



Philips Signage Solutions  
E-paper Signage

25"  
Android



25BDL41501

## Full colour power free displays

Technology for a brighter future

From confidently coloured menus to paper-free posters, bring new era display potential to life. Digitise paper signs or swap out digital models showing static imagery with ultra clear, easily updatable, more sustainable ePaper technology.

### Versatile placement

- No need for a constant power connection
- Sized to easily swap out paper posters and signage

### Operational flexibility

- Technology for the future
- PPDS Wave-ready for remote management

### Cost-effective system solution

- Zero power to show a static image 24/7/365
- Super low power to change the content

### Brilliant performance. Blazing processor speed

- Android SoC processor
- Full colour ePaper display
- Sunlight readable

**PHILIPS**

# Specifications

## Connectivity

- Audio output: Audio Left/Right (3.5mm jack)
- Video input: USB
- Other connections: micro SD, micro USB

## Picture/Display

- Diagonal screen size (inch): 25.3 inch
- Aspect ratio: 16:9
- Panel resolution: 3200 x 1800
- Display colors: 60k
- Operating system: Android 11

## Communication

- Ethernet: 10M/100M
- Wi-Fi/ WLAN: 2Tx/2Rx 802.11 ac/a/b/g/n Wi-Fi + BT 5.1 Module

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Network controllable: LAN (RJ45)

## Power

- Mains power: 20V/2.25A adapter

## Dimensions

- Set Width: 598.6 mm

- Product weight: 2.7 kg
- Set Height: 350.2 mm
- Set Depth: 37.5 mm
- Wall Mount: 100x100mm VESA mount
- Bezel width: 18.6/18.6/18.6/22mm

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 15~ 35 °C
- Relative humidity: 20% ~ 80 %
- Temperature range (storage): -20 ~ 60 °C

## Internal Player

- CPU: Rockchip PX30S
- Memory: 2GB DDR4
- Storage: 16GB EMMC

## Accessories

- Included Accessories: AC power adapter, Quick start guide (x1)

## Miscellaneous

- On-Screen Display Languages: English, Simplified Chinese
- Warranty: 3 year warranty
- Regulatory approvals: CE, CB, UL, FCC

# Highlights

## Powered by Android

Android SoC processor

## Easy content loading

Full colour ePaper display

## No need for a constant power c

No need for a constant power connection

## PPDS Wave-ready

Your PPDS Wave-ready display enables you to manage and maintain this device remotely, securely switching out content wherever you are, whenever you choose. This evolutionary cloud platform puts you fully in control, with simplified installation and set-up, monitoring and controlling displays, upgrading firmware, managing playlists and setting power schedules. Saving you time, energy and environmental impact.

## Sized to easily swap out paper

Sized to easily swap out paper posters and signage

## Low to no power consumption

Sunlight readable

## Super low power to change the

Super low power to change the content

## Technology for the future

Developing technology for your sustainable future – power free, waste free colourful paper poster replacements.

## Zero power to show a static im

Zero power to show a static image 24/7/365

