

# PHILIPS

## sonicare



Rechargeable Sonic  
Toothbrush

5500

Up to 7 x more plaque removal

2 modes

Built-in pressure alert

21-day battery life



HX7111/01

## Effective clean and up to 2 x whiter teeth\*

Up to 7 x more plaque removal\*\*

The Philips Sonicare 5500 features Next-Generation Sonicare technology, a dedicated whitening mode and a built-in pressure alert.

### Brushing made effortless

- Personalise your clean with 2 brushing modes
- Always know when it's time for a new brush head
- Protect your gums with the built-in pressure alert

### Superior clean

- Advanced cleaning for stain removal and whiter teeth
- Next-Generation Sonicare Technology

### Designed for your lifestyle

- Optimise your brushing with SmarTimer and BrushPacer
- Up to 3 weeks of brushing with one full charge
- Laser-welded for strength and durability

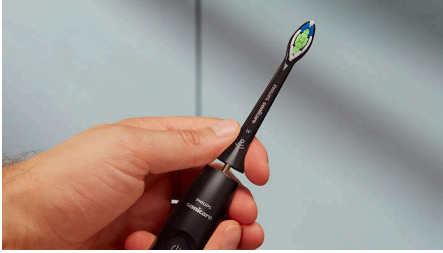
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# Highlights

## W2 Optimal White Brush Head



The Philips Sonicare 5500 goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White brush head, its easy to maintain brightness between professional whitening treatments for up to 2 x whiter teeth\*, while also removing up to 7 x more plaque vs. a manual toothbrush\*\*.

## Next-Gen Sonicare technology



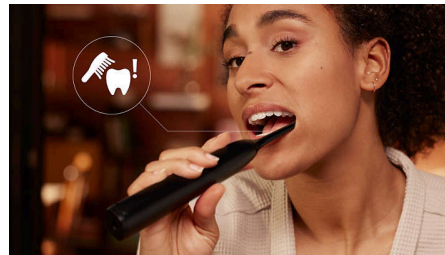
Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the electric toothbrush's innovative magnetic system adjusts brushing power during each cleaning session, delivering optimal performance of precisely 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the brush head's cleaning performance by gently rinsing along the gumline and between every tooth, helping you achieve a complete clean every time you brush.

## 2 brushing modes



To help you take the best care of your teeth and gums, the Philips Sonicare 5500 has a choice of 2 brushing modes. Clean mode focuses on plaque removal for superior cleaning performance, while White mode works a bit harder to remove surface stains for a whiter smile.

## Built-in pressure alert



You may not notice when you're brushing too hard, but this toothbrush will. The smart optic sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

## BrushSync replacement reminder



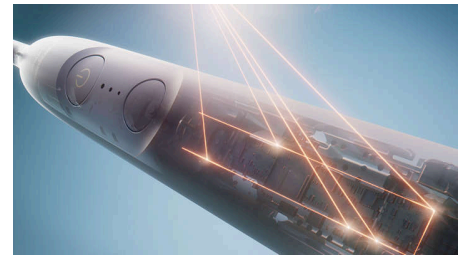
Replacing your brush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

## 2-minute timer and brushing pacer



Two minutes is all you need for a complete clean, so our SmarTimer lets you know when time's up. For an even clean throughout your mouth, the BrushPacer divides your session into segments, with a slight pause in vibration being your sign to move on. This supports you in achieving an even clean every time you brush.

## Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our electric toothbrushes are designed to brush with you for years to come.

## Up to 3 weeks between charges



This toothbrush uses a high-performance battery that is engineered to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge it.

# 5500

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## Specifications

### Smart sensor technology

**Replacement Reminder:** BrushSync lets you know when to replace your brush head

### Smart sensor technology

**Pressure feedback:** Reduced vibration and pulsing sound

### Power

**Voltage:** 100-240 V

### Technical specifications

**Operating time (full to empty):** 21 days

**Battery:** Rechargeable

**Battery type:** Lithium ION

### Design and finishing

**Colour:** Black

### Service

**Warranty:** 2-year limited warranty

### Ease of use

**Handle:** Slim ergonomic design

**Handle compatibility:** Easy click-on brush heads

**Battery indicator:** Illuminated icon indicates battery life

**Timer:** SmarTimer and BrushPacer for complete and thorough brushing

**USB-A Charging:** Power adapter not included

### Items included

**Charger:** 1

**Handle:** 1 5500 rechargeable toothbrush

**Brush head:** 1 W2 Optimal White

### Cleaning performance

**Plaque removal:** Up to 7 x more effective\*\*

**Speed:** 62,000 brush movements/min

**Whitening:** Up to 2 x whiter teeth\*

### Modes

**Clean:** For exceptional everyday cleaning

**White:** To remove surface stains

