

Philips  
Professional LED TV

24" EasySuite

LED  
DVB-T/C MPEG 2/4

24HFL3008W



## Great value in a modern design

with info pages and remote installation

With this energy efficient LED TV, you will enjoy the benefits of a dedicated Hospitality TV. Allow your guests to buy premium content, inform them via hotel info pages and use the latest remote technology for effortless installation.

### **Sustainable and safe**

- Low power consumption
- Eco-friendly design & flame retardant housing

### **Differentiating guest experience**

- SmartInfo for branded hotel info pages even offline
- Additional headphone connection for personal listening
- Nurse-call compatibility optimized for the Healthcare sector

### **Advanced hotel features and future proof**

- Brilliant LED images with low power consumption
- MyChoice compatibility for recurring revenues
- SmartInstall for easy remote installation and maintenance
- Integrated Connectivity Panel
- On-screen clock display for optimal guest convenience
- Full Hotel, Healthcare and Prison Modes

# PHILIPS

# Highlights

## Low power consumption

Philips TVs are designed to minimize power consumption. This will not only reduce environmental impact but also lower operating costs.

## MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

## Integrated Connectivity Panel

The Integrated Connectivity Panel allows your guests to seamlessly connect their personal devices to your TV without the need of any external Connectivity Panel.

## LED



The most advanced LED lighting technology in this TV combines an eye-catching minimalistic design with stunning image quality as well as

the lowest power consumption in its category. On top of that, LED lighting technology does not contain any hazardous materials. Thus, with LED backlight you can enjoy low power consumption, high brightness, incredible contrast, sharpness and vibrant colors.

## Eco-friendly design

Sustainability is integral to the way Philips does business. Philips TVs are designed and produced according to our EcoDesign principles aimed at minimizing overall environmental impact, through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability. Philips TVs also have a special housing of flame retardant material. Independent tests carried out by emergency fire services have shown that whereas TVs can sometimes intensify fires caused by external sources, Philips TVs will not contribute to the fire.

## Hotel, Hospital, Prison Mode

All required features for professional use in environments where more is required than in a living room. From volume and menu locking to more rigorous material testing, energy saving, anti-theft remote controls and dedicated Healthcare and Prison features to allow for niche market applications.

## Headphone connection

This speaker system features additional headphone connection. Connect your own headphone for a more personal listening experience whenever you want it.

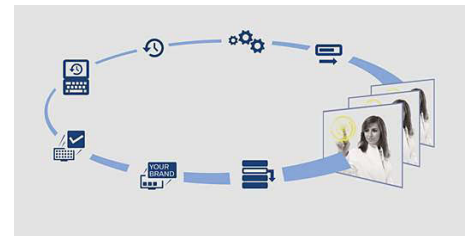
## Nurse-call compatibility

Nurse-call system compatibility makes Philips Healthcare TVs a highly integrated tool that provides not only entertainment options for the user/patient but also gives convenient access to help in medical emergencies.

## SmartInfo

SmartInfo allows you to provide hotel or city information to your guests through Hotel Info. Your guests have access to hotel info pages which can be changed regularly and easily to keep your guests up to date with all the latest developments in your hotel.

## SmartInstall



SmartInstall makes installation and maintenance of your TVs effortless. With a simple to use web tool, you can now remotely configure and install your TVs without visiting any rooms! This saves you time and makes sure your guests are not disturbed. Whether it is updating the hotel info pages or installing new channels, SmartInstall can handle all.

## On-screen clock display

With our new on-screen clock display, guests can easily access the current time. At a push of a button the clock is being displayed on the TV screen combining enhanced visibility and lower power consumption.

