

# PHILIPS

Sonic electric  
toothbrush with app

ExpertClean 7300

Connected brushing made easy

Built-in pressure sensor

Smart brush head recognition

3 modes, 3 intensities



HX9611



## Everything you need for great oral health

### Up to 7 x healthier gums\*

Keeping up good brushing habits is tough. ExpertClean will guide you between dentist check-ups. Know when to adjust your pressure with built-in smart sensors and use the App's Progress Report to help you stick to your brushing routine.

#### Enjoy a stylish and user-friendly design

- Simple to charge and style to boot
- USB charging travel case charges your handle anywhere

#### ExpertClean users experience improved oral health

- Hard on plaque, gentle on your gums
- Deepest clean while protecting your sensitive gums
- Removes up to 10 x more plaque\* for a deep clean
- Up to 7 x healthier gums\* in just 2 weeks

#### Let ExpertClean adapt to your needs

- Personalised brushing experience
- Lets you know if you're pressing too hard
- Always know when to replace your brush heads
- BrushSync automatically selects the best mode for you

#### Stay on track with personalised guidance

- Guidance to start and keep up healthy habits

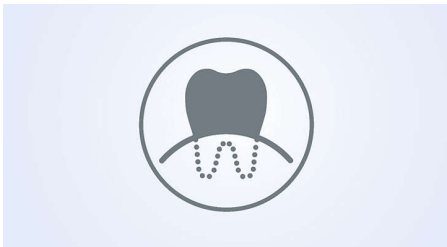
# Highlights

## Removes up to 10 x more plaque\*



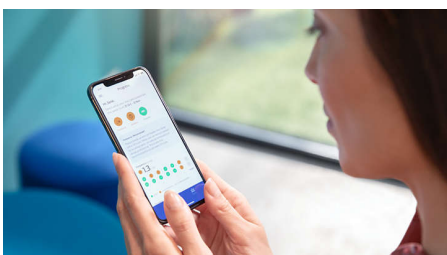
Know you're getting the deepest possible clean with The C3 Premium Plaque Defence brush head. The soft, flexible bristles are designed to curve around the contours of your teeth, giving you 4 x more surface contact\*\* and up to 10 x more plaque removal from hard-to-reach spots.

## Up to 7 x healthier gums\*



Focus on improving your gum health with the G3 Premium Gum Care brush head. Its smaller size and targeted gum-line bristles make it the perfect way to keep this area free of gum disease. People who use this brush head have up to 100% less gum inflammation\* and up to 7 x healthier gums in just 2 weeks.\*

## Progress Report



ExpertClean gives you the guidance you need to improve and maintain healthy brushing habits in between dentist check-ups. Built-in smart sensors let you know when you're using too much pressure and by connecting your brushing experience to the Sonicare app, a personalised Progress Report helps you stay on track and see how much you've improved over time.

## 3 modes, 3 intensities



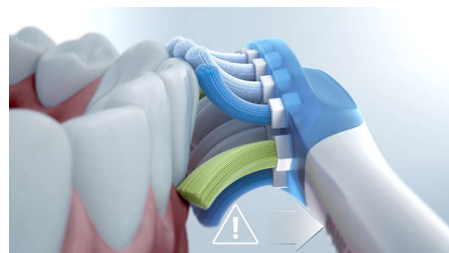
ExpertClean comes with Clean, Gum Health and Deep Clean+ modes to take care of your brushing needs. Clean mode is for exceptional everyday cleaning, Gum Health provides a gentle yet effective clean for gums and Deep Clean+ gives you an invigorating deep clean. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more sensitive mouths.

## Smart brush head recognition



Smart brush heads ensure you're using the right mode and intensity for the best possible clean. For example, if you're using the G3 Premium Gum Care brush head, your ExpertClean's BrushSync technology will automatically sync your brush head with the Gum Health mode to help give your gums a clean bill of health.

## Built-in pressure sensor



You might not notice if you're brushing too hard, but your ExpertClean will. If you need to ease up, this intelligent toothbrush will make a pulsing sound. It's a heads-up to let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

## BrushSync replacement reminder



All brush heads wear out over time, so you'll want to keep an eye on yours to make sure you're still getting a great clean. Our BrushSync technology tracks how long you've been using your brush head for and how hard you've been brushing. The BrushSync replacement reminder on your handle and a short beep remind you when it's time to replace it.

## C3 Premium Plaque Defence



The Premium Plaque Defence brush head is designed to give you your deepest clean yet. Soft flexible sides and bristles perfectly curve around the contours of your teeth, giving you 4 x more surface contact and helping target hard-to-reach spots\*.

## G3 Premium Gum Care brush head



The G3 Premium Gum Care brush head is designed to help you improve your gum health. Its smaller size and targeted gum-line bristles gently and effectively clean the gum line, where gum disease commonly starts.

# Specifications

## Connectivity

**Bluetooth® wireless technology:** Connected brushing app

## Power

**Voltage:** 110–220 V

## Technical specifications

**Operating time (full to empty):** 14 days\*\*

**Battery:** Rechargeable

**Battery type:** Lithium ION

## Design and finishing

**Colour:** Black

## Service

**Warranty:** 2-year limited warranty

## Compatibility

**Android compatibility:** Android phones, Bluetooth 4.0-enabled tablets

**iOS compatibility:** iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher, with iOS 7 operating system

## Ease of use

**Handle:** Slim ergonomic design

**Handle compatibility:** Easy click-on brush heads

**Replacement reminder:** To always ensure best results, reminder icon lights up

## Items included

**Brush heads:** 1 C3 Premium Plaque Defence, 1 G3 Premium Gum Care

**Travel case:** USB charging travel case

**Handle:** 1 ExpertClean

**Charger:** 1

## Cleaning performance

**Performance:** Removes up to 10 x more plaque\*

**Health benefits:** Up to 7 x healthier gums\*

**Timer:** BrushPacer and SmarTimer

**Pressure feedback:** Vibrates handle to alert user

## Modes

**Clean:** For exceptional everyday cleaning

**3 intensities:** Low, Medium, High

**Deep Clean+:** For an invigorating deep clean

**Gum Health:** Special attention to molars

## BrushSync Mode Pairing

**G3 Premium Gum Care brush head:** Pairs with Gum Health mode

**C3 Premium Plaque Defence:** Pairs with Clean mode

## Smart sensor technology

**BrushSync Replacement Reminder:** Always know when to, replace brush heads

**Pressure sensor:** Alerts when brushing too hard

**BrushSync Technology:** Connects smart handle and, smart brush head

## Software Support

**Software updates:** Philips offers relevant software updates for a period of 2 years after the date of purchase.

