

Philips  
Professional LCD TV

32"  
LCD  
integrated digital

32HF5335D



## Advanced design at outstanding value

### Philips Digital Hospitality LCD TV

With this modern and energy efficient HD ready Hospitality TV, you will enjoy the benefits of digital television and be fully prepared for the future. Your guests will enjoy a warm welcome and great viewing experience.

#### Best total cost of ownership

- SmartLoader for fast cloning
- Installation menu locking
- VESA mounting compatible

#### Sustainable and safe

- Green logo for low power consumption
- Eco-friendly design and flame-retardant housing

#### Advanced hotel features and future proof

- Welcome message on screen display
- Integrated DVB-T tuner for digital TV and Radio

#### Great viewing experience and guest comfort

- Incredible Surround™ for enhanced audio enjoyment
- Swivel stand with anti-theft provision
- Pixel Plus HD for better details, depth and clarity

# PHILIPS

# Highlights

## Welcome message

A welcome greeting is displayed each time the TV set is switched on.

## Integrated DVB-T tuner

The integrated DVB-T tuner lets you receive Digital Terrestrial TV channels, next to the existing analogue channels. It also allows guests to listen to digital radio stations in high quality sound without the extra investment in radio receivers.

## Pixel Plus HD



Pixel Plus HD is a picture processing technology that enables viewers to watch content that is vivid, natural and real. The results are superbly life-like pictures with incredible details and depth from any HD source.

## Incredible Surround™

Incredible Surround™ is an audio processing technology that expands the virtual distance

between the two speakers and creates a more immersive experience. Incredible Surround™ allows your guest to enjoy total surround with greater depth and width of sound, without the use of additional speakers.

## Swivel stand

This LCD TV comes with a swivel stand that allows your guests to adjust the TV so that they can watch TV from any position in the room. The stand can be secured to a table or furniture to provide additional security against theft.

## SmartLoader

Provides the ability to copy TV settings and analogue channel programming from one TV set to other TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

## Installation menu locking

Prevents unauthorised access to installation and configuration settings, to ensure maximum guest convenience and avoid unnecessary reprogramming costs.

## VESA mounting

A unified industry standard for wall/ceiling mounting equipment set by the Video Electronics Standards Association. This offers a

great flexibility in mounting possibilities and a wide choice of mounting brackets.

## Green Logo

Philips awards the Green logo to our most environmentally friendly and safe products, so that you can rest assured that you are making the right environmental choice. The hardware of this Hospitality TV is based on a consumer TV model, which has been certified by external auditors to be (more than) at least 10% more energy efficient than other products on the market in that product category. Better energy efficiency not only reduces environmental impact but also lowers operating costs (see [www.philips.com/sustainability](http://www.philips.com/sustainability))

## Eco-friendly design

Sustainability is integral to the way Philips does business. Philips TVs are designed and produced according to our EcoDesign principles aimed at minimising overall environmental impact, through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability. Philips TVs also have a special housing of flame-retardant material. Independent tests carried out by emergency fire services have shown that whereas TVs can sometimes intensify fires caused by external sources, Philips TVs will not contribute to a fire.

# Specifications

## Picture/Display

- Aspect ratio: 16:9, Widescreen
- Diagonal screen size (inch): 32 inch
- Diagonal screen size (metric): 81 cm
- Panel resolution: 1366 x 768p
- Brightness: 500 cd/m<sup>2</sup>
- Picture enhancement: 3D Combfilter, 3/2 - 2/2 motion pull down, Active Control, Contrast Plus, Dynamic contrast enhancement, Digital Noise Reduction, Jagged Line Suppression, Progressive scan, Colour Transient Improvement, Luminance Transient Improver, Pixel Plus HD
- Contrast ratio (typical): 800:1
- Display screen type: LCD WXGA Active Matrix TFT
- Dynamic screen contrast: 4000:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Screen enhancement: Anti-Reflection coated screen

## Supported Display Resolution

- Computer formats: 640 x 480, 60, 72, 75, 85 Hz, 800 x 600, 60, 72, 75, 85 Hz, 1024 x 768, 60, 70, 75, 85 Hz
- Video Formats: 640 x 480i - 1Fh, 640 x 480p - 2Fh, 720 x 576i - 1Fh, 720 x 576p - 2Fh, 1280 x 720p - 3Fh, 1920 x 1080i - 2Fh

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L', DVB COFDM 2K/8K
- Digital TV: DVB Terrestrial\*
- Number of Pre-set Channels: 100
- Video Playback: NTSC, PAL, SECAM
- Tuner Display: PLL

## Convenience

- Ease of Installation: Auto Programme Naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, Keyboard lock-out, Security menu access
- Ease of Use: Auto Volume Leveller (AVL), Side Control, Easy toggle Dig/Analogue modes
- Comfort: Hotel Guest features, Switch on channel, Volume limitation, Welcome message
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Remote Control: battery anti-theft protection, low battery detection
- Remote control type: RC19335038/01 (RC2890)
- Teletext: 1000-page Hypertext

- Other convenience: Kensington lock, Convertible to consumer TV
- Teletext enhancements: Programme information Line, 4 favourite pages
- Teletext languages: Cyrillic, Eastern European, Western European

## Sound

- Equalizer: 7-bands
- Output power (RMS): 2 x 10 W
- Sound System: Nicam Stereo, Stereo
- Sound Enhancement: Dynamic Bass Enhancement, Auto Volume Leveller, Incredible Surround

## Loudspeakers

- Built-in speakers: 2

## Connectivity

- Number of Scarts: 2
- Ext 1 Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, S-video in
- Other connections: Common Interface, Headphone out
- Ext 3: Audio L/R in, CVBS in, S-video in
- Ext 4: Audio L/R in, YPbPr
- Ext 5: HDMI
- Ext 6: HDMI

## Power

- Mains power: 220 - 240 V, 50/60 Hz
- Ambient temperature: 5°C to 40°C
- Power consumption: 140 W
- Standby power consumption: <math>\leq 1\text{ W}</math>

## Green Specifications

- Safety: Flame-retardant housing

## Accessories

- Included accessories: Warranty Leaflet, Power cord, Remote Control, Batteries for remote control, Tabletop swivel stand
- Optional accessories: SmartLoader 22AV1135

## Dimensions

- Set Width: 805 mm
- Set Height: 546 mm
- Set Depth: 115 mm
- Product weight: 15.5 kg
- Set width (with stand): 805 mm
- Set height (with stand): 609 mm
- Set depth (with stand): 210 mm
- Product weight (+stand): 17.5 kg
- Box width: 877 mm
- Box height: 641 mm
- Box depth: 267 mm
- Weight incl. Packaging: 20.5 kg
- Wall-mount compatible: 200 x 100 mm



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