



Philips Signage Solutions  
D-Line Display

55"

Powered by Android  
500cd/m<sup>2</sup>

**Signage**Solutions

55BDL4650D

## Smart and modular for an even longer lifetime

powered by Android

Philips D-Line is designed to engage your audience and delight customers. Powered by Android 11 for easy software integrations, this versatile display is suitable for impact in any setting.

### **Innovative solutions for any signage application**

- Save and play content with internal memory
- Integrated WiFi 6 and Bluetooth module
- Android SoC processor. Native and web apps

### **Maximizing the impact of your message**

- Connect and control your content via the cloud
- Catch the Wave for revolutionary results

### **Care about you, your business and your audience**

- 4G/LTE optional module for reliable connection
- FailOver. Ensure your display never goes blank
- Modularity - longer product lifetime

# PHILIPS

# Specifications

## Picture/Display

- Diagonal screen size: 54.6 inch / 138.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60Hz
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio (typical): 5000:1
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.315 x 0.315 mm
- Display colors: 1.07 Billion
- Viewing angle (H / V): 178 / 178 degree
- Operating system: Android 11
- Dynamic contrast ratio: 500,000:1
- Panel technology: VA
- Picture enhancement: 3/2 - 2/2 motion pull down, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan
- Haze: 25%

## Connectivity

- Video input: DVI-I (x1), DisplayPort 1.4 (x1), HDMI 2.0 (x2), USB 3.0 (x2), VGA (via DVI)
- Video output: DisplayPort 1.4 (x1)
- Audio input: 3.5 mm jack
- Audio output: 3.5mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack
- WiFi: WiFi 6 + Bluetooth 5.2 (slide-in module)
- Other connections: 4G/LTE antenna connectors, Micro USB (x1) (OTG), USB 2.0 (x1)

## Supported Display Resolution

### Computer formats

| Resolution  | Refresh rate |
|-------------|--------------|
| 1920 x 1080 | 60Hz         |
| 1680 x 1050 | 60Hz         |
| 1600 x 900  | 60Hz         |
| 1024 x 768  | 60Hz         |
| 1280 x 1024 | 60Hz         |
| 1280 x 720  | 60Hz         |
| 1440 x 900  | 60 Hz        |
| 3840 x 2160 | 30, 60Hz     |
| 640 x 480   | 60Hz         |
| 800 x 600   | 60Hz         |

### Video formats

| Resolution | Refresh rate |
|------------|--------------|
| 1080i      | 50, 60Hz     |
| 576p       | 50Hz         |
| 576i       | 50Hz         |
| 480p       | 60Hz         |
| 480i       | 60Hz         |
| 1080p      | 50, 60Hz     |
| 720p       | 50, 60 Hz    |
| 2160p      | 50, 60Hz     |

## Dimensions

- Set dimensions (W x H x D): 1241.8 x 712.6 x 63.6 mm
- Set dimensions in inch (W x H x D): 48.89 x 28.20 x 2.50 inch
- Bezel width: 13.9 mm (Even bezel)
- Product weight (lb): 36.60 lb
- Product weight: 16.6 kg
- Wall Mount: 400 (H) x 400(V) mm, M6

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Tiled Matrix: Up to 10 x 15
- Keyboard control: Hidden, Lockable
- Signal loop through: IR Loophrough, DisplayPort, RS232
- Network controllable: RS232, External 4G mPCIe slot, RJ45, WiFi
- Screen saving functions: Pixel Shift
- Energy saving functions: Smart Power
- WiFi protocol: a b g n, 802.11 ax, 802.11 ac

## Power

- Standby power consumption: 0.5 W
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): TBD W
- Consumption (Max): TBD
- Energy Label Class: G

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s)
- Humidity range (operation)[RH]: 20 - 80% RH (No condensation)
- Humidity range (storage) [RH]: 5 - 95% RH (No condensation)

## Sound

- Built-in speakers: 2 x 10W RMS

## Accessories

- Included Accessories: RS232 daisy-chain cable, Philips logo (x1), AC Switch Cover, USB Cover (x1), Screws, AC Power Cord, IR sensor cable (1.8 m) (x1), Quick start guide, Remote control & AAA batteries, RS232 cable, WiFi module, Wire Clamper (x3)

## Multimedia Applications

- USB Playback Audio: AAC, HEAAC, MPEG
- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Video: MPEG, H.263, H.264, H.265, AVI, MP4, MPEG4, VP8, VP9, WEBM

## Miscellaneous

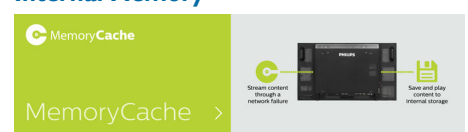
- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, RoHS, CB, FCC, Class A, CCC, EMF, EnergyStar 8.0, UL
- Warranty: 3 year warranty

## Internal Player

- CPU: 2x A72 + 4x A53
- GPU: ARM Mali-T860 MP4
- Memory: 4GB RAM
- Storage: 32 GB eMMC

# Highlights

## Internal Memory



Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

## FailOver

Critical for demanding commercial applications, FailOver is a revolutionary technology that automatically plays back-up content on screen in the unlikely event of a media player failure. Simply select a primary input connection and a FailOver connection and you are ready for instant content protection.

## Modularity

Extend your display into the future with our modular approach. Bringing opportunities for longer product lifetime with easily detached and replaced components, and a firm focus on sustainability, with reduced WEEE disposal.

## Powered by Android 11

Powered by Android 11 and with integrated WiFi, your Philips D-Line delivers the ultimate, most secure and connected display experience. Optimised for native Android apps, and enabling you to install web apps and software directly onto the display, eliminating the need for an external media player.

## SmartBrowser

Connect and control your content via the cloud with our integrated HTML5, Chromium-based browser. Design your content online and connect a single display, or your entire network, either landscape or portrait, in 4k UHD resolution. Simply connect to the internet via WiFi or with an RJ45 cable.

## PPDS Wave

Unlock the power, versatility and intelligence inside your Philips D-Line displays remotely with Wave. This evolutionary cloud platform puts you fully in control, with simplified installation and set-up, monitoring and controlling displays, upgrading firmware, managing playlists and setting power schedules. Saving you time, energy and environmental impact.



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