

# **EcoDesign**

**Signage Solutions** 

65"

**Direct LED Backlight** 

**Ultra HD** 



65BDL3650QE

# Display better

# EcoDesign 18/7 display

Engage your audience with this environmentally conscious 4K Ultra HD digital display. Delivering uncompromised 4K UHD performance while running on half the power compared to other market models, with the very latest PPDS EcoDesign.

# **Cost-effective system solution**

• Android SoC processor. Native and web apps

# **Effortless setup. Total control.**

- FailOver. Ensure that content is always running
- Optional Interact for wireless screen share
- PPDS Wave ready for remote management

## **Smart and powerful**

- Connect and control your content via the cloud
- Wi-Fi and Bluetooth 5.2 via optional module

# Sustainable quality. EcoDesign

- 100% recycled and recyclable packaging
- EPEAT Silver Climate+ certified
- Consumes >50% less energy compared to equivalent models

EcoDesign 65BDL3650QE/00

# Highlights

### **PPDS EcoDesign**

Designed with manufacturing processes, physical features, materials, packaging and built-in software that are kinder to the environment and deliver better energy efficiency, the Philips Signage 3650 EcoDesign display is designed to operate using less than half the power of its counterparts, while still delivering the same unrivalled performance.

### **Powered by Android 10**

Powered by our Android 10 SoC platform, these hard-working displays are optimised for native Android apps, and you can install web apps directly onto the display too. Flexible and secure, ensuring that display specs stay up to the moment for longer.

#### **SmartBrowser**

Connect and control your content via the cloud with the integrated HTML5 browser. Using the Chromium-based browser, design your content online and connect a single display or your complete network. Show content in both landscape and portrait mode, with full HD

resolution. Simply connect the display to the Internet using the optional CRD22 Wi-Fi module or via LAN, and enjoy your own created playlists.

#### **EPEAT Silver Climate+ certified**

Recognised by and registered with EPEAT with a Silver Climate+ Ecolabel, the Philips Signage 3650 EcoDesign meets the robust set of criteria laid out by the world's premier ecolabel for electronics.

#### **FailOver**

Critical for demanding commercial applications, FailOver is a revolutionary technology that automatically plays back-up content onscreen in the unlikely event of an input source or application failure. Simply select a primary input connection and a FailOver connection and you are ready for instant content protection.

### **Interact (optional)**

Wirelessly screen-share using your existing Wi-Fi network to instantly and securely connect devices, or use our optional HDMI Interact dongle to cast directly onto the screen without connecting to the secured network.

#### **PPDS Wave**

Unlock the power, versatility and intelligence inside your Philips Signage 3650 EcoDesign displays remotely with Wave. This evolutionary cloud platform puts you fully in control, with simplified installation and setup, monitoring and controlling displays, upgrading firmware, managing playlists and setting power schedules — saving you time, energy and environmental impact.

### **Integrated media player**

Easily schedule content to play from a USB or from internal memory. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.











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# **Specifications**

#### **Picture/Display**

Diagonal screen size (metric): 163.9 cm Diagonal screen size (inch): 64.5 inch

Aspect ratio: 16:9

Panel resolution: 3840 x 2160 Pixel pitch: 0.372 x 0.372 mm

Optimum resolution: 3840 x 2160 @ 60 Hz

Brightness: 350 cd/m<sup>2</sup> Display colours: 1.06 Billion Contrast ratio (typical): 1200:1 Dynamic contrast ratio: 500,000:1 Response time (typical): 8 ms Viewing angle (horizontal): 178 degree

Viewing angle (vertical): 178 degree Picture enhancement: 3/2 - 2/2 motion pull down, Motion compens. deinterlacing,

