

Philips Professional TV

# EasySuite



50HFL3014

# Take control

# Powered by CMND

Show more with a budget-friendly standalone professional TV. The intuitive CMND solution makes it simple to deploy and manage connected displays. Benefit from simple, fast installation and an on-screen welcome page that's easy to program.

### **Cost-effective solution**

- 3 years warranty, extendable to 5 years
- Multilingual customer support

### Simple set up. ADVANCED performance

- $\bullet$  Instant initial USB cloning. Rapidly configure Pro TVs
- MyChoice compatible. Built-in pay-to-view solution
- Mixed channel map to combine analogue and digital channels
- USB auto playback. Music, movies, and more
- CMND and Control: effortless maintenance of your TVs
   Be seen. Brand the TV's UI with your logo

## Sustainable and safe

• Low power consumption



# Highlights

#### **CMND&Control**

CMND and Control allows for remote configuration and installation of your TVs from a central location, without the need to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

#### **Built-in pay-to-view solution**

Offer pay-to-view content in any situation-from a complete pay-to-access-all-channels model to selected premium content.

MyChoice is an integrated solution that allows viewers to access pay-per-view channels via a code or a card.

#### **UI** branding

Your Philips Professional TV offers a clear, easy-to-navigate user interface (UI), which you

can customize with your own branding. Easily add your logo or custom background to the menu to increase the visibility of your brand.

#### Instant initial USB cloning.

Provides the ability to easily copy all programming and channel programming settings from one TV into other TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

### **Mixed channel map**

One integrated channel list for digital and analogue channels. This allows the guest to flick seamlessly between Analogue and Digital channels.

### USB auto playback.

Share the fun. Connect your USB memorystick, digital camera, mp3 player or other multimedia device to the USB port on your TV to enjoy photos, videos and music with the easy to use onscreen content browser.

#### 3 years warranty

3 years warranty, extendable to 5 years

#### **Multilingual customer support**

Multilingual customer support

#### Low power consumption

Philips TVs are desgined to minimize power consumption. This will not only reduce environmental impact but also lower operating costs.



 VGA input: 15 pin D-sub HDMI2: HDMI 1.4

HDMI: ARC (HDMI1)

· Scart: Power on scart

Design

· Colour: Black

**Dimensions** · Set Width: 1128 mm

• Set Height: 655 mm

• Set Depth: 81/86 mm

Product weight: 11.3 kg

• Set width (with stand): 1128 mm

• Set height (with stand): 679 mm

· Set depth (with stand): 214,5 mm

· Product weight (+stand): 11.6 kg

• Wall mount compatible: 200 x 200 mm, M6

**Connectivity Enhancements** 

• EasyLink (HDMI CEC): One touch play, System

Standby, RC pass through, system audio control

# **Specifications**

#### Picture/Display

- · Diagonal screen size (inch): 50 inch
- Diagonal screen size (metric): 126 cm
- · Display: LED Full HD, D-LED
- Panel resolution: 1920x1080p
- Brightness: 250 cd/m²
- Viewing angle: 178° (H) / 178° (V)

#### Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C, HEVC FHD (up to 1080p60)
- Video Playback: NTSC, PAL, SECAM
- Analog TV: PAL, SECAM

#### **Features**

- Ease of use: Picture Style, Sound Style, Picture Format, Independent volume control
- · Digital services: 8d EPG, Now&Next, MHEG, Teletext, Subtitles
- · Local control: Joystick

#### **Hospitality Features**

- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high security mode, TXT/MHEG/ USB/EPG/Subtitle Lock
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake up Sounds
- Switch On control: Channel, Feature, Picture Format, Picture Style, Sound Style, Volume, Menu language
- · Anti-Theft: Battery Anti-theft Protection, Kensington Lock
- · Power control: Green/fast startup
- Your brand: Customizable Home Screen, Welcome Logo
- · Clock: On-screen Clock, Glow-in-the-Dark RC
- · Cloning and Firmware update: Instant Initial Cloning, Via USB/RF
- CMND&Control: Remote Management over RF, TV Group management, Off-Line Settings Editor, Off-Line Channel Editor
- Control: Block Automatic Channel Update
- Revenue generation: MyChoice
- · Languages: Guest language control
- · Remote Control: Cable Strap Ready, Low Battery Detection, RC Battery Door Lock, Glow-in-the-Dark Clock button
- · Channels: Combined List, Off-Line Channel Editor

### **Healthcare features**

· Control: Multi-Remote Control, Healthcare RC

- compatible
- Convenience: Headphone out, Independent main speaker mute, Headphone Detection
- · Safety: Double isolation class II, Flame retardant

#### **Multimedia**

- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, MP4, MPG, WMV, TS, Containers: AVI, MKV
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2)
- Subtitle formats supported: SRT, SMI, SSA SUB,
- Picture formats supported: BMP, JPG, PNG, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz
- Multimedia connections: USB

#### **Audio**

- Sound output Power: 16 (2x8) W
- Speakers: 2.0, Down Firing
- · Sound Features: AVL, Dynamic Bass, Incredible surround, Dolby MS10

- Mains power: AC 220-240V; 50-60Hz
- Ambient temperature: 0 °C to 40 °C
- Standby power consumption: <0.3W
- Energy Label Class: E
- Eu Energy Label power: 46 W
- · Power Saving Features: Eco mode, Auto switch-off
- EPREL registration number: 341985

#### **Accessories**

- Included: Edge Stand, 2x AAA batteries, Power Cord, Warranty Leaflet, Legal and Safety brochure, Remote Control 22AV1903A/12
- Optional: Easy RC 22AV1601B/12, Healthcare RC 22AV1604B/12, Setup RC 22AV9574A/12

#### **Connectivity Side**

- Common Interface Slot: CI+ 1.3.2
- Headphone out: Mini-Jack
- USB1: USB 2.0

#### **Connectivity Rear**

- · Scart: CVBS, RGB
- DVI audio in: Mini-Jack
- Antenna: IEC-75
- HDMI1: ARC, HDMI 1.4
- · Digital Audio out: Optical









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- \* Availability of features will depend on implementation chosen by
- \* Philips does not guarantee the availability or continuity of correct
- functioning of apps.

  Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.
- This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.