

Philips LCD monitor with SmartControl Lite

V Line 23.6" / 59.9 cm

243V5QHSBA

# Great LED images in vivid colors

Enjoy vibrant pictures on this Philips display. Equipped with HDMI and SmartControl lite, it's a great choice!

# **Experience multimedia**

• HDMI-ready for Full HD entertainment

# **Great choice**

- Compact design saves space
- Mercury Free eco-friendly display
- · VESA mount allows for flexibility

# Vivid pictures every time

- $\bullet$  Easy display performance tuning with SmartControl Lite
- SmartContrast for rich black details
- 16:9 Full HD display for best viewing experience
- MVA Display for wide viewing angles and deep contrast levels



# Highlights

# **MVA** Display Technology



Philips MVA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, webbrowsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

### **SmartControl Lite**

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.

### **SmartContrast**



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

### 16:9 Full HD



The Full HD screen has the widescreen resolution of  $1920 \times 1080p$ . This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support

this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

# **HDMI Ready**





HDMI-ready

An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

# **Mercury Free**

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

### Compact design saves space

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### **VESA** mount

VESA mount allows for flexibility





















# Specifications

### **Connectivity**

- Signal Input: VGA (Analog ), DVI-D (digital, HDCP), HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

# Picture/Display

- Panel Size: 23.6 inch / 59.9 cm
- · Aspect ratio: 16:9
- LCD panel type: MVA
- Backlight type: W-LED system
- Pixel pitch: 0.272 x 0.272 mm
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 250 cd/m<sup>2</sup>
- Display colors: 16.7 M
- Contrast ratio (typical): 3000:1
- SmartContrast: 10,000,000:1
- Response time (typical): 8 ms (Gray to Gray)\*
- Viewing angle: 178° (H) / 178° (V), @ C/R > 20
  Effective viewing area: 521.28 (H) x 293.22 (V)
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V)
- sRGB

# **Convenience**

- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8
- User convenience: Auto/Down, 4:3 Wide/Up, Brightness/Back, Menu/OK, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Simplified Chinese, Swedish, Turkish, Traditional Chinese, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)

### Stand

• Tilt: -5/20 degree

### **Power**

- Power supply: Built-in, 100-240VAC, 50-60Hz
- Off mode: 0.3 W (typ.)
- On mode: 21.51 W (typ.) (EnergyStar test method)
- Standby mode: 0.5 W (typ.)
- Power LED indicator: Operation White, Standby mode- White (blinking)

### **Dimensions**

- Product with stand (mm):  $551 \times 420 \times 220$  mm
- Packaging in mm (WxHxD): 600 x 415 x 118 mm
- Product without stand (mm): 551 x 344 x 52 mm

### Weight

- Product with packaging (kg): 5.00 kg
- Product with stand (kg): 3.66 kg
- Product without stand (kg): 3.22 kg

# **Operating conditions**

- Altitude: Operation: +12,000ft (3,658m), Nonoperation: +40,000ft (12,192m)
- Temperature range (operation): 0°C to 40 °C
- MTBF: 30,000 hour(s)
- Relative humidity: 20%-80 %
- $\bullet$  Temperature range (storage): -20°C to 60 °C

### Sustainability

- Environmental and energy: EnergyStar 6.0, RoHS, Mercury Free
- Recyclable packaging material: 100 %

### **Compliance and standards**

· Regulatory Approvals: BSMI, CE Mark, cETLus, FCC Class B, PSB, TCO Certified, TUV/ISO9241-307, WEEE, C-Tick, EPA, UKRAINIAN

# **Cabinet**

- Color: Black
- Finish: Hairline (front bezel) / Texture (rear cover)



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\* HDMI cables vary depending on region and models.

\* Response time value equal to SmartResponse