Progressive scan, Dynamic contrast enhancement

Panel technology: IPS Operating system: Android 10

### **Connectivity**

Audio output: 3.5 mm jack

Video input: DVI-I (x 1), HDMI 2.0 (x 2), USB 2.0

(x 2), USB 3.0 (x 2) Audio input: 3.5 mm jack Other connections: micro SD

External control: RS232C (in/out) 2.5 mm jack, IR

(in/out) 3.5 mm jack, RJ45

Optional WiFi functionality: CRD22 Wi-Fi dongle

## **Convenience**

Placement: Landscape (18/7), Portrait (18/7)

Tiled Matrix: Up to 15 x 15 Keyboard control: Hidden, Lockable Remote control signal: Lockable

Signal loop through: RS232, IR Loop through

Ease of installation: Smart Insert **Energy-saving functions: Smart Power** Network controllable: RS232, RJ45

Built-in speakers: 2 x 10 W RMS

Mains power: 100-240 V~, 50/60 Hz Consumption (Typical): 86 W Consumption (Max): 133 W Standby power consumption: <0.5 W **Power Saving Features: Smart Power** 

**Energy Label Class: C** 

# **Supported Display Resolution**

Computer formats: 1920 x 1080, 60 Hz, 1680 x 1050, 60 Hz, 1600 x 1200, 60 Hz, 1440 x 900, 60 Hz, 1280 x 1024, 60 Hz, 1280 x 800, 60 Hz, 1280 x 720, 60 Hz, 1152 x 870, 75 Hz, 1024 x 768, 60, 70, 75 Hz, 800 x 600, 56, 60, 72, 75 Hz, 720 x 400, 70 Hz, 640 x 480, 60, 67, 72, 75 Hz, 1152 x 864, 75 Hz, 832 x 624, 75 Hz, 3840 x 2160, 24, 25, 30, 60 Hz

Video formats: 480p, 60 Hz, 480i, 60 Hz, 1080p, 50, 60 Hz, 1080i, 50, 60 Hz, 720p, 50,60 Hz, 3840 x 2160p, 24, 25, 30, 60 Hz

#### **Dimensions**

Set Width: 1462.3 mm Product weight: 28.5 kg Set Height: 837.3 mm Set Depth: 68.9 mm(D@wall mount)/89.9 mm(D@handle) mm Set Width (inch): 57.57 inch Set Height (inch): 32.96 inch Wall Mount: 400 x 400 mm, M8

Set Depth (inch): 2.71(@ wall mount)/3.54(@

handle) inch

Bezel width: 14.9 mm (Even bezel) Product weight (lb): 62.83 lb

### **Operating conditions**

Altitude: 0 ~ 3000 m

Temperature range (operation): 0 ~ 40 °C

MTBF: 30,000 hour(s)

Temperature range (storage): -20 ~ 60 °C Humidity range (operation)[RH]: 20~80% RH

(No condensation)

Humidity range (storage) [RH]: 5~95% RH (No

condensation)

# **Multimedia Applications**

USB Playback Video: H.264, H.263, H.265, MPEG1/2, MPEG4, VP8, VP9

USB Playback Picture: BMP, JPEG, PNG USB Playback Audio: AAC, HEAAC, MPEG

# **Internal Player**

CPU: Dual-core cortex A53 1.1 GHz, Dual-core cortex A73 1.15 GHz, Quad-Core Cortex A55

**GPU: G52 MC1** 

Memory: 16 GB, 3 GB DDR

#### **Accessories**

Included Accessories: IR sensor cable (1.8 m) (x 1), RS232 daisy-chain cable, Philips logo (x 1), USB Cover (x 1), AC Power Cord, AC Switch Cover, Cable clip (x2), Quick start guide, RS232 cable

#### Miscellaneous

On-Screen Display Languages: Simplified Chinese, Traditional Chinese, English, French, German, Italian, Polish, Russian, Spanish, Turkish, Japanese, Arabic

Warranty: 3 year warranty

Regulatory approvals: CE, CB, BSMI, FCC, Class A,

VCCI, J-Moss, ETL, RoHS

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