

Philips
LCD monitor

32"
multimedia
HD Ready

BDL3231C



Innovative public display for indoor applications

with SmartCard slot

Control your costs with this network-controllable 32" LCD monitor. Whether used in a network or as a single public display, this model offers a variety of features to meet the most demanding public and corporate viewing applications.

System ready and future-proof

- Integrated SmartCard Xpress Slot for expandability
- Remote Management and Configuration via RS232

Operational flexibility for different applications

- Hidden and lockable control buttons
- Determine different start up settings with Smart Control

Lower total cost of ownership

- SmartPower for energy saving
- Wireless SmartLoader for fast cloning

Optimised for public viewing

- Wide format WXGA 1366 x 768 resolution for sharper display
- HDMI input for full digital HD connection in one cable

Sustainable and safe

- Complies with RoHS standards of care for the environment

PHILIPS

Highlights

WXGA 1366 x 768 resolution

The wide format of XGA resolution LCD panel is capable of displaying 1366 x 768 pixels; WXGA allows monitors to be non-interlaced to ensure a better display performance and accurate colour display effect.

HDMI input



HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analogue signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backwards-compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

Smart Control

In a networked setting you want to be able to control the start up conditions of all displays when the mains power is reconnected or resumed after a power interruption. Via RS232 commands Smart Control allows flexibility over four different start up settings: power status, source input, volume level and picture format. For all four settings you can choose the display to remember their last status or to have a fixed setting when power is reconnected.

Hidden and control buttons

The local control buttons of the display are placed in such a way that they are less visible for immediate access. Furthermore, the remote control sensor and the local control buttons can be disabled via RS232 to prevent unauthorised control of the display when placed in a public space.

SmartCard Xpress Slot

SmartCard Xpress is an expansion slot that lends additional functionality to the display. Cards developed by Philips and/or third parties are designed to streamline connectivity with the display via the slot, eliminating the need for external devices.

Remote Management: RS232

Remote Management allows the user to control and adjust the displays remotely via the RS232 protocol. Using CEC commands, you are able to have full control over all the displays in your signage network at any time.

SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

Wireless SmartLoader

Provides the ability to copy all menu settings from one display into other displays. The feature ensures uniformity between the sets and significantly reduces installation time. Operates fully wireless.

Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.

Specifications

Picture/Display

- Diagonal screen size (metric): 81 cm
- Diagonal screen size (inch): 32 inch
- Aspect ratio: 16:9
- LCD panel type: 1366 x 768 pixels, Anti-glare polariser
- Optimum resolution: 1360 x 768 @ 60 Hz
- Brightness: 500 cd/m²
- Display colours: 16.7 million colours
- Dynamic screen contrast: 3000:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Progressive scan, Dynamic contrast enhancement
- Vertical Scanning Frequency: 56 - 75 Hz
- Display screen type: LCD WXGA Active Matrix TFT

Connectivity

- PC: 3.5 mm PC audio input x 1, RS232 D-Sub9, VGA-in D-Sub 15HD
- AV input: HDMI x 2, Component (YPbPr) 2 x, Audio (L/R) for YPbPr 2 x, Composite (CVBS) x 1, Audio (L/R) x 1, S-video x 1
- Other connections: S/PDIF out (coaxial)
- Connectivity Enhancements: SmartCard Expansion Slot, External Loudspeaker connector

Convenience

- Picture in Picture: CVBS PIP on VGA main
- Regulatory approvals: CE Mark, UL/cUL, CCC, RoHS, GOST, SEMKO
- Network controllable: RS232
- VESA Mount: 400 x 200 mm
- Screen Format Adjustments: 4:3, Widescreen, Subtitle Zoom, Superwide, Zoom 14:9, Zoom 16:9

Sound

- Built-in speakers: 2
- Output power (RMS): 2 x 10 W
- Sound Enhancement: Smart Sound
- Sound System: Stereo, Mono

Power

- Mains power: 90-264 VAC, 50/60 Hz
- Consumption (On mode): Typical: 82 W (VGA)

- 109 W (video)
- Standby power consumption: <3 W

Supported Display Resolution

- Computer formats: 640 x 480, 60, 67, 72, 75 Hz, 800 x 600, 56, 60, 72, 75 Hz, 1024 x 768, 60, 70, 75 Hz, 1280 x 720, 60 Hz, 1280 x 768, 60 Hz, 1360 x 768, 60 Hz
- Video formats: 480i, 60 Hz, 480p, 60 Hz, 576p, 50 Hz, 576i, 50 Hz, 720p, 50, 60 Hz, 1080i, 60 Hz

Dimensions

- Box depth: 28 mm
- Box height: 61.2 mm
- Box width: 90.1 mm
- Set height (with stand): 531 mm
- Set height (with stand) (inch): 20.9 inch
- Set Width: 792 mm
- Product weight: 12.67 kg
- Set depth (with stand): 205 mm
- Set Height: 487 mm
- Set Depth: 115 mm
- Set depth (with stand) (inch): 8.1 inch
- Set Width (inch): 31.2 inch
- Set Height (inch): 19.2 inch
- Set Depth (inch): 4.5 inch
- Box depth (inch): 11 inch
- Box height (inch): 24.1 inch
- Box width (inch): 35.5 inch
- Product weight (lb): 27.93 lb
- Weight incl. Packaging: 13.21 kg
- Weight incl. Packaging (lb): 29.12
- MTBF: 100 k (excl. CCFL 50 k) hrs

Technical specifications

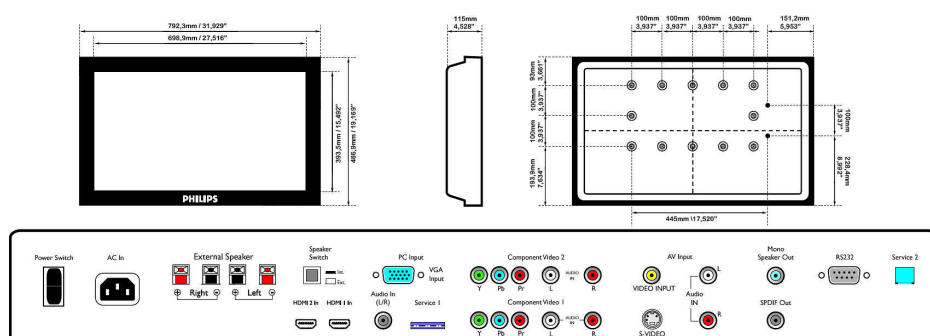
- Operating temperature range: 0 - 40 °C
- Relative humidity range: 5% - 90%

Tuner/Reception/Transmission

- Video Playback: NTSC, PAL, SECAM

Accessories

- Included accessories: Tabletop stand, AC Power Cord, VGA cable, Remote Control, Batteries for remote control, Quick start guide, HDMI-DVI adapter cable, User manual on CD-ROM
- Optional accessories: SmartLoader 22AV1135



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