

### Universal voltage



Compatible with 110–240 volts. Can be used wherever you travel in the world.

## Specifications

### Technical specifications

Cord length: 1.8 m

Voltage: 110-240 V

Heat-up time: 30 sec

Type of temperature control: Turning rheostat

Long plates: 28 x 100 mm

Styling temperature: 160°C - 230°C

Off mode power: < 0.5 W

### Features

Swivel cord

Ready-to-use light

Material plates: Keratin-infused ceramic plates

Storage hook

Plate lock

### Service

2-year worldwide guarantee

