

Wet & Dry electric shaver with SkinIQ

Shaver series 9000

Skin-level closeness

Dual SteelPrecision blades

Pressure Guard sensor

360 D Flexing heads



S9974/35

Superior closeness*, personalised skin comfort For superior closeness, even on a 5-day beard

Discover the world's most intelligent shaver powered by AI, Philips Shaver Series 9000. Cuts at skin level with Lift & Cut shaving system, while SkinIQ technology gives real-time pressure feedback to protect your skin.

A closer shave

- Cuts hair in every direction with 360-degree rotating blades
- Skin-level closeness with Lift & Cut shaving system
- Adapts to your contours with 360 degree Flexing Heads

SkinIQ technology

- Always the optimal pressure with the Pressure Guard Sensor
- 30% smoother*** gliding with Nano SkinGlide Coating
- Adjusts to your beard density with Power Adapt Sensor

For a convenient shave

- Effortless charging with convenient stand available to hand.
- $\bullet\,$ Precision trimmer integrated in the handle
- 60 minutes of cordless shaving once fully charged
- Enhance your shaving experience with the Philips Shaving App
- One-touch open for easy cleaning

Premium experience

Highlights

Lift & Cut System



Our patented, unique Lift & Cut rotary technology lifts the hair gently out of its root before cutting it precisely at skin level close (up to 0.00 mm to the skin) without the blades even touching your skin.

Dual SteelPrecision blades



Philips rotary shavers are specifically designed to match your natural hair growth, capturing all the hairs growing in any direction, thanks to 360-degree rotating blades. With up to 150,000 cutting actions per minute, the Dual SteelPrecision blades cut more hair per stroke**.

Pressure Guard sensor



Using the right pressure is key for closeness and skin protection. Advanced sensors in the shaver read the pressure you apply, and the innovative light signal shows when you are pressing too hard or too little. For a personalised shave that is just right for you.

360 D Flexing heads



Designed to follow the contours of your face and even the neck, this Philips electric shaver has fully flexible heads that turn 360 for a thorough and comfortable shave.

Up to 5-year warranty****



Our shavers are engineered for excellence and come with a 5 year warranty so you can enjoy ultimate reliability and performance, shave after shave.

Nano SkinGlide Coating



A protective coating lies between the shaver heads and your skin. Made from up to 250,000 micro-tech beads per square centimetre, it improves gliding by up to 30%***, to minimise irritation.

Power Adapt sensor



The electric shaver has an intelligent facial-hair sensing technology that reads hair density 500 times per second. The Power Adapt Sensor auto-adapts the cutting power for an effortless and gentle shave.

Personalisation via app



Perfect your shave by pairing your shaver with the Philips Shaving App****. Shave by shave, track the progress of your skin, personalise your shave and master your technique for a shave that's as close as it is kind to skin.

One-touch open



Clean the shaver with ease. At the touch of a button, flip open the shaver head and rinse with

Highlights

Wet and Dry



Adapt your shaving routine to your needs. With Wet and Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam, even under the shower.

Pop-up trimmer



Complete your look using the shaver's pop-up precision trimmer. Integrated into the shaver's body, it's the perfect way to maintain a moustache and trim sideburns.

Sustainability



By replacing 30% of our internal plastics with recycled plastics, we are saving tons of virgin plastic in our production. On top of that, our blades are made from 80% recycled steel and produced in a factory that uses 100% renewable energy.

Charging stand



Fully charge your shaver within 1 hour in the stand. A stand created for both conveniently charging your device and neatly storing it away.

Advanced OLED display



The first Philips shaver with a dynamic OLED display reveals every shaver feature and notification with sharp, fluid animation. The intuitive interface includes SkinIQ guidance, battery status, cleaning advice and more.

60 minutes of cordless shaving



This advanced charging system gives you two convenient options: 60 minutes of running time after a full charge, or a quick charge for one shave.

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Specifications

SmartClick attachment

Fits product type: RQ585/51 DOES NOT fit angular head type

Accessories

Pouch: Travel case Integrated pop-up trimmer

Power

Charging: 1 hour full charge, 5-min quick charge

Battery type: Li-Ion Run time: 60 minutes Low energy mode: < 0.3 W

Off mode (no attachments): < 0.1 W

Design

Handle: Ergonomic grip and handling

Colour: Dark Chrome Finishing: Timeless elegance

Service

Replacement head: Replace every 2 yrs with

SH91

2 year warranty

2 + 3 years' warranty****

Shaving Performance

Shaving system: Lift & Cut System, Dual

SteelPrecision blades

Contour following: 360 D Flexing heads

SkinIQ technology: Power Adapt sensor, Nano SkinGlide Coating, Motion Control sensor, Pressure Guard sensor

Ease of use

Cleaning: One-touch open, Fully washable Display: % Battery Level Indicator Wet & Dry: Wet and dry use

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^{*} vs. predecessor Philips series 9000

^{* *}vs Philips shaver 3000 series, on a 3 day beard

^{* **}Compared to non-coated material

^{* ***}Based on Philips series S7000 and Philips Shaving appusers in 2019

^{* ****2} year warranty + 3 year extension upon registration on Philips.com within 90 days of purchase.