



Philips  
LED monitor

**E Line**  
19" (41.8 cm)

**196E3LSB**

## Elegant LED display with natural colors

This elegant 196E3 Full HD LED display with Touch controls, SmartContrast and SmartImage Lite is a great choice for all your needs

### **Great picture quality**

- 16:9 display for best widescreen gaming and video
- SmartContrast 20000000:1 for incredible rich black details
- SmartImage Lite for an enhanced LCD viewing experience
- LED technology ensures natural colors

### **Design that complements any interior**

- Glossy finish to enhance your decor
- Sleek, elegant design complements your home decor
- Modern Touch controls

### **Environmentally friendly green design**

- Energy Star for energy efficiency and low power consumption
- Eco-friendly materials that meets international standards

### **Great convenience**

- Easy picture format control switching in wide and 4:3 format
- Easy display performance tuning with SmartControl Lite

# PHILIPS

LED monitor  
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# Highlights

## LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

## Sleek, elegant design

A sleek, elegant design look that complements home furnishings in any room.

## SmartContrast ratio 2000000:1



You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. SmartContrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

## Touch controls



Touch controls are intelligent, touch sensitive icons that replace protruding buttons that lets the user adjust the monitor to their

requirement. Responding to your lightest touch, Touch control gives the monitor a modern feel.

## SmartControl Lite

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.

## 16:9 widescreen aspect ratio

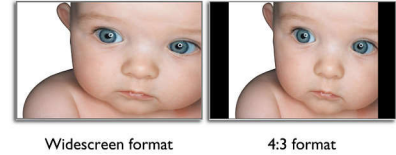
An aspect ratio is an expression of a video image's width compared to its height. The 16:9 widescreen aspect ratio is standard for universal to high-definition television and European digital television. A native 16:9 aspect ratio means outstanding game and video display without bars at top and bottom of the picture and without the quality loss than comes from scaling, altering an image to fit on a different screen size.

## Energy Star 5.0

Energy Star is a US EPA sponsored energy efficiency program also adopted by many other countries. Energy Star certification ensures that you are buying a product which meets the latest power efficiency standards which operates with maximum power efficiency at all operational levels. New Philips monitors are certified for Energy Star 5.0 specifications and meet or exceed the standard. For example, in sleep mode Energy Star 5.0 requires less than 1watt power consumption, whereas Philips monitors consume less than 0.5watts. Further details can be obtained from [www.energystar.gov](http://www.energystar.gov)

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## Easy picture format control



Philips easy picture format control on OSD is to switch from the 4:3 aspect ratio to the widescreen mode and back again to match the display's aspect ratio with your content for working with wide documents without scrolling or viewing widescreen media in the widescreen mode and distortion-free, native mode display of 4:3 ratio content.

## Eco-friendly materials

"Philips is committed to use sustainable, eco-friendly materials across its monitor range. All body plastic parts, metal chassis parts and packing materials use 100% recyclable materials. In some selected models we utilize upto 65% post consumer recycled plastics. Strict adherence to RoHS standards ensure substantial reduction or elimination of toxic substances like Lead, for example. Mercury content in monitors with CCFL backlight has been reduced significantly, while eliminated in monitors with LED backlight completely. Visit Philips @ <http://www.asimpleswitch.com/global/> to learn more.

## Glossy finish

An attractive, elegantly finished glossy finish that fits in with and complements your decor.

## SmartImage Lite

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.



# Specifications

## Connectivity

- Signal Input: VGA (Analog), DVI-D (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

## Picture/Display

- Panel Size: 19 inch/ 48.1 cm
- Aspect ratio: 16:10
- LCD panel type: TFT-LCD
- Backlight type: W-LED system
- Pixel pitch: 0.283 x 0.283 mm
- Optimum resolution: 1440 x 900 @ 60 Hz
- Brightness: 250 cd/m<sup>2</sup>
- Display colors: 16.7 M
- Contrast ratio (typical): 1,000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 5 ms
- Viewing angle: 176° (H) / 170° (V), @ C/R > 5
- Picture enhancement: SmartImage Lite
- Effective viewing area: 408.2 (H) x 255.2 (V)
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V)
- sRGB

## Convenience

- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7/Vista/XP
- User convenience: SmartImage lite, Input, Power On/Off, 4:3 / Wide, Menu
- OSD Languages: English, French, German, Italian, Portuguese, Russian, Simplified Chinese, Spanish, Turkish
- Other convenience: VESA mount (100x100mm), Kensington lock

## Stand

- Tilt: -5/+20 degree degree

## Power

- Power supply: Built-in, 100-240VAC, 50/60Hz
- Off mode: 0.5W
- On mode: 11.49 W (EnergyStar 5.0 test method)
- Standby mode: 0.5W
- Power LED indicator: Operation - White, Standby mode- White (blinking)

## Dimensions

- Product with stand (mm): 457 x 388 x 199 mm
- Packaging in mm (WxHxD): 503 x 444 x 134 mm
- Product without stand (mm): 457 x 319 x 49 mm

## Weight

- Product with packaging (kg): 5.19 kg
- Product with stand (kg): 3.59 kg
- Product without stand (kg): 3.29 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- MTBF: 30,000 hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60°C °C

## Sustainability

- Environmental and energy: RoHS, EPEAT Silver, EnergyStar 5.0
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SEMKO, TUV Ergo, TUV/GS, UL/cUL

## Cabinet

- Color: Black
- Finish: Glossy

