

# PHILIPS

## sonicare



Rechargeable Sonic  
Electric Toothbrush

5300

Up to 7 x more plaque removal

2 intensities

Built-in pressure alert

21-day battery life



HX7108/03

## Superior plaque removal and whiter teeth\*

Up to 7 x more plaque removal\*

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

### Brushing made effortless

- Protect your gums with the built-in pressure alert
- Personalise your clean with 2 intensity levels
- Always know when it's time for a new brush head

### Superior clean

- Advanced cleaning for stain removal and whiter teeth
- Next-Generation Sonicare Technology

### Designed for your lifestyle

- Up to 3 weeks of brushing with one full charge
- Optimise your brushing with SmarTimer and BrushPacer
- Laser-welded for strength and durability
- Make travel easy with our compact, ultra-durable travel case

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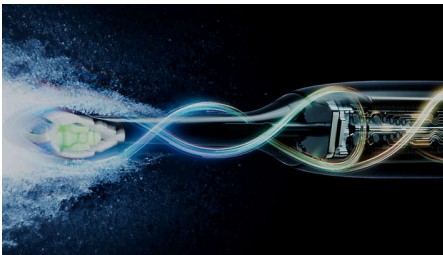
# Highlights

## W2 Optimal White Brush Head



The Philips Sonicare 5300 goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White brush head, it's easy to maintain brightness between professional whitening treatments, while removing up to 7 x more plaque vs. a manual toothbrush.

## Next-Gen Sonicare technology



Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the toothbrush's innovative magnetic system adjusts the brushing power during each cleaning session, delivering optimal performance of 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the bristles to clean plaque, helping you achieve a complete clean every time you brush.

## 2 intensity levels



To help you take the best care of your teeth and gums, the Philips Sonicare 5300 has a choice of 2 intensity levels. Whether you prefer a boost of

cleaning power with the high setting or a gentle yet thorough clean with the low setting, this toothbrush has you covered.

## Built-in pressure alert



You may not notice when you're brushing too hard, but this toothbrush will. The smart optic sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

## BrushSync replacement reminder



Replacing your brush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

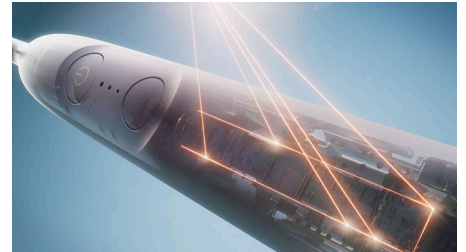
## 2-minute timer and brushing pacer



Two minutes is all you need for a complete clean, so our SmarTimer lets you know when time's up. For an even clean throughout your mouth, the BrushPacer divides your session into segments,

with a slight pause in vibration being your sign to move on. This supports you in achieving an even clean every time you brush.

## Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our toothbrushes are designed to brush with you for years to come.

## Up to 3 weeks between charges



This toothbrush uses a high-performance battery that is engineered to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge it.

## Compact travel case



Our redesigned travel case is compact enough to slip into a bag and strong enough to keep your Philips Sonicare electric toothbrush protected along the way. Not only does it keep your toothbrush protected, but it also conveniently holds two toothbrush heads. Now you can travel confidently wherever your journey takes you.

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# Specifications

## Intensities

**High:** To boost your clean

**Low:** For sensitive teeth and gums

## Power

**Voltage:** 100-240 V

## Technical specifications

**Battery:** Rechargeable

**Operating time (full to empty):** 21 days

**Energy consumption:** Standby without display  
<0.5 W

**Battery type:** Lithium ION

## Design and finishing

**Colour:** White

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Handle:** Slim ergonomic design

**Battery indicator:** Illuminated icon indicates battery life

**Handle compatibility:** Easy click-on brush heads  
**Timer:** SmarTimer and BrushPacer for complete and thorough brushing

**USB-A Charging:** Power adapter not included

## Items included

**Handle:** 1 5300 rechargeable toothbrush

**Charger:** 1

**Travel case:** 1 slim travel case

**Brush head:** 2 W2 Optimal White

## Cleaning performance

**Plaque removal:** Up to 7 x more effective\*

**Speed:** 62,000 brush movements/min

**Whitening:** Removes surface stains

## Modes

**Clean:** For exceptional everyday cleaning

## Smart sensor technology

**Pressure feedback:** Reduced vibration and pulsing sound

**Replacement Reminder:** BrushSync lets you know when to replace your brush head