# Specifications

## Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (inch): 24 inch
- Diagonal screen size (metric): 60 cm
- Display: LED HD TV
- Panel resolution: 1366 x 768p
- Brightness: 250 cd/m<sup>2</sup>
- Picture enhancement: Digital Crystal Clear, 100 Hz Perfect Motion Rate
- Dynamic screen contrast: 100.000:1
- Viewing angle: 176° (H) / 176° (V)

## Supported Display Resolution

- Computer inputs: up to 1920x1080 @ 60Hz
- Video inputs: 24, 25, 30, 50, 60 Hz, up to 1920x1080p

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL, SECAM
- Digital TV: DVB-T MPEG2/MPEG4, DVB-C MPEG2/MPEG4
- Video Playback: PAL, SECAM, NTSC

## Multimedia Applications

- Multimedia connections: USB
- Video Playback Formats: Codec support: H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, WMV9/VC1, Containers: AVI, MKV
- Music Playback Formats: AAC, MP3, WMA (v2 up to v9.2), LPCM, M4A, MPEG1 L1/2
- Picture Playback Formats: JPEG, BMP, GIF, PNG

## Convenience

- Ease of Installation: Advanced Hotel Mode, Automatic Tuning System (ATS), Automatic Channel Install(ACI), Auto Program Naming, Autostore, Cloning of TV settings via USB, Cloning of TV settings via RF, Installation menu locking, Security menu access, Keyboard lock-out
- Ease of Use: Auto Volume Leveller (AVL), 1 channel list analog/digital, On Screen Display, Program List, Back Controls, Graphical User Interface
- Clock: On-screen clock display, Wake Up Timer, Wake up Melodies, Sleep Timer
- Clock Enhancements: Synchro Time via TXT/DVB
- Comfort: Hotel Guest features, Welcome message, Switch on channel, Volume limitation, Sleep timer
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Widescreen, Subtitle Zoom, Super Zoom, Auto Format
- Electronic Program Guide: 8 day Electronic Program Guide, Now + Next EPG
- Remote Control: low battery detection, battery anti-theft protection
- Interactive hotel features: Connectivity panel compatible, Block automatic channel update, Block

- over-the-air SW download, SmartInstall, MyChoice, ThemeTV Lite, SmartInfo (Scenes)
- Prison mode: Txt, MHEG, USB, EPG, Sub block
- Teletext: 1000 page Smart Text
- Other convenience: Kensington lock
- Firmware upgradeable: Firmware upgradeable via USB, Firmware upgradeable via RF

## Healthcare

- Control: Nurse call system compatible, Multi remote control
- Safety: Double isolation Class II
- Convenience: Headphone out, Independent main speaker mute

## Sound

- Output power (RMS): 8W (3W + 5W)
- Sound Enhancement: Auto Volume Leveler, Incredible Surround, Treble and Bass Control, Clear Sound

## Connectivity

- Rear Connections: Antenna IEC75, HDMI input, IR in / out (3.5mm mini jack), SCART connector, Component Video In + L / R, VGA in, S/PDIF out (coaxial), Service connector
- Side Connections: Headphone Out, Common Interface Slot (CI-CI+), USB, HDMI Input

## Power

- Mains power: AC 220-240V, 50/60Hz
- Ambient temperature: 5 °C to 35 °C
- Standby power consumption: <0.3W
- Energy Label Class: A+
- Eu Energy Label power: 21 W
- Annual energy consumption: 31 kW·h

## Green Specifications

- Safety: Flame retardant housing
- Low Power Standby
- SmartPower Eco

## Accessories

- Cables: IR in/out 3.5 mm mini jack to RJ-48 cable
- Included accessories: Remote Control 22AV1108B/12, Batteries for remote control, Power cord, Table top stand, Warranty Leaflet, Legal and safety brochure
- Optional accessories: Set up remote 22AV8573/00

## Dimensions

- Set Width: 550.4 mm
- Set Height: 341.6 mm
- Set Depth: 45.6 mm
- Product weight: 3.41 kg
- Set width (with stand): 550.4 mm
- Set height (with stand): 386.6 mm
- Set depth (with stand): 147 mm
- Wall mount compatible: 75 x 75 mm



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