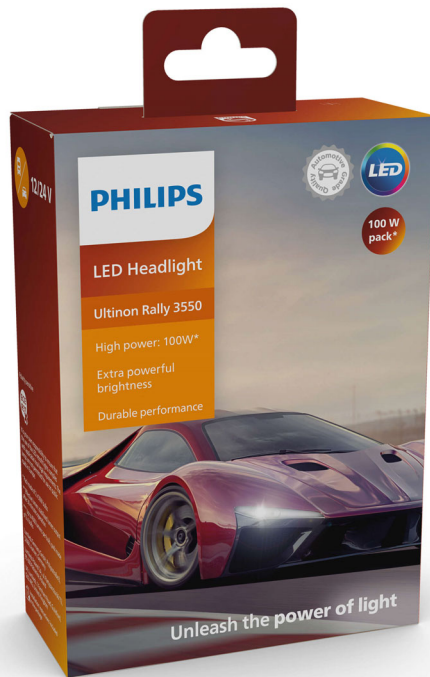


Philips Ultinon Rally 3550  
High-power car headlight  
bulb

Type of lamp: HIR2

High-power LED bulb  
Ultra-high brightness  
Advanced cooling system

11012U3550X2



## High-power ultra-bright LED light

Unleash the power of light

Show your passion with the Philips Ultinon Rally 3550 bulb! Featuring an impressive 50 watts per bulb, it offers a unique rally-style beacon lighting. Philips renowned quality guarantees stable performance and unmatched clarity on the road.

### High power for better vision

- Enjoy more light with high power and high brightness
- Limited glare even at high light output

### Stylish white light

- White light of up to 6500 Kelvin

### Reliable quality

- Automotive performance that lasts
- Trust the Philips brand!

# PHILIPS

## High-power car headlight bulb

Type of lamp: HIR2 High-power LED bulb, Ultra-high brightness, Advanced cooling system

# Specifications

### Marketing specifications

- Product highlight: High brightness, high lumen output, AirCool+
- Expected benefits: High power, more brightness

### Product description

- Base: PX22d
- Designation: LED HIR2 11012 12/24V U3550 X2
- Homologation ECE: NO
- Range: Ultinon Rally 3550
- Technology: LED
- Type: LED-HL [≈HIR2]
- Application: High beam, low beam
- Driver box -Height (mm): 13
- Driver box -Length (mm): 53
- Driver box -Width (mm): 31
- Polarity free: No
- Operating temperature: -40°C / +85°C

### Lifetime

- Life time: 1500 hours

### Light characteristics

- Color temperature: 6500 K
- Lumens [lm]: 4500

### Electrical characteristics

- Wattage: 50 W
- Voltage: 12/24 V

### Ordering information

- Order entry: 11012U3550X2
- Ordering code: 02551731

### Packaging Data

- EAN1: 8719018025517
- EAN3: 8719018025524
- Packaging type: X2

### Packed product information

- Pack Quantity: 2 pcs
- MOQ (for professionals): 6 sets / 12 pcs
- Length [cm]: 11.1 cm
- Width [cm]: 5 cm
- Height [cm]: 15.5 cm
- Net weight per piece [g]: 107.5
- Gross weight per piece [g]: 291.6

### Outerpack information

- Length: 23.5 cm
- Width: 16 cm
- Height: 16.6 cm
- Gross weight [kg]: 1.89
- Net weight [g]: 1749.6

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# Highlights

### Powerful brightness with 50 W

Experience the ultimate power of illumination with the Philips Ultinon Rally 3550. This high-power LED automotive bulb is designed to transform your car headlamp into a rally light-style beacon of brightness. With an impressive 50-watt power and a staggering 4500-lumen output per bulb, you'll enjoy maximum light effect like never before. Upgrade your driving experience with our high-power LED bulbs and see the road in a new light.

### Enhanced safety

Seeing better is vital for your safety, as is reduced glare from your front headlights. Many high-power LED bulbs prioritize light output over safety on the road. With Philips Ultinon Rally 3550 bulbs, you get ultra-high light output at reasonable glare levels.

### White light of up to 6500 Kelvin

Driving with your Philips Ultinon Rally 3550 LED bulbs boosts your style and safety. See and be seen with the stylish white light of 6500 Kelvin for more driving comfort. Besides a great look, these bulbs deliver enhanced contrast, enabling you to better recognize obstacles and road signs in the dark.

### Durable performance

High-power LED bulbs produce more heat, reducing light output and shortening bulb life. The best LED bulbs manage heat effectively. Philips Ultinon Rally 3550 LED is equipped with Aircool+, an advanced heat-management system featuring a special copper cooling tube and an innovative heatsink design. These combine to dissipate heat fast, giving the bulbs up to 1,500 hours lifetime in driving conditions and providing problem-free performance in your vehicle. That's how you can be sure that when you install Philips, you get brightness and quality that last.

### Reliable Philips quality

Technologically advanced Philips automotive lighting is renowned in the automotive industry and has been for over 100 years. Philips automotive-grade quality products are designed and developed following strict quality-control processes, leading to consistently high production standards.



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\* It is your responsibility to ensure that the use of the LED retrofit lights complies with applicable local legal requirements.