



Philips Signage Solutions  
Multi-Touch Display

10"

Powered by Android  
Multi-touch



10BDL5051T

## Big impact from the smallest touch

10" multi-touch display

From room booking and wayfinding to shelf advertising, this ultra-clear multi-touch smart display is ideal when space is at a premium. Power-over-Ethernet allows for flexible placement while the Android SoC enables versatile solutions.

### Smart and powerful

- PPDS Wave-ready for remote display management and control
- Android: Run your own app or choose your favorite app to run
- Near Field Communication (NFC) for security

### Versatile system solution

- TeamViewer Host app. Remote control and screen sharing
- Upload content for instant play
- Flat easy-to-clean bezel free surface
- Flexible mounting: portrait, landscape, and tabletop

### Superb picture. Responsive touchscreen.

- Plug-and-play 10-point multi-touch display
- Crisp contrast. High readability
- Built-in camera and speakers

**PHILIPS**

# Highlights

## PPDS Wave-ready

Your PPDS Wave-ready display enables you to manage and maintain this device remotely, wherever you are, whenever you choose. This evolutionary cloud platform puts you fully in control, with simplified installation and set-up, monitoring and controlling displays, upgrading firmware, managing central content needs, and setting power schedules. Saving you time, energy and environmental impact.

## Integrated camera and speakers

The built in camera and speakers make this small touchscreen a truly versatile smart

solution. Use it for retail audience measurement, footfall analytics, and more. Harness the power of Android AI apps to show targeted content. Or simply use your display for video conferencing.

## Powered by Android

With Android OS integrated into the display, you can work with the most developed OS on the planet and save your own app directly into the display. Or, choose from the large library of Android apps and play content from there. With the built-in scheduler, you can daypart your apps and content based on your

customer and time of day and with the auto orientation feature, showing content in portrait or landscape is as simple as turning the display.

## Near Field Communication (NFC) for security

NFC (Near Field Communication) offers secure authentication and access control, enhancing security with encrypted data transfer. Its contactless operation minimizes the risk of unauthorized access or data interception, ensuring reliable security of the displays.

# Specifications

## Picture/Display

- Diagonal screen size (metric): 25.6 cm
- Diagonal screen size (inch): 10.1" inch
- Aspect ratio: 16:10
- Panel resolution: 1280 x 800
- Optimum resolution: 1280 x 800
- Brightness: 350 cd/m<sup>2</sup>
- Display colors: 16.7 million
- Contrast ratio (typical): 1000:1
- Response time (typical): 35 ms
- Viewing angle (horizontal): 160 degree
- Viewing angle (vertical): 160 degree
- Operating system: Android 13

## Connectivity

- Audio output: 3.5mm jack
- Other connections: micro SD, USB 2.0 (x1), USB C
- Video output: HDMI
- External control: RJ45

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Screen saving functions: Low Brightness
- Keyboard control: Hidden, Lockable
- Other convenience: G sensor, NFC, Kensington lock
- Picture performance: Advanced color control
- Network controllable: WiFi, BT 5.0, Ethernet
- Programmable side LED: 3 sides

## Sound

- Built-in speakers: 2 x 1.5W

## Power

- Mains power: DC12V +/- 5%, 2A, IEEE 802.03at PoE+
- Consumption (Typical): 4 W
- Consumption (Max): 18 W
- Standby power consumption: <0.5 W

## Dimensions

- Set Width: 262 mm
- Product weight: 0.8 kg
- Set Height: 164 mm

- Set Depth: 24.75 mm
- Set Width (inch): 10.32 inch
- Set Height (inch): 6.46 inch
- Wall Mount: 75 x 75mm
- Set Depth (inch): 0.97 inch
- Bezel width (L/R, T/B): 22 (L/R), 14 (T/B)
- Product weight (lb): 1.63 lb

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Temperature range (storage): -10 ~ 60 °C
- Humidity range (operation)[RH]: 30-80% (without condensation)
- Humidity range (storage) [RH]: 10-85% (without condensation)

## Internal Player

- CPU: RK3568
- Memory: 2GB DDR4
- Storage: 16GB EMMC
- Wifi: 802.11 ac/a/b/g/n, 2.4/5GHz

## Accessories

- Included Accessories: AC power adapter, Quick start guide (x1), USB A to C cable, HDMI cable

## Miscellaneous

- On-Screen Display Languages: Arabic, Dutch, Danish, English, French, Finnish, German, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, Simplified Chinese, Turkish, Traditional Chinese
- Warranty: 3 year warranty
- Regulatory approvals: CE, FCC, Class A, RoHS, CB, ETL

## Interactivity

- Multi-touch technology: Projected capacitive
- Touch points: 10 simultaneous touch points
- Protection glass: 0.7 mm tempered safety glass, Tempered safety glass 7MOHS



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