

# PHILIPS

## sonicare



Rechargeable Sonic  
Electric Toothbrush

5300

Up to 7 x more plaque removal

2 intensities

Built-in pressure alert

21-day battery life



HX7101/03

## Superior plaque removal and whiter teeth\*

Up to 7 x more plaque removal\*

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening toothbrush head.

### Brushing made effortless

- Protect your gums with the built-in pressure alert
- Personalise your clean with 2 intensity levels
- Always know when it's time for a new brush head

### Superior clean

- Advanced cleaning for stain removal and whiter teeth
- Next-Generation Sonicare Technology

### Designed for your lifestyle

- Optimise your brushing with the SmarTimer and BrushPacer
- Make travel easy with our compact, ultra-durable travel case
- Laser-welded for strength and durability
- Long-lasting Battery – Enjoy up to 3 weeks of brushing on a single charge

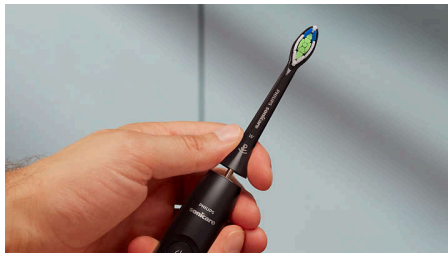
5300

Rechargeable Sonic Electric Toothbrush

HX7101/03

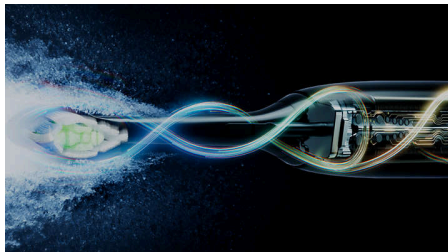
# Highlights

## W2 Optimal White Toothbrush Head



The Philips Sonicare Series 5300 electric toothbrush goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White toothbrush head, it's easy to maintain brightness between professional whitening treatments, while removing up to 7 x more plaque vs. a manual toothbrush.

## Next-Gen Sonicare technology



Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the electric toothbrush's innovative magnetic system adjusts brushing power during each cleaning session, delivering optimal performance of precisely 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the toothbrush head's cleaning

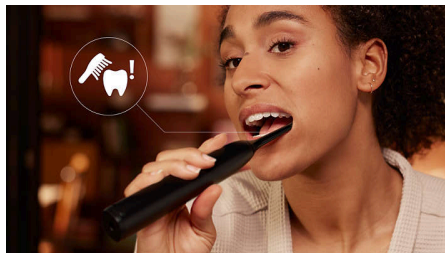
performance by gently rinsing along the gumline and between every tooth, helping you achieve a complete clean every time you brush.

## 2 intensity levels



To help you take the best care of your teeth and gums, the Philips Sonicare Series 5300 electric toothbrush has a choice of 2 intensity levels. Whether you prefer a boost of cleaning power with the high setting or a gentle yet thorough clean with the low setting, this electric toothbrush has you covered.

## Built-in pressure alert



You may not notice when you're brushing too hard, but this electric toothbrush will. The smart optic pressure sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

## BrushSync replacement reminder



Replacing your electric toothbrush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

## 2-minute timer and brushing pacer



Achieve a complete clean in just two minutes with our SmarTimer, which ensures you brush for the dentist-recommended time. For an even clean throughout your mouth, the BrushPacer divides your session into segments, with a slight pause in vibration as your cue to move on. This supports you in achieving an even clean every time you brush.

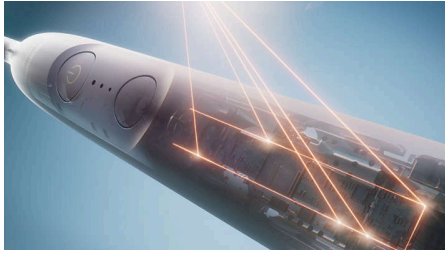
5300

Rechargeable Sonic Electric Toothbrush

HX7101/03

# Highlights

## Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our electric toothbrushes are designed to brush with you for years to come.

## Up to 3-week battery life



This electric toothbrush features a high-performance long-lasting rechargeable battery designed to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge, ensuring convenient and hassle-free oral care

## Compact travel case



Our redesigned travel case is compact enough to slip into a bag and strong enough to keep your Philips Sonicare electric toothbrush protected along the way. Not only does it keep your toothbrush protected, it also conveniently holds two toothbrush heads. Now you can travel confidently wherever your journey takes you.

5300

Rechargeable Sonic Electric Toothbrush

HX7101/03

# Specifications

## Intensities

**High:** To boost your clean

**Low:** For sensitive teeth and gums

## Power

**Voltage:** 100-240 V

## Technical specifications

**Operating time (full to empty):** 21 days

**Battery:** Rechargeable

**Battery type:** Lithium ION

## Design and finishing

**Colour:** Black

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Handle compatibility:** Easy click-on brush heads

**Handle:** Slim ergonomic design

**Battery indicator:** Illuminated icon indicates battery life

**Timer:** SmarTimer and BrushPacer for complete and thorough brushing

**USB-A Charging:** Power adapter not included

## Items included

**Handle:** 1 5300 rechargeable toothbrush

**Charger:** 1

**Travel case:** 1 Slim travel case

**Brush head:** 2 W2 Optimal White

## Cleaning performance

**Plaque removal:** Up to 7 x more effective\*

**Speed:** 62,000 brush movements/min

**Whitening:** Removes surface stains

## Modes

**Clean:** For exceptional everyday cleaning

## Smart sensor technology

**Pressure feedback:** Reduced vibration and pulsing sound

**Replacement Reminder:** BrushSync lets you know when to replace your brush head

