

**14:56**

Friday August 25

## Meeting Venue

**NOW**

Quarterly Meeting

13:30 - 15:00

**Meeting host**

Marc Johnson

**End meeting**

**15:00 - 15:30**

Available

**Book room**

**15:30 - 16:00**

Available

**Book room**

**16:00 - 17:00**

Customer meeting

Host Ellis Wonder

**17:00 - 17:30**

Philips Signage Solutions  
Multi-Touch Display

**10"**

Powered by Android  
Multi-touch



**10BDL3351T**

## Big impact from the smallest touch

### 10" multi-touch display

From room booking and wayfinding to shelf advertising, this ultra-clear multi-touch smart display is ideal when space is at a premium. Power-over-Ethernet allows for flexible placement while the Android SoC enables versatile solutions.

#### Versatile system solution

- TeamViewer Host app. Remote control and screen sharing
- Flat easy-to-clean bezel free surface
- Flexible mounting: portrait, landscape, and tabletop

#### Smart and powerful

- PPDS Wave-ready for remote display management and control
- Android: Run your own app or choose your favorite app to run

#### Innovative solutions for any signage application

- Built-in WiFi and bluetooth
- Save and play content with internal memory
- Simplify the installation with Power-over-Ethernet

#### Superb picture. Responsive touchscreen.

- Plug-and-play 10-point multi-touch display
- Crisp contrast. High readability

**PHILIPS**

# Highlights

## Power-over-Ethernet

Simplify the installation with Power-over-Ethernet technology. Using this technology, power and connectivity can be delivered over a single ethernet line. This allows for a simplified installation, since there is no need for a power adapter. Displays can be installed in small, hard to reach areas, helping to ensure a more flexible and adaptable display environment. And for those who prefer not to

use Power-over-Ethernet, a power adapter is included in the box.

## PPDS Wave-ready

Your PPDS Wave-ready display enables you to manage and maintain this device remotely, wherever you are, whenever you choose. This evolutionary cloud platform puts you fully in control, with simplified installation and set-up, monitoring and controlling displays, upgrading

firmware, managing central content needs, and setting power schedules. Saving you time, energy and environmental impact.

## Powered by Android

Android-powered Philips professional displays are flexible and secure, optimised for native Android apps and the easy installation of web apps and software directly on the display. All controlled via an Internet connection.



# Specifications

## Picture/Display

- Diagonal screen size (metric): 25.6 cm
- Diagonal screen size (inch): 10.1" inch
- Aspect ratio: 16:10
- Panel resolution: 1280 x 800
- Optimum resolution: 1280 x 800
- Brightness: 350 cd/m<sup>2</sup>
- Display colors: 16.7 million
- Contrast ratio (typical): 1000:1
- Response time (typical): 35 ms
- Viewing angle (horizontal): 160 degree
- Viewing angle (vertical): 160 degree
- Operating system: Android 13

## Connectivity

- Audio output: 3.5mm jack
- Other connections: micro SD, USB 2.0 (x1), USB C
- Video output: HDMI
- External control: RJ45

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Screen saving functions: Low Brightness
- Keyboard control: Hidden, Lockable
- Energy saving functions: Smart Power
- Other convenience: G sensor, Kensington lock
- Picture performance: Advanced color control
- Network controllable: WiFi, BT 5.0, Ethernet

## Power

- Mains power: DC12V +/- 5%, 2A, IEEE 802.03at PoE+
- Consumption (Typical): 4 W
- Consumption (Max): 13 W
- Standby power consumption: <0.5W

## Dimensions

- Set Width: 262 mm
- Product weight: 0.8 kg
- Set Height: 164 mm
- Set Depth: 24.75 mm
- Set Width (inch): 10.32 inch

- Set Height (inch): 6.46 inch
- Wall Mount: 75 x 75mm
- Set Depth (inch): 0.97 inch
- Bezel width (L/R, T/B): 22 (L/R), 14 (T/B)
- Product weight (lb): 1.63 lb

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Temperature range (storage): -10 ~ 60 °C
- Humidity range (operation)[RH]: 30-80% (without condensation)
- Humidity range (storage) [RH]: 10-85% (without condensation)

## Internal Player

- CPU: RK3568
- Memory: 2GB DDR4
- Storage: 8GB eMMC
- Wifi: 802.11 ac/a/b/g/n, 2.4/5GHz

## Accessories

- Included Accessories: AC power adapter, Quick start guide (x1)

## Miscellaneous

- On-Screen Display Languages: Arabic, English, French, German, Italian, Japanese, Polish, Spanish, Turkish, Russian, Simplified Chinese, Traditional Chinese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Warranty: 3 year warranty
- Regulatory approvals: CB, CE, RoHS, FCC, Class A, ETL

## Interactivity

- Multi-touch technology: Projected capacitive
- Touch points: 10 simultaneous touch points
- Protection glass: 0.7 mm tempered safety glass, Tempered safety glass 7MOHS



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