

PHILIPS

sonicare

Sonic electric
toothbrush with app

DiamondClean
Smart 9700

Up to 20x more plaque removal*

Up to 15x healthier gums**

Up to 100% less stains***

Visible pressure alert



HX9957/81



Complete care for a healthier mouth

Feel confident with 100% coverage

The DiamondClean Smart provides a deep clean for a whiter, healthier smile. High-performance brush heads let you focus on all areas of your oral health and our Smart Sensor technology gives you personalized feedback and coaching.

Proven to improve oral health

- Enjoy long-lasting fresh breath

Personalized in-app coaching to perfect brushing

- Guides you and provides instant feedback as you brush
- Helps you improve your brushing technique
- Smart guidance for gentle care
- Takes you back to any missed spots for 100% coverage
- Start taking better care of your trouble areas

Optimize your brushing

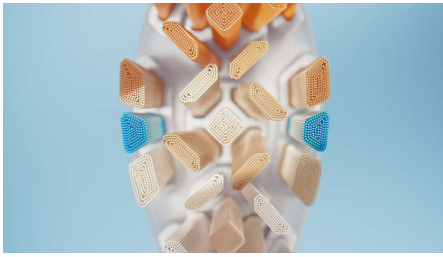
- Make sure you're getting the most from your brush head
- Automatically selects the best mode for you
- Choose from 5 modes and 3 intensity settings
- Easy and stylish charging - home and away

Premium performance

- All-in-One brush head for complete care

Highlights

Premium All-in-One brush head



Clean without compromise with the A3 Premium All-in-One brush head. Our all-time best has angled bristles to help remove up to 20x more plaque even in hard-to-reach areas*. Triangular tips work to remove up to 100% more stains in less than two days***. And longer bristles clean deep for gums that are up to 15x healthier in just two weeks**. All that without ever switching brush heads. Did you know: brush heads become less effective after 3 months of use? Our BrushSync feature can remind you when it's almost time for a replacement.

Trusted sonic brushing



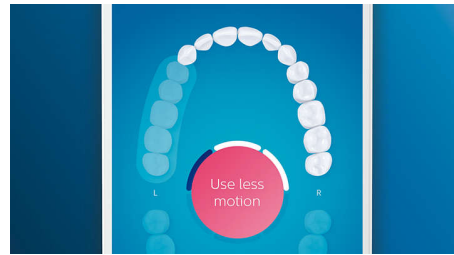
Brush away plaque with sonic technology – our benchmark in effective and gentle cleaning. While you brush, up to 62,000 bristle movements and dynamic fluid action help the bristles clean even hard-to-reach areas, leaving your mouth feeling exceptionally fresh and clean.

5 modes, 3 intensity settings



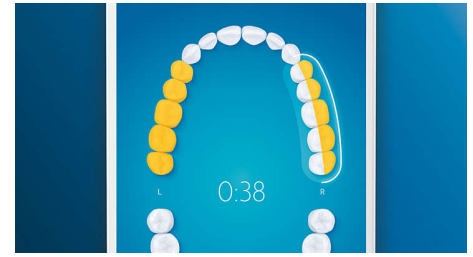
DiamondClean Smart comes with five modes which cover a range of brushing needs: Clean mode is for exceptional daily cleaning, White+ is for removing stains, Deep Clean+ gives you an invigorating deep clean, Gum Health provides a gentle yet effective clean for gums, and Tongue Care is the perfect mode for cleaning your tongue. It breaks up tongue debris and sweeps away bad-breath bacteria. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more-sensitive mouths.

Guides you and provides instant feedback



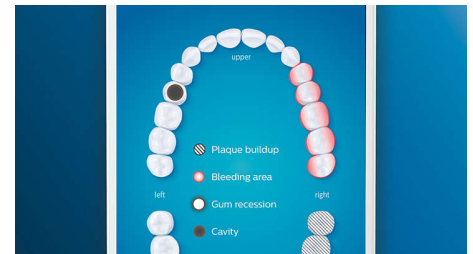
The Philips Sonicare app lets you know when you've achieved a thorough clean, and coaches you to be a better, more mindful brusher.

TouchUp feature



If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

Focus areas and goal-setting



Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map, and remind you to pay extra attention to these areas.

Easy does it



With an electric toothbrush, it's best to let the brush do the work. We've built a sensor into the handle that works with our app to help you reduce excess scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

Specifications

Connectivity

Bluetooth® wireless technology: Connected brushing app

Power

Voltage: 110–220 V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): 14 days*****

Battery type: Lithium ION

Design and finishing

Color: Rose gold

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android phones with Bluetooth 4.0 and above, Search Sonicare on Google Play Store for detailed OS compatibility.

iOS compatibility: iPhone with Bluetooth 4.0 and above, Search Sonicare on App Store for detailed iOS compatibility.

Ease of use

Battery indicator: Illuminated icon indicates battery life

Display: Illuminated display

Handle compatibility: Easy click-on brush heads

Handle: Slim ergonomic design

Brush head recognition: Syncs with optimal mode

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Travel case: 1 USB charging case

Brush heads: 1 A3 Premium All-in-One, 3 C3 Premium Plaque Control, 2 G3 Premium Gum Care, 1 TongueCare+ tongue brush

Handle: 1 DiamondClean Smart

Glass charger: 1

Cleaning performance

Performance: Removes up to 20x more plaque*

Health benefits: Up to 15x healthier gums**

Speed: Up to 62000 brush movement/min

Timer: BrushPacer and SmarTimer

Whitening benefits: Up to 100% less stains***

Pressure feedback: Ring lights up in purple, Vibrates handle to alert user

TouchUp: Ensures 100% coverage

Modes

Clean: For exceptional everyday clean
3 intensities: High, Medium, Low

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

TongueCare+: For long lasting clean breath

White+: To remove surface stains

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

G3 Premium Gum Care brush head: Pairs with Gum Health mode

TongueCare+ tongue brush: Pairs with TongueCare mode

A3 Premium All-in-One: Pairs with Clean mode

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

Location sensor: Tracks & improves coverage

Scrubbing sensor: Guides to reduce scrubbing

3D mouth map: Highlights trouble areas

TouchUp: To address missed spots

Position sensor: Guides to areas you missed



* vs. a manual toothbrush.

* *when used with A3 brush head vs. a manual toothbrush.

**vs. a manual toothbrush. In a lab study, actual results may vary.

***than a DiamondClean brush head.

****in Gum Health mode vs a manual toothbrush; measured by GBI

*****based on two periods of two-minute brushings per day on standard mode